# INVESTMENT NOTE BU / Fund: Private Debt / Omnes Mezzanis 3 Confidential

Date: 3 December 2019

| Company/Project              | MCA Ingénierie / Myriam project                                  |
|------------------------------|--|
| Sector/Activity              | Engineering and Technology Consulting                            |
| Description of the operation | Secondary LBO of the MCA Group initiated by the Founding Manager |
| Financial information        | 2018 revenue: €99.7m, 2018 EBITDA: €13.2m                        |
|                              | 2019 revenue (B): €114.6m, 2019 EBITDA (B): €14.6m               |
|                              | 2019 revenue (Att): €111.7m, 2019 EBITDA (Att): €15.5m           |
|                              | EV: €110.8m (7.1x Att. 2019 EBITDA)                              |
|                              | Equity: €55.2m, Mezzanine: €5.0m, Senior Debt: €58.6m            |
|                              | Cash flow: €10.5m  |
| Proposed amounts             | Total: €5.0m   |
|                              | OMNES CAPITAL unit: 100%   |
| Instruments used             | OBSA   |
| Co-investors                 | <br>N/A  |
| File Manager(s)              | Camille Delibes, Avi Corcos, Nicolas Noël                        |



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#### CONVENTIONS AND GLOSSARY

#### <normal> Body text

For tables, graphs and other illustrations, please put a title and a source using the attached style sheet to make them easier to read and to search sources,

#### Figure 1: Market segmentation between 2002 and 2007

Illustration

Source: Selling memo p.22 or OMNES CAPITAL analysis on DD Strat base p.18 and DD Fin p.46

In the same spirit, please comply with the following common glossary:

|         | s list level 1<br>ess Plan:  | BP        |
|---------|--|-----------|
| ∎Not ap | oplicable:   | n.a.      |
| ∎Not av | vailable:  | NA        |
| ∎Non-s  | ignificant:  | N/A       |
| 0<br>0  | Omnes list level 2<br>Income statement:  | P&L       |
| 0       | Review:  | B/S or BS |
| 0       | Cash flow statement:   | CFS       |
|         | <ul> <li>Omnes list level 3</li> <li>Income statement: P&amp;</li> <li>Balance sheet: B/S or BS</li> <li>Cash flow statement: CF</li> <li>Annual growth rate:</li> </ul> | -         |

| 1 | Execu  | tive summary   | 5    |
|---|--------|--|------|
| ' |        | ey elements of the investment memorandum                 |      |
|   |        | NOT, OGIVE analyses, Risk matrix                         |      |
|   | 1.2.1  | SWOT   |      |
|   | 1.2.2  | OGIVE  |      |
|   | 1.2.3  | Risk matrix  |      |
|   |        | ompliance points   |      |
|   | 1.3.1  | Co-investment, Additional investment, Carry-Transfer     |      |
|   | 1.3.2  | Eligibility of the investment                            |      |
|   | 1.3.3  | Crossing of threshold and/or Taking of control           |      |
|   |        | Fed - Bank Holding Company Act (BHCA)                    |      |
|   |        | nvironmental, Social and Governance (ESG) considerations |      |
|   |        |  |      |
| 2 |        | t  |      |
|   |        | verall market  |      |
|   |        | Automotive industry                                      |      |
|   |        | Aeronautical and space industry                          |      |
|   | 2.1.3  | Energy industry  |      |
|   | 2.1.4  | Information systems                                      |      |
|   |        | pe of intervention                                       |      |
|   | 2.2.1  | Cost-plus contracts                                      |      |
|   | 2.2.2  | Flat-rate remuneration                                   |      |
|   |        | Advantages and disadvantages of the two models           |      |
|   | 2.3 Sł | nortage of engineers                                     | . 13 |
|   |        | ubcontracting  |      |
|   | 2.5 Co | ompetitive Landscape                                     | . 15 |
|   | 2.5.1  | Listing  |      |
|   | 2.5.2  | Barriers to entry  | . 18 |
| 3 | Comp   | any presentation   | . 20 |
|   | 3.1 Hi | story  | . 20 |
|   | 3.2 Ao | z<br>tivity and organisation                             | . 20 |
|   | 3.2.1  | Geographical presence                                    | . 20 |
|   | 3.2.2  | Strategic positioning                                    | . 21 |
|   | 3.2.3  | KPIs   | . 22 |
|   | 3.2.4  | Commercial performance                                   | . 23 |
|   | 3.2.5  | Breakdown of revenue                                     | . 23 |
|   | 3.3 C  | ustomers   | . 24 |
|   | 3.4 In | formation systems  | . 25 |
|   |        | uman resources   |      |
|   | 3.5.1  | Functional organisation                                  | . 25 |
|   | 3.5.2  | Recruitment  |      |
|   | 3.5.3  | Founder and key managers                                 |      |
|   |        | rganisation chart, scope of the transaction              |      |
| _ |        |  |      |
| 4 | Finand | cial information   | . 31 |

