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# LCL PME Expansion 3 ESG Report 2022

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# **Editorial**



CSR Manager

The year 2022 saw the merger of IDI with Omnes Capital's Lower-Mid Cap, Small Cap and Private Debt businesses. From this union idiCo was born in 2023. As a new management company, we face a double challenge: to continue to support the companies in our portfolio while developing our uniqueness. This phase of evolution is placed under the sign of the "Kaizen" philosophy.

What is the Kaizen philosophy? Fusion of the words "kai" and "zen" which mean "change" and "better" respectively in Japanese. Kaizen is a "continuous improvement" methodology that is based on the idea that everything can be constantly improved. At idiCo, we are continuing the work started at Omnes Capital while strengthening our ESG ambitions. How? We are developing a team dedicated to ESG with the recruitment of a CSR manager. His role is to steer our ESG strategy so that it is anchored in reality.

At the time of writing, work on idiCo's ESG DNA is underway. As a founding project, we wanted to have a holistic approach in its design. It was essential to involve all stakeholders in our company in our reflection (employees, customers, shareholdings). Supported by a specialized firm, we structure and define the contours of this important project. Thus, in October 2023, an ambitious new milestone will be pass for idiCo reflecting everyone's aspirations. It will serve as a compass to guide our future achievements.

The beginnings of idiCo have already been marked by a major success: the launch of our first Article 9 fund. A product that reflects our vision of ESG. Indeed, we believe that the environmental transition will only take place if it is accompanied by social measures. Our new product aims to support our companies in their environmental transition while strengthening the social cohesion of their organizations.

Probe, plan, execute and improve. Start again.

This report is resolutely forward-looking. I look forward to seeing you next year with new ESG achievements. Very good read.

idiCo

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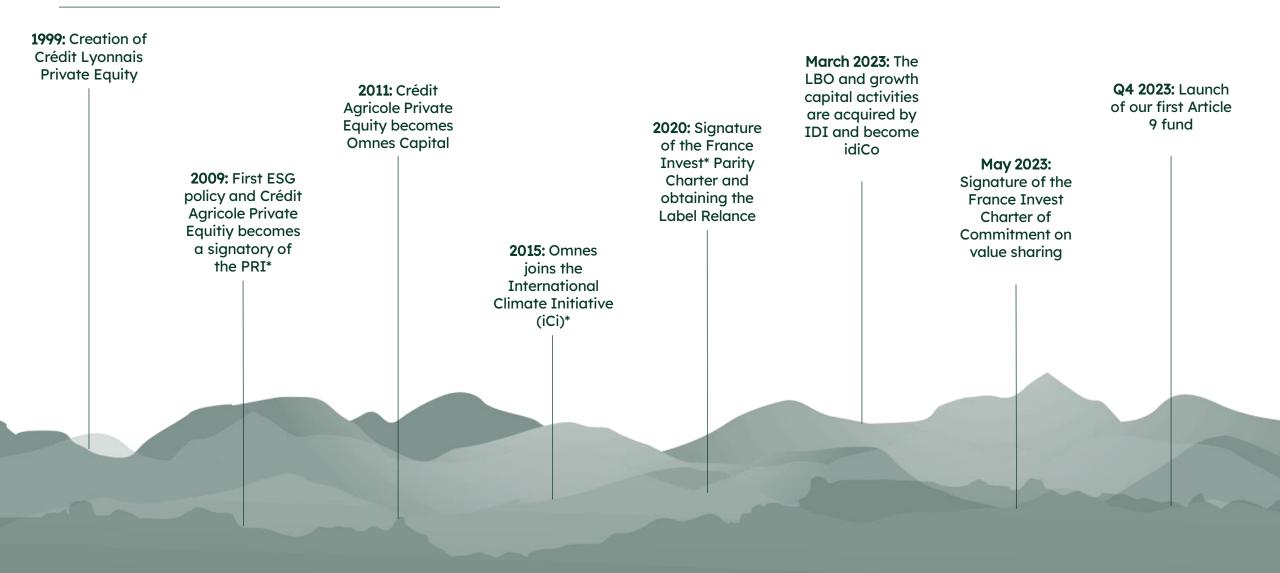
idiCo

# Introducing idiCo

# Our ESG approach

#### A long road to non-financial integration





## **ESG Governance**

A two-pronged approach

With a view to continuous improvement, idiCo has developed an ambitious governance. Indeed, two committees dedicated to ESG have been set up to ensure the proper conduct of extra-financial practices on a daily basis while anticipating future developments.

#### **ESG Supervisory Board**

The ESG Supervisory Board aims to challenge idiCo's sustainable investment strategy while steering it for the years to come.

Composed of two external experts, Corinne Lepage and Stéphane Voisin, as well as members of idiCo, it works closely with the operational ESG Committee.

More than just its supervisory function, it is a force of proposal to strengthen our ESG approach. Its members may also be asked by our holdings to intervene directly within them.

#### **Operational ESG Committee**

The Operational ESG Committee meets monthly to discuss issues and concerns related to the operational implementation of our ESG processes.

Composed of one member of each team as well as the ESG manager and the general management of idiCo, it gives the pulse of the daily implementation of our responsible investment policy.

In addition, it is the voice of companies in order to raise their expectations and develop a range of tools to support them in their ecological and social transition.

#### **ESG Supervisory Board**



#### **Operational ESG Committee**













## Team support Defining a common foundation



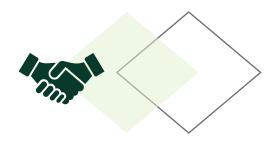


# 100%

Investment teams have been trained in the challenges of sustainable finance. The aim of this training is to create a common base of ESG knowledge.

These sessions were carried out by two specialized firms (I Care and Ethifinance) on the following themes:

- 1. Introduction to Sustainable Finance
- 2. Regulatory landscape
- 3. Responsible Investment Practices



#### **Knowledge Sharing**

At idiCo, we believe that sharing best practices between different teams is an asset.

This is why, once a month, the ESG Operational Committee, made up of members of each team, meets to discuss the day-to-day implementation of our ESG strategy.

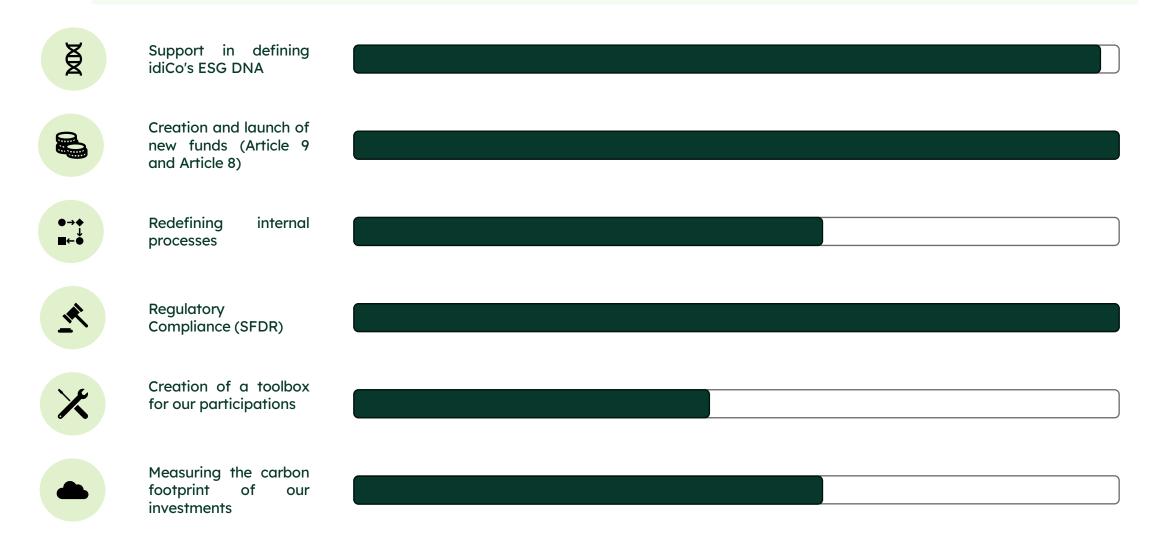
It is also an opportunity to gather best practices and develop new ideas to support our participations.

# Ambitions for 2023

#### ESG as a cornerstone of our construction



2023 is a pivotal year in idiCo's ESG construction. Many projects have been launched to mark our extra-financial ambition. Below you will find a progress report on these to date (August 2023).





# Integrating ESG issues into our investment

## Methodology

#### Integrating ESG into the investment process



Carrying out ESG Due Diligence Shareholder engagement with and identifying areas for executives on ESG topics at least improvement once a year Y Annual ESG Questionnaire and Application of idiCo's Exclusion Vendor Due Diligence ESG\* **ESG** Scoring Policy

# **Exclusion Policy**

First barrier to entry



Any new investment is first analysed through the prism of our exclusion policy. Thus, we exclude all companies whose lowest revenue (>0%) comes from one of the sectors listed below. It is implemented in two stages.

An initial analysis is carried out by the investment team when it studies the file. Then, in a second step, an external firm validates compliance with our exclusion policy during ESG due diligence.



Production, trade or services relating to the reproductive cloning of human beings or genetically modified organisms



Tobacco production



Manufacture and trade in military arms and ammunition



The manufacture of anti-personnel mines and/or cluster bombs as well as the manufacture of key components for the assembly and operation of these weapons



Gambling and Casinos



Pornography



Electricity generation from coal, oil and natural gas



Conventional Oil & Gas Extraction



Thermal Coal and Unconventional Oil & Gas Mining

# **ESG** Integration

#### ESG data, a common thread in our commitment

# idiCo

#### Due diligence ESG

In the investment phase, we collect ESG data through an external service provider in order to take stock of the state of play of the company studied. This analysis allows us to identify areas for improvement on the most material subjects according to the sector of activity, the size or the geographical location of the company.

#### ESG Questionnaire Follow-up

Each year, an ESG questionnaire is sent to the companies in portfolios. It covers many topics such as the measurement of the carbon footprint, the employee retention rate and the share of women on the Management Committee. The responses are then analysed to assess the evolution of the ESG performance of our investments.

#### **ESG** Rating

Based on the answers to the ESG questionnaire, we rate the performance of our investments each year. This allows us to have a global vision of the extra-financial health of our investments and serves as an element of communication as well as discussion with the companies we support.

#### Shareholder Engagement

Once the data analysis has been done, we use these results to engage our participations on different topics. Particular attention is paid to the material topics identified during ESG Due Diligence, however these are not exclusive. This commitment translates into the provision of concrete solutions.

#### Vendor Due Diligence

Whenever possible, we carry out an ESG Vendor Due Diligence before exiting the company's capital. This is carried out by an external service provider and aims to assess the evolution of the company's non-financial performance over the holding period. In this way, we can see the results of our commitment.

#### Focus on the ESG Rating

We worked with Tennaxia to review our rating system. Indeed, in order to have a more objective and relevant approach, we consider that it was essential to do a review of the methodology with a third party.

Thus, this project resulted in an "idiCo Note" used by the management company.

4 main themes: Environment – Social – Governance – Stakeholders

> 12 sub-themes: e.g. Employment, Climate Change...

> > 46 indicators



# Our commitments

## idiCo's commitments



The Principles for Responsible Investment were launched by the United Nations in 2006. By becoming a signatory, we made the following commitments:

- 1. Integrate ESG into its investment analysis and decision-making processes
- 2. Integrate ESG aspects into its shareholding policies and procedures
- 3. Require companies in which idiCo is a reference shareholder to disclose ESG-related information
- 4. To promote the acceptance and application of these Principles by the management teams of portfolio companies
- 5. To work collectively to improve our effectiveness in the application of these Principles
- 6. To produce a report on its activities and progress in the implementation of these Principles.



The International Climate Initiative (IcI) is the first collective commitment of French private equity professionals that promotes the construction of companies that respect people and their environment.

By becoming a signatory, we must respect the following 3 commitments:

- 1. Recognize that climate change will have effects on the economy that represent risks and opportunities for businesses
- 2. Mobilize to contribute, at our level, to the COP21 objective of limiting global warming to two degrees
- 3. Reduce greenhouse gas emissions from their portfolio companies and ensure sustainable performance



#### France Invest Parity Charter\*

Signing the charter on parity is part of a desire to advance parity in our management company as well as in the companies we support.

#### Value Sharing Charter\*

We are committed to supporting all our new eligible investments – since May 2023 – to promote value sharing in companies. This can take the form of profit-sharing, profit-sharing or value-sharing bonuses. In addition, we promote the sharing of capital gains (PACTE law) and employee shareholding.

# Portfolio performance

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# Analyse du portefeuille\*

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		CON	SULTING	SOFT	WARE SAAS	EVENTS	INDUSTRY
	Indicators (non-exhaustive list)**	HOUSE OF HR	TALEO	TENNAXIA	OPPORTUNITY	CAMERUS	NUTRIDRY
	Non-Executive Score						
GOVERNANCE &	Executive Score						
STAKEHOLDERS	CSR Policy and Business Ethics Score						
	Stakeholder Score			•			
	Employment Score						
	Equality at Work Score						
SOCIAL	Training & Value Sharing Score						
	Health & Safety Score						
	Environmental Policy and Management System Score						
	Carbon Neutrality Contribution Score						
ENVIRONMENT	Initiatives put in place Score			•		•	
	Climate Change and Ecological Transition Score						
SCORE		51 /100	44 /100	73 /100	34 /100	36 /100	55 /100

Performance : 🕐 None 🕒 Weak 🌗 Average 🚽 Pretty good 🜑 Good

\* The analysis is carried out on the portfolio as at 31/12/2022.

\* The data collected covers the period from 01/01/2022 to 31/12/2023

## House of HR

House of HR Commits to Reducing its Carbon Footprint



Founded in 1995 and led by Rika Coppens, House of HR (HoHR) is a **European specialist in Human Resources and Recruitment services**, offering engineering and consultancy services in specialised sectors (finance, engineering, law, construction, retail, transport & logistics).



Diagnostic

#### Score 2022 51/100

	GOVERNANCE	Share of independent voting members on the Supervisory Board	13%
Socially, HoHR focuses on the training of its employees and promotes value sharing. On the environmental front, HoHR is taking steps	SOCIAL	Share of women in management	44%
to <b>reduce its carbon footprint</b> . In terms of governance, <b>CSR certification</b> and targeted investments in cybersecurity attest to the	ENVIRONMENT	Formalization of an environmental policy	No
company's commitment.	STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Yes (3, 4, 5, 10, 8, 13)

Taleo develops an ambitious CSR strategy

Taleo. idiCo

Taleo Consulting is a **management consulting firm** specializing in financial services, created in 2014 by Yann and Benjamin Rouveure.

He mainly assists banks, asset managers and insurance companies in their organization, regulatory compliance and transformation projects by providing them with consultants with significant experience within tight deadlines. The firm is present in Europe and Singapore.



Diagnostic

#### Score 2022 44/100

On the social front, 100% of Taleo's employees have benefited from an annual interview throughout the year. On the environmental side, the company is committed to actively reducing its greenhouse gas emissions. In terms of governance, Taleo adopts a robust CSR policy, supported by external certifications and assessments.

GOVERNANCE	Share of independent voting members on the Supervisory Board	0%
SOCIAL	Share of women in management	28%
ENVIRONMENT	Formalization of an environmental policy	Yes
STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Unidentified

## Tennaxia

Tennaxia asserts itself as a partner for local growth



Founded in 2001 by Bernard Fort and Maxime Delorme, **Tennaxia is a SaaS software publisher** supporting SMEs and large groups in their CSR, ESG and/or HSE reporting and management.



	Diagnostic		
Score 203 <b>73/100</b>		Score 2022 73/100	
	GOVERNANCE	Share of independent voting members on the Supervisory Board	0%
As was the case last year, Tennaxia has the best ESG rating in fund 3, the result of a <b>strong professional equality</b> (99% professional equality index), an <b>established</b> <b>training policy</b> and a <b>CSR policy</b> in place.	SOCIAL	Share of women in management	42%
	ENVIRONMENT	Formalization of an environmental policy	Yes
	STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Yes (3, 4, 8, 12, 17)

# Opportunity

Opportunity implements its CSR strategy

COPPORTUNITY ICO

Co-created in 2005 by Anthony Dinis, Opportunity is a SaaS platform for customer interaction management. €21.4m 28 €14.0m revenue over the employees in 100% mobile-accessible and automated, Opportunity's solutions allow invested by idiCo vear 2022<sup>(1)</sup>, 2022, its key account customers to massively personalize their interactions c. +5% vs 2021 c. -10% vs 2021 with their end customers. Diagnostic Score 2021 Score 2022 33/100 34/100 Share of independent voting members In 2022, Opportunity formalized 0% an GOVERNANCE on the Supervisory Board environmental policy with the aim of improving its commitment. In particular, the company has focused on reducing its carbon Share of women in management 36% SOCIAL footprint (use of recycled materials, for example). Formalization of an environmental Yes **ENVIRONMENT** policy The slight increase in the rating can be explained by a more limited collection of ESG Impacts of the company with regard to Unidentified **STAKEHOLDERS** information compared to N-1. the Sustainable Development Goals

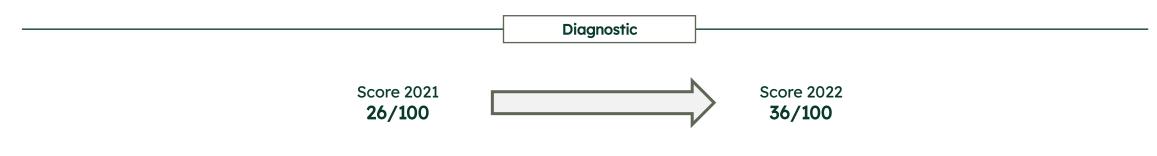
## Camérus

Camérus changes its tempo and accelerates on CSR



The Camérus Group is one of the French leaders specialising in the rental of movable property for decorators, event organisers and organisers of exhibitions, fairs and congresses.





In 2022, Camérus committed to (i) strengthening its links with stakeholders through the **implementation of customer satisfaction surveys** (ii) accentuating its role in favor of carbon neutrality by **optimizing its supply chains.** The group has also taken a positive approach to **cyber risk management** (raising awareness among employees, setting up a dedicated IT function).

GOVERNANCE	Share of independent voting members on the Supervisory Board	0%
SOCIAL	Share of women in management	53%
ENVIRONMENT	Formalization of an environmental policy	No
STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Unidentified

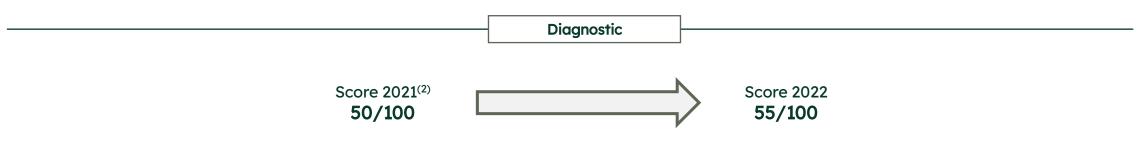
# Nutridry

CSR at the heart of the group's strategic thinking



The NutriDry Group is the result of the merger of two companies specialising in **the design, manufacture and distribution of freeze-dried and dehydrated dishes** adapted to the needs of food in nomadic or extreme situations.





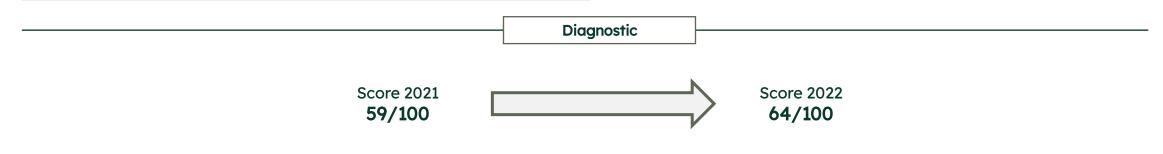
The improvement in NutriDry's rating illustrates in particular the strengthening of its **commitment to its employees**: all have been able to **benefit from an annual interview** and **at least one professional training**. In terms of its relationship with its stakeholders, the company has established action plans dedicated to its responsibility towards its customers and has **joined the UN Global Compact**.

GOVERNANCE	Share of independent voting members on the Supervisory Board	0%
SOCIAL	Share of women in management	53%
ENVIRONMENT	Formalization of an environmental policy	Yes
STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Yes (from 1 to 6, 8, 12, 17)



ABMI is an **engineering and industrial innovation consulting firm**, created nearly 35 years ago. It is aimed at large accounts that wish to outsource their Research & Development work by providing them with technical consultants and engineers in three areas of expertise: product engineering, process engineering and industrial installation.





The improvement in the rating reflects the strengthening of ABMI's commitment, which is reflected in particular through the **definition** of CSR objectives. Among the actions put in place, the realization of a carbon footprint and the analysis of life cycles allow it to equip itself with relevant analysis tools. On the social front, the company has stepped up its efforts to train its employees by almost doubling the proportion of people trained.

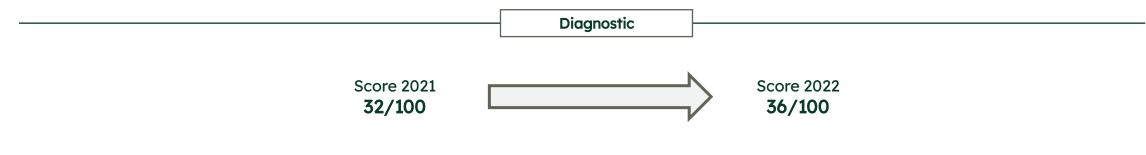
GOVERNANCE	Share of independent voting members on the Supervisory Board	40%
SOCIAL	Share of women in management	24%
ENVIRONMENT	Formalization of an environmental policy	Yes
STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Yes (3, 5, 7, 8, 12, 13, 16)

# mistral idico

## Mistral - Divestment in 2022

The Mistral Group is the French leader in the publishing of integrated management software (ERP for concessionaire, distributors, rental companies and equipment repairers) for the agricultural machinery, parks and gardens, construction, handling and industrial markets.





The improvement in Mistral's ESG rating reflects the company's growing commitment to ESG. In addition to defining **CSR objectives**, the company has, on the social front, formalized a **training policy** in addition to increasing the **proportion of women among managers**. In terms of the environment, the company has carried out **an assessment of its carbon footprint**.

GOVERNANCE	Share of independent voting members on the Supervisory Board	30%
SOCIAL	Share of women in management	30%
ENVIRONMENT	Formalization of an environmental policy	No
STAKEHOLDERS	Impacts of the company with regard to the Sustainable Development Goals	Unidentified



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