



Press release

Basilique Hospitality portfolio hosted by Alboran

The shareholding structure of the Basilique Hospitality portfolio has evolved with the takeover of 100% of the shares and voting rights by the Alboran group.

Basilique Hospitality is a hotel portfolio made up of 11 hotels, premises and grounds (836 rooms), located in Paris, Saint-Quentin, Amiens and Avignon. The group mainly comprises AccorHotels franchises in France. It also owns a Marriott franchised hotel. In 2023, Basilique Hospitality generated turnover of more than €22 million.

Alboran and Trocadero Capital Partners acquired Basilique Hospitality in 2018, along with a consortium of financial investors composed of Bpifrance (France Investissement Tourisme fund), IdiCo (formerly Omnes Capital), Picardie Investissement and Rives Croissance.

After six years of collaboration, the shareholders of Basilique Hospitality have reached an agreement to sell all the capital and voting rights to the Alboran group.

Over these years, Alboran has demonstrated the ability of its management platform to operate a multi-brand portfolio, achieving record performances across all establishments. Despite the health crisis, the group was able to use this period to renovate its assets, enabling it to accelerate the performance of the hotels since the economic recovery and exceed the trajectory defined when the portfolio was taken over.

This acquisition was carried out with the support of Banque Populaire Rives de Paris (BPRI). This financing will enable Alboran to pursue its ambitious investment plan, continue to optimise the operational management of its facilities and strengthen its environmental initiatives.

Yann Caillère, Jérôme Bosc and Éric Omgba, founders of Alboran, say: *"We look forward to continuing the work undertaken on this high-quality portfolio. We would like to thank our partners, who put their trust in us in 2018, at the start of the Alboran adventure. It has been a real pleasure to work together during these six years on the successful takeover of these establishments. This strategic operation for Alboran means that we can pursue our investment model as an operator-investor."*

Philippe Bruneau, a partner at Trocadero Capital Partners, adds: *"We have been very happy with our partnership with Alboran over the years, which was marked by high level of transparency and discussions that were always constructive. Today, we are delighted to be selling our stake in the Alboran group, as we had hoped from the outset...and a little sad that this joint venture ends there for us."*

About Alboran

Founded in 2016, Alboran combines two main skills: real estate expertise and operational management. The company aims to operate establishments with an asset ownership approach. Alboran supports its partners through three business lines: investor, operator and creator of the FirstName brand. The Alboran group is based on a narrow shareholding structure, specifically consisting of Jérôme Bosc, Éric Omgba and Yann

Caillère, an expert in the hotel industry and a former director of the Disneyland Paris, Louvre Hôtels, Accor and Parques Reunidos groups.

Alboran has a management platform that provides the necessary support for the operational management of its own establishments, as well as for third-party owners under management contracts. In 2023, the Alboran team launched the high-end hotel brand FirstName, with a first establishment located in central Bordeaux, followed by an upcoming opening in France.

Alboran aims to make the hotel business a human and sustainable adventure, while continuing to develop a portfolio in France and abroad.

Alboran in figures:

- 1 hotel management platform
- 19 hotels
- More than 1,800 rooms
- Approved by the main franchisors (Accor, Marriott, Hyatt, IHG and Radisson)
- Concept developer of the FirstName Hotels brand (2 establishments)
- Economy, mid-range and high-end segments.

For more information, visit www.alboran.fr

Contact: info@alboran.fr

About Trocadero Capital Partners

Trocadero Capital Partners ("TCP") is an independent asset management company approved by the AMF. TCP's investment team has long been recognised as a leading player in the private equity segment, for French and European companies valued at between €10 million and €150 million.

Wholly owned by its management, TCP stands out due to its entrepreneurial culture, a high level of responsiveness linked to a short decision-making process and the involvement in value creation of the teams and companies it supports in successfully implementing their strategies.

TCP is also committed to ESG and supports its portfolio companies in implementing positive and respectful practices, particularly in terms of decarbonising their activities.

For more information, visit www.trocaderocp.com

About Bpifrance

Bpifrance finances companies – at each stage of their development – with loans, guarantees and equity. Bpifrance supports them in their innovation and international projects. It also carries out their export activity through a wide range of products. Advisory services, university, networking and an acceleration programme for start-ups, SMEs and mid-caps are also part of the offering for entrepreneurs.

Thanks to Bpifrance and its 50 regional offices, entrepreneurs benefit from a close, single and effective contact to help them address their challenges.

For more information, visit: www.bpifrance.fr - <https://presse.bpifrance.fr/> - Follow us on X (Formerly Twitter): @Bpifrance - @BpifrancePresse

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About idiCo

Formed from Omnes Capital's private equity activities, idiCo, a subsidiary of IDI Group, is a major player in private equity and private debt and is authorised by the French Financial Markets Authority (AMF). idiCo invests in French SMEs and mid-caps by acquiring minority and majority shareholdings or through bond financing to support them in creating responsible value. The company works across three main strategies: lower-mid cap, small cap and private debt. idiCo manages nearly €1.0 billion in assets across 31 portfolio investments and

has supported over 110 companies in recent years. The company operates mainly in the healthcare, B2B services, technology and industrial sectors.

About Picardie Investissement

Founded in 1984, Picardie Investissement provides long-term support to entrepreneurs, thanks to the patience of its shareholders and its legal form as a “perpetual” limited company (*société anonyme* or SA). Although this support lasts for seven years on average, Picardie Investissement regularly backs companies for much longer, as they constantly present new growth projects.

With more than €110 million under management, Picardie Investissement’s mission is to stand alongside managers and make their business projects possible (whether on a growth or buyout basis). In total, the team of investors manages 45 shareholding lines, with investments of up to €10 million in equity in various business sectors in the Hauts-de-France, Normandy and Ile-de-France regions.

For more information, visit www.picardie-investissement.fr

About Rives Croissance

A wholly owned subsidiary of Banque Populaire Rives de Paris, Rives Croissance supports businesses in its region, whether customers or prospects, as a genuine long-term strategic partner. Rives Croissance offers equity investments of between €500k and €8,000k in buyout and growth capital transactions.

Operating exclusively as a minority investor, Rives Croissance aims to promote business buyout or growth projects by providing the resources needed to finance these operations and a strategic vision that complements that of the management it supports, as well as all the experience and relevance of the banking network to which it belongs.

Advisers and participants in the operation

Sellers: Trocadero Capital Partners (*Philippe Bruneau and Chloé Quido*), Bpifrance (*Serge Mesguich and Alain Tueux*), IdiCo (*Camille Delibes and Nicolas Noël*), Picardie Investissement (*Christophe Cardon*) and Rives Croissance (*Denis Couderchet and Bruno Warnet*)

Acquirer: Alboran (*Yann Caillère, Jérôme Bosc, Eric Omgba and Simon Gaussen*)

Sellers – Legal advice: Archers (*Marc Baffreau, Antoine Roux and Pierre-Emmanuel Simon*)

Acquirer – Legal advice: Chammas & Marcheteau (*Christophe Blondeau, Margaux Deuchler, Flore-Maxence Le Blanc and Agathe Delaforge*)

Acquirer – Bank financing: BPRI (*Eric Lacassagne and Emilie Blandin*)

Acquirer – Notary: 14 Pyramides (*Jill Joncour and Ludivine Drouin*)