| 4.1 Income statement                                 |    |
|--|----|
| 4.1.1 Sales and EBITDA trend since 2006              |    |
| 4.1.2 Consolidated income statement                  |    |
| 4.1.3 Group KPI                                      |    |
| 4.1.4 Turnover                                       |    |
| 4.1.5 Adjusted EBITDA -QOE                           |    |
| 4.1.6 Income statement France                        |    |
| 4.1.7 KPI France                                     |    |
| 4.1.8 Belgium income statement                       |    |
| 4.1.9 KPI Belgium                                    |    |
| 4.1.10 Income statement Germany, Netherlands, Sweden |    |
| 4.1.11 KPI Germany, Netherlands, Sweden              |    |
| 4.1.12 Italy and Spain income statement              |    |
| 4.1.13 KPI Italy and Spain                           |    |
| 4.2 Group balance sheet                              |    |
| 4.2.1 Assets   |    |
| 4.2.1.1 Fixed assets                                 |    |
| 4.2.1.2 WCR  |    |
| 4.2.2 Liabilities                                    |    |
| 4.2.2.1 Indebtedness - QOD                           |    |
| 4.2.2.2 Provisions                                   |    |
| 4.3 Group cash flow                                  |    |
| 4.3.1 Seasonality of cash generation                 |    |
| 4.4 Current trading                                  |    |
| 4.4.1 Situation as at 30/09/2019                     |    |
| 4.4.1.1 Cumulative sales by activity                 |    |
| 4.4.1.2 Debt as at 30/09/2019                        |    |
| 4.5 End-of-year results                              |    |
| 5 Business Plan                                      | 51 |
| 5.1 Development outlook and strategy                 |    |
| 5.2 Main assumptions applied                         |    |
| 5.3 Business Plan Management Case                    |    |
| 5.4 Business Plan OMNES CAPITAL Case                 |    |
| 5.5 Adverse Event Business Plan                      |    |
|  |    |
| 5.6 Group break-even analysis                        |    |
| 6 Planned Transaction                                |    |
| 6.1 Context of the transaction                       |    |
| 6.2 Valuation and peers                              |    |
| 6.2.1 Valuation                                      |    |
| 6.2.2 Peers  |    |
| 6.3 Structure  |    |
| 6.3.1 Uses-sources of the operation                  |    |
| 6.3.2 Levers   |    |

| 6.4     | Exit and IRR                            |    |
|---------|---|----|
| 6.5     | Timetable                               | 60 |
| 6.6     | Presentation of partners                |    |
| 6.7     | Due diligence                           |    |
| 6.8     | Main clauses of the legal documentation |    |
| 7 Apper | ndices                                  |    |
| 7.1     | S&P rating                              |    |
| 7.2     | Internal rating                         | 63 |

# 1 Executive summary

# **1.1** Key elements of the investment memorandum

| Company / Group                                 | MCA Ingénierie/MCA Group  |   |   |  |   |           |           |  |  |  |  |
|---|---|---|---|--|---|-----------|-----------|--|--|--|--|
| Sector / Activity                               | ICT (Engineering and Technology Consulting)   |   |   |  |   |           |           |  |  |  |  |
| Manager(s)<br>(Key Persons)                     | Pierre Ebenstein/Pierre Humbert   |   |   |  |   |           |           |  |  |  |  |
| Context of the deal                             | -   | Origin: I-DEAL DEVELOPMENT<br>Specific angles: Good relations with the intermediary with whom we closed the Nalys dossier |   |  |   |           |           |  |  |  |  |
| Key<br>considerations<br>(know-how /<br>market) | Group that has historic presence in the ICT sect                                      |   | through   | organic gro  | owth and h  | nas had a | a 27-year |  |  |  |  |
| Key figures                                     | (in €m)<br>REVENUE<br>EBITDA<br><i>Margin</i><br>Net debt<br><i>Net debt / EBITDA</i> | Year<br>(2016/12) R (20<br>74.4<br>9.2<br>12.4%<br>(3.5)<br>(0.3) x   | Year<br>017/12) R (2<br>86.1<br>11.7<br>13.7%<br>30.1<br>2.6x | Year<br>2018/12) R (7<br>99.7<br>13.2<br>13.3%<br>23.6<br>1.8x | Year<br>2019/12) A<br>111.7<br>15.5<br>13.9%<br>n.d.<br>x |           |           |  |  |  |  |
| Type of investment                              | Mazzanina   |   |   |  |   |           |           |  |  |  |  |
| Enterprise value /<br>Investment ticket         | €110.8m / €5.0m   |   |   |  |   |           |           |  |  |  |  |
| Equity story                                    | Development of internat   | Development of international coverage and strengthening of the digital transformation offer                               |   |  |   |           |           |  |  |  |  |
| Exit &<br>performance                           | Exit after 5 years throug   | _   | -   |  |   | ale       |           |  |  |  |  |



Calendar

Closing scheduled for end of December

# 1.2 SWOT, OGIVE analyses, Risk matrix

# 1.2.1 SWOT

| Strengths   | Weaknesses  |
|---|---|
| International group specialising in engineering and<br>present in this sector since 1992<br>Strong presence in the automotive and aeronautical<br>sectors<br>Group with offices in France, Germany, Belgium, the<br>Netherlands, Italy, Spain and Sweden<br>Average sales CAGR between 2016 and 2018 of 15.6%<br>EBITDA margin over the last three financial years of<br>13.6%<br>Expertise recognised by customers on specific needs<br>A level 1 or 2 listing with the main customers<br>One of the highest consultant supervision rates in the<br>market (1:12 vs. 1:15-20)<br>A staff activity rate of more than 95%<br>An average Intercontract Rate of 2.0% | Increase in the founder's stake to more than 80% in<br>the Group, which has historically curbed its growth to<br>maintain its strong profitability<br>An intermediate-sized group that has grown almost<br>exclusively through organic growth in a consolidating<br>market<br>The Group has little presence in the flat rate or cost-<br>plus markets |
| Opportunities   | Threats   |
| A structural deficit of engineers in Europe estimated at<br>900,000 per year and 1.0m per year in the USA The<br>digitisation of the economy<br>The leading R&D market in France is the automotive one<br>Increased need for AI, IoT, electric cars, Factory 4.0  | Development of flat rate contracts<br>Review of listing criteria by customers (insufficient<br>size)  |

# 1.2.2 OGIVE

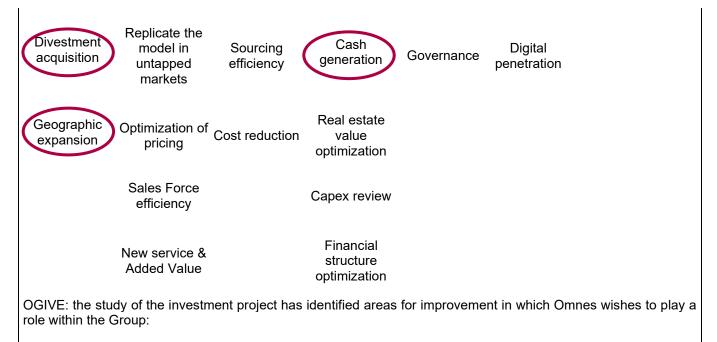
### Omnes Guide to Improving Value and Excellence ("OGIVE")

Omnes Mezzanis 3 is involved in mezzanine financing. The implementation of an improvement plan will be carried out by the Founding Manager according to his own criteria.

In the context of the investment, Omnes benefits from an observer role, which should allow (i) periodic communication between the Group and Omnes and (ii) consultation of the Omnes team on specific points:







- **In terms of strategy**: The Group intends to strengthen its position in the digital transformation area, position itself in growth driver businesses (IoT, Cybersecurity, AI, etc.) and expand in the Energy, Life Science, Defence and Aeronautics sectors.
- **In terms of revenue growth**: The Group intends to expand in countries where it is already present by opening other agencies.
- In terms of the WCR: Raising the Group's awareness of the cash culture

In ESG terms: Commitments will be included in the agreement.

Specify the list of OGIVE value drivers and the associated toolbox (potential initiatives to be launched when a value driver is identified & Specify the OGIVE plan that must be documented and updated throughout the portfolio company's holding period.



# 1.2.3 Risk matrix

| Risks                          | Level of risk | Risk mitigation / comments  |
|--------------------------------|---------------|---|
| Human risk                     |               | Concentration of capital in the hands of the Founding Manager                         |
| Market risk                    |               | The market is structurally lacking in engineers                                       |
| Product risk                   |               | The Group has always managed to adapt to changes in its market                        |
| Financial risk                 |               | A CFO was recruited in September 2019, Julien Dalcorso (former CFO of Mc2i under LBO) |
| Regulatory risk                |               | Companies in the sector could theoretically be accused of illegal subcontracting      |
| Risk of a conflict of interest |               |   |

The risk matrix must be adapted to the type of deal and may include the following risks: development risk, clinical risk, construction risk, technical risk, resource availability risk, electricity price risk, etc.

Absence of risk Minimal risk Medium risk Significant risk

# 1.3 Compliance points

# 1.3.1 Co-investment, Additional investment, Carry-Transfer

Any investment project whose **EV exceeds €10m** will be allocated to the OM3 PI, OM3 A and OM3 B funds according to the following rule:

- €0.8m on OM3 PI given its tax quota and the end of its investment period;
- then the remainder in proportion to the subscription commitments of each fund within the limits of the risk division ratios of each fund and provided that the investment opportunity concerned is in line with their investment strategies. At this stage, the allocation would therefore be as follows for an investment of €5.0m:

|                       | OM 3 FT     | OM 3 A      | OM 3 B      |
|-----------------------|-------------|-------------|-------------|
| Commitments           | €13,944,950 | €26,353,000 | €58,232,324 |
| €5,000,000 at closing | €1,394,495  | €1,123,314  | €2,482,191  |
| Total                 | €1,394,495  | €1,123,314  | €2,482,191  |

# **MNES**

# 1.3.2 Eligibility of the investment

- Legal quota: the investment will be made in full in bonds with share subscription warrants, i.e. securities giving access to the capital. These securities will not be traded on a regulated market.
  - **Tax quota:** the investment meets the criteria issued for the legal quota. Furthermore, the company's registered office is in France, a member country of the European Union.

#### The investment strategy of Omnes Mezzanis 3 covers companies with:

- An enterprise value of between €10 million and €300 million
- Historical performance and confirmed growth potential
- An involved and experienced management team
- The MCA group is included in the investment scope and the amount of mezzanine financing of €5.0m also complies with regulatory and contractual ratios.

# 1.3.3 Crossing of threshold and/or Taking of control

Indicate whether or not the investment concerns an SME in the Community sense, i.e. whether, on the basis
of the most recent audited (or consolidated if applicable) accounts:

| 0 | Place of registered office in an EU state         | YES 🗵 | NO 🗆 |
|---|---|-------|------|
| 0 | Staff numbers < 250:                              | YES 🗆 | NO 🗵 |
| 0 | Revenue < = €50m or balance sheet total < = €43m: | YES 🗆 | NO 🗵 |

- If NO is answered to any of the 3 questions, specify:
  - $\circ$  The % of voting rights held before and after the investment is 0%
  - There is no direct or indirect acquisition of control

# 1.3.4 Fed - Bank Holding Company Act (BHCA)

(This paragraph does not concern funds subscribed by natural persons (e.g.: FCPI, etc.))

The company / group directly or indirectly does business in the United States and / or directly or indirectly controls one or more subsidiaries / holdings in the United States: YES IND IND VECTOR

If yes to one of the 2 questions, specify whether a BHCA declaration has been sent to CASA, specify the CASA's response if applicable (Any direct or indirect link with a site in the United States must be the subject of a declaration to Compliance).

# **1.4 Environmental, Social and Governance (ESG) considerations**

An ESG audit is being carried out by Indefi

10

# 2 Market

Digital Services Companies (ESN) operating in engineering and technology consulting (ICT) are companies that sell intellectual services to other companies (generally large industrial groups). ICT is at the heart of the management of transformations that occur in the various industrial sectors.

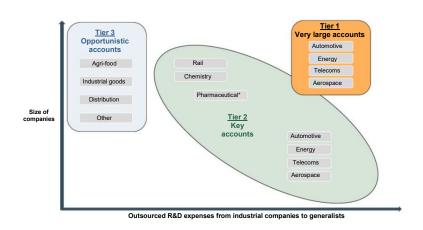
# 2.1 Overall market

The ETC market covers all the design and industrialisation operations of mainly industrial products and equipment. It is segmented into several activities: R&D consulting, technical studies, feasibility studies, product design and engineering, prototyping, testing and assistance with industrialisation.

According to a Xerfi study, overall growth in sector sales in 2018 (+7%) was driven by the surge in technology consulting activity (+8%). Many companies, keen to adapt to new technologies, have increased their R&D spending (+2.8% in 2018) and further outsourced this activity. Indeed, the trend towards outsourcing would increase in most segments, driven by the need for customer transformation and the assimilation of new emerging technologies (AI, blockchain, big data, IoT, etc.), making R&D increasingly technical through digital transformation. This technological shift will encourage companies to dedicate more funds to the development of new products and processes, thus inflating the volume of ICT activity.

France's growing research attractiveness will also create opportunities for operators: the number of R&D projects in France increased by 85% in 2018 according to Ernst & Young.

The activity of technology consulting companies is intrinsically linked to that of the underlying customer markets. As mentioned above, the three main markets of MCA Engineering are automotive, aeronautics and space and energy. A 4<sup>th</sup> segment is experiencing strong growth: information systems (10% of 2018 sales).



### **Customer mapping**

Source: LEK Consulting Strategic Due Diligence p.21

# 2.1.1 Automotive industry

The automotive industry is the flagship market for technology consulting companies for R&D projects with a 2018 budget of €5.9 billion in France.

The automotive industry is constantly looking to develop its products. At the same time, regulatory changes (antipollution standards, safety, etc.), digital technology, sustainability, AI, the emergence of smart cities, etc. are also important drivers. To this end, French companies in the sector are investing massively in R&D to remain competitive: Renault will invest €18bn as part of its "Drive The Future" plan for the period 2018-2022, in addition to running the largest research centre in France, the Guyancourt Technocentre (Paris region) which hosts 10,000 researchers over 400,000 m<sup>2</sup>. The PSA group devotes 8% of its annual sales to R&D.

In addition to external factors affecting the industry, production methods are also undergoing a transformation. We are witnessing the emergence of new types of so-called "4.0" factories, the objective of which is to maintain an

operational dynamic aimed at improving industrial performance, in addition to enabling a reduction in production costs.

# 2.1.2 Aeronautical and space industry

The aeronautical and space industry encompasses all companies producing aircraft (aircraft, helicopters, drones, etc.), spacecraft and parts of these machines, for civil or military use. The sector accounted for 3.2% of French GDP in 2018 and experienced historic growth in its production of +3.5% in 2017 and +3.0% in 2018.

This sector is marked by high capital intensity and significant R&D costs: with a budget of €5.1bn in 2018, the activity will benefit in particular from the increase in production by Airbus Group (A350, A320, A330, etc.), the leading player in the sector in France (followed by Dassault Aviation, Safran and Thalès).

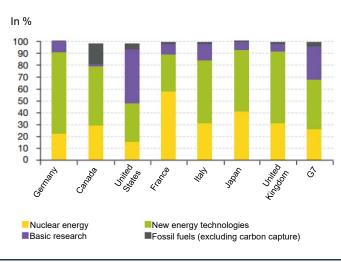
# 2.1.3 Energy industry

The energy industry includes all energy-producing companies (fossil, renewable, nuclear), for civil or military use. The major players in this field are EDF, Engie, Framatome, Total, etc.

In 2018, the energy sector accounted for 2% of value added in France and  $\in 1.1$  billion in public expenditure on R&D (5% of GDP), i.e. an increase of 2% compared with 2017, raising France to second place among the G7 countries (after Japan). This increase was driven by nuclear for an amount of  $\in 635m$  (58% of expenditure). New energy technologies, strategic for the energy transition, account for 31% of public spending (i.e. an amount of  $\in 342m$ ). Basic research and fossil fuels represent respectively  $\notin 103m$  (9%) and  $\notin 18m$  (2%).

Among the G7 countries (Germany, Italy, Japan, France, the United States, Canada and the United Kingdom), the choice of preferred technologies varies depending on their resources, energy policy objectives and industrial guidelines. However, the trend is towards an increase in the weight of new energy technologies: these represented the largest expenditure item in all G7 countries in 2018 (except France, with the nuclear sector in the lead).

#### Breakdown of R&D spending by area for G7 countries in 2018



Source: Report on public R&D expenditure on energy in 2018, General Commission for Sustainable Development

# 2.1.4 Information systems

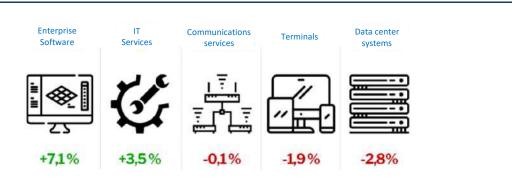
The digital transformation is a phenomenon that is profoundly transforming companies by favouring connectivity and the use of digital tools. The development of these tools and online platforms allows for lower costs and improved productivity, offering new growth opportunities and access to new markets. Similarly, the rise of digital technologies, AI, connected objects, blockchain and soon 5G (in the deployment phase) are also vectors of business innovation.

The Information System segment, also called Business Informatics, therefore represents a growing share of the global IT services market: by offering software development services or specific applications, etc., it enables companies to avoid being overwhelmed by the speed at which technological innovations are spreading.

According to Euler Hermès, French companies invested €7bn in digitisation strategies in 2018, nearly 66% of the growth in their total investments.

Although down at the global level, growth in global IT spending is expected to reach 3.2% in 2019 (versus 3.9% in 2018), with approx.  $\in$  3.4bn split between communication services ( $\in$  1.3bn), IT services ( $\in$  0.9bn), terminals ( $\in$  0.6bn), business software ( $\in$  0.4bn) and datacenter systems ( $\in$  0.2bn) according to Gartner.

#### Growth in planned IT spending by sector for 2019 compared to 2018



Source: Gartner report January 2019

# 2.2 Type of intervention

There are two types of billing in this sector: cost-plus contracts or flat-rate contracts. Each model has its advantages and disadvantages, but the cost-plus model remains the most widespread (80% of cases according to Xerfi – July 2019).

# 2.2.1 Cost-plus contracts

The cost-plus model is the billing model historically used by technology consulting companies: it corresponds to the billing of the time spent by the consultant at the customer's premises.

The expenses of the design office are controlled by the developer on the basis of a negotiated hourly rate. In the event that the contract is capped, the company is no longer remunerated above the cap. The hourly rate is often indexed to the Syntec index, which measures changes in labour costs, mainly of an intellectual nature, for services provided.

This billing method makes it possible to limit the risks of litigation between the parties and therefore reduces risk exposure for engineering companies. However, it offers them less visibility due to short-term contracts (a few weeks to several months).

# 2.2.2 Flat-rate remuneration

Flat-rate remuneration allows customers to set the cost of the service in advance and to protect themselves against any investment overruns. Rigorous project management (deadlines, purchases, etc.) can thus guarantee better cost control. The flat rate may relate solely to design services, work and supplies.

In addition, this type of contract allows risk to be transferred from the client to the service provider. The latter must anticipate the amount of work involved in a project in order to deduce the fixed price.

# 2.2.3 Advantages and disadvantages of the two models

In general, flat-rate contracts are recommended when the duration of the assignment is unknown, while cost-plus contracts are preferred for well-defined assignments.

The workplace also influences the billing method. If development is to take place on the premises of the client company, cost-plus contracts are almost always chosen. If it is done at the engineering company, a flat rate is often mandatory.

Finally, it is important to remember that the development of flat-rate business, which is a trend for all customers, all sectors combined, exposes engineering companies to risks (for example delays on projects leading to penalties) related to the execution of these contracts.

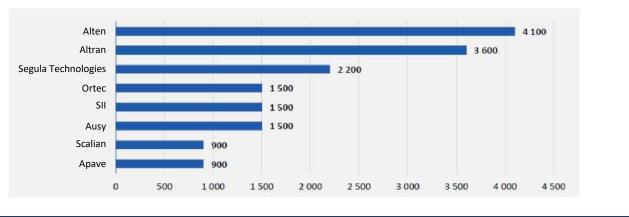
# 2.3 Shortage of engineers

According to the Commission des titres d'Ingénieurs, in France the number of institutions offering engineering training is decreasing: there were just 201 in 2018, compared to 220 in 2001 (phenomenon of concentration of these institutions to gain competitiveness against international competition). The number of graduating engineers is also decreasing: there were approximately 39,000 in 2015 compared to approximately 37,500 in 2018.

However, the surge in activity experienced by ICT firms combined with high turnover rates (which may exceed 20% per year) implies significant recruitment needs in this sector. According to OPIIEC, approximately 27,000 net jobs will be created between 2018 and 2021. However, groups find it difficult to obtain profiles in line with their expectations as the number of technicians entering the labour market each year falls short of demand (the majority of students continue their training after their two-year degree).



#### Recruitment announced by the main engineering groups in 2019

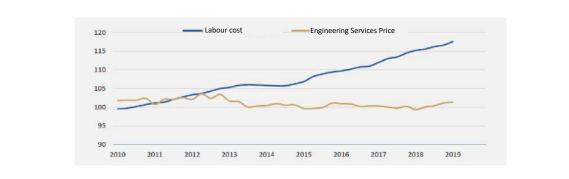


#### Source: Xerfi study July 2019

New technologies are also transforming the profession: profiles in Building Information Modeling ("BIM") projection, data scientists and cybersecurity experts are highly sought after, leading operators to increase initiatives to attract and retain talent.

This shortage of engineers is putting upward pressure on wages. The cost of labour for services of an intellectual nature increased by nearly 12% between 2013 and 2018, a development in line with the increases in remuneration that companies in the sector have implemented to attract and retain talent.

This issue is particularly acute for ICT companies, which are faced with rising turnover rates. For example, the average replacement rate of 3 technology consulting groups (Altran, Alten, and Akka Technologies) increased by one point to 22% in 2018.



#### Cost of Intellectual Labour and Price of Engineering Services

Source: Xerfi study July 2019

### 2.4 Subcontracting

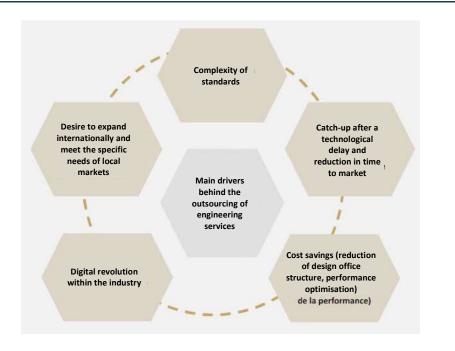
Subcontracting strategies have multiplied in recent years: the complexity of R&D projects encourages manufacturers to use specialist third-party players because it involves greater training needs in cutting-edge technological areas.

Companies derive their competitiveness from a competitive advantage in their core business (patents, specific knowhow, production organisation method, etc.) and the activities included in the core business can be subcontracted, in whole or in part. The complexity of construction processes and the commercial challenge around the launch of new technologies are encouraging manufacturers to use external engineering providers because they do not necessarily have the in-house skills.

Conversely, factors may be detrimental to outsourcing: costs of exiting the business, loss of control over the business, hidden costs and transaction costs resulting from outsourcing, etc.



#### **Reasons for using subcontracting**



Source: Xerfi study (July 2019)

### 2.5 Competitive Landscape

Engineering and technical studies cover intellectual services used in all areas comprising a complex production process (industry, energy, construction and public services). In 2017, the sector, mainly composed of very small structures, included more than 22,000 firms with more than one employee for a total of more than 275,000 employees.

The sector includes engineering subsidiaries of industrial groups (Thalès Services, Alstom Power Systems) and engineering services firms. Among the latter, various profiles stand out: technology consulting specialists (Altran, Alten, Akka Technologies), construction engineering (Egis, GSE) or transport (Systra), players involved in the engineering of major industrial projects, particularly in the oil services sector (TechnipFMC, Saipem) or in the environment (Veolia) or multi-disciplinary firms (Artelia).

In France, the four largest players (Altran, Alten, Akka and Assystem) have a combined market share of around 43%. Among the generalist leaders, Altran benefited most from the reduction in the panels of listed service providers to take market share from the smallest players. Akka has opted for an acquisition strategy to increase its market share. In this area, MCA has less than 1% market share.

#### Segmentation of the ICT sector in France and Belgium

|                      | 0                    | 0                 | 2015<br>revenue | 2015<br>EBITDA     | Weight of industry in<br>Share of<br>A # Employees sales flat rate / | # Employees | Comments |            |             |               |   |
|----------------------|----------------------|-------------------|-----------------|--------------------|--|-------------|----------|------------|-------------|---------------|---|
|                      | Company              | Shareholder       | FR+BE*<br>(€m)  | margin<br>(global) | (Global)   | Auto        | Aero     | Ener<br>gy | Phar-<br>ma | Cost-<br>plus | Comments  |
| ers<br>S             | Altran               | Listed            | 864             | 9.6%               | c.30 000   |             |          |            |             |               | World leader in innovation and engineering consulting;<br>particularly active in automotive, aerospace and energy |
| Generalist leaders   | Alten                | Listed            | 848             | 9.9%               | c.24 000   |             |          |            |             |               | Co-leader in France in the engineering services market,<br>particularly active in automotive and aerospace        |
|                      | Assystem             | Listed            | 557             | 6.4%               | c.12500  |             |          |            |             |               | International group founded in 1966 and present in 19 countries   |
|                      | Akka                 | Listed            | 470             | 6.1%               | c.13300  |             |          |            |             |               | International group founded in 1984 and present in 20 countries   |
|                      | Abylsen              | Naxicap           | 79              | 9.5%               | c.1 000  |             |          |            |             | $\bigcirc$    | Multi-sector group founded in 2005 and present in 5 countries   |
| piayers              | Euro-<br>Engineering | Adecco            | 68              | (0.8%)             | c.3 000  |             |          |            |             |               | Subsidiary of the temporary employment group Adecco<br>specialising in engineering                                |
| Intermediate players | Agap2                | Hiq<br>Consulting | 64              | 10.3%              | c.3 000  |             |          |            |             |               | Multi-sector group founded in 2005 and present in 9 countries   |
| nterm                | MCA.                 | Founders          | 45              | 10.6%              | c.1 000  |             |          |            |             |               | Multi-sector group founded in 1991 and present in 7 countries   |
|                      | Segula               | Founders          | 20***           | (25%)              | c.10 000   |             |          |            |             |               | Multi-sector group founded in 1995 and present in 26 countries  |
| 515                  | CVO Europe           | Founders          | 27              | 8.3%               | c.350  |             |          |            |             |               | Specialist firm founded in 1995 and present in France, Belgium<br>and Switzerland                                 |
| eciali               | HTi                  | Apside            | 23              | 0.4%               | c.400  |             |          |            |             | 0             | Subsidiary of the Apside group specialising in automotive   |
| oman specialists     | Emysis               | Founders          | 8               | 6.1%               | c.150  |             |          |            |             |               | Multi-sector firm founded in 2010 and present in France   |
| 0                    | Alierys              | Founders          | 2               | 2.7%               | c.30   |             |          |            |             | 0             | Specialist firm founded in 2010 and present in France   |

Source: LEK Consulting Strategic Due Diligence p.49

With sales in France of around €1bn in 2018, Alten and Altran dominate technology consulting with 11,000 and 14,000 employees respectively in France. They are followed by Akka Technologies (more than €600m in sales and just under 8,000 employees), Segula Technologies and Expleo (formerly Assystem Technologies).

Most of these players address a wide variety of customer markets, while those related to mobility (automotive, aeronautics and rail) remain their largest outlets in terms of sales. France remains the main market for these groups, despite a trend towards the internationalisation of these groups.

#### Main players in the sector in France

| Stakeholders      | Country of origin | Consolidated sales (2018) | Weight in the sector in<br>France |
|-------------------|-------------------|---------------------------|-----------------------------------|
| ALTRAN            | France            | €2,916m                   |                                   |
| ALTEN             | France            | €2,270m                   |                                   |
| AKKA TECHNOLOGIES | France            | €1,505m                   |                                   |
| ARTELIA           | France            | €550m                     |                                   |
| SYSTRA            | France            | €597m                     |                                   |

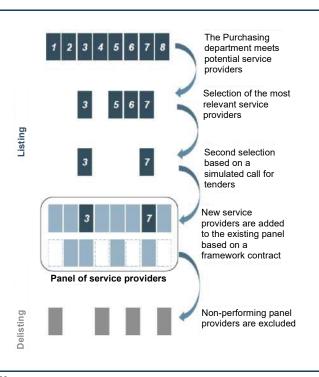
Source: Xerfi ICT study (July 2019)

# 2.5.1 Listing

Given the high number of service providers in the engineering sector, listing is an increasingly widespread practice among customers. It consists of selecting the service providers (classified by tier 1 or 2) listed by a company's purchasing department (whose role is to select a provider list). The listing process is an opportunity for providers to sign framework contracts where ADRs are negotiated. These panels are reviewed every 3-4 years by the teams in the purchasing department, which examines new service providers and reviews historical service providers according to a set of predefined criteria (team CVs, track record, etc.).



#### Listing and delisting process



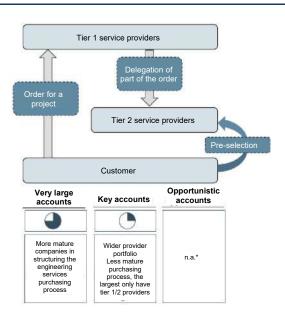
Source: LEK Consulting strategy due diligence p.32

This system involves continuous monitoring and evaluation of the services provided; the purchasing departments then implement reporting and audit systems to assess the quality of the service and the performance of the service providers. In the case of framework contracts, the ADRs are reviewed annually.

In order to streamline purchasing processes and minimize costs, customers tend to limit the number of tier 1 listed providers. In tier 2, there are generally small firms covering a wider range of assignments whose teams are more specialised.

Tier 2 service providers are pre-selected by customers and subsequently interact directly with tier 1 service providers. Clients delegate the management of their portfolio to the providers themselves.

#### Listing in tier 1 and tier 2





To be listed, the key elements identified are the track record and the ADR grid by experience level. Once listed, contracts are won above all by the responsiveness and quality of the CVs offered.

#### Importance of purchasing criteria



Source: LEK Consulting strategy due diligence p.37

Customer loyalty to a panel of listed suppliers therefore remains fairly high but does not guarantee stable business volume. According to the interviews conducted by LEK Consulting, the service provider's history and performance within an account increases the trust of the client, who will prefer to use a service provider with whom he has already worked. In addition, better knowledge of the customer-context makes it possible to reduce the ramp-up time for a new project while being able to quickly identify the customer's needs.

However, although the listing process is costly (depreciation over 3-4 years), the prerequisite remains the technical competence and CV of the consultants, which can be to the detriment of a historical service provider.

# 2.5.2 Barriers to entry

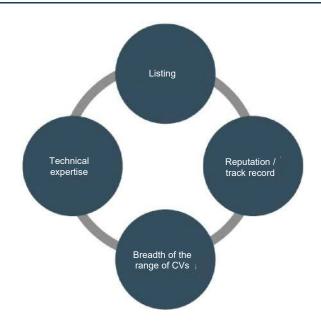
For a new entrant, the main difficulty will be to be listed with key accounts because, in addition to the skills and reliability criteria, it will have to demonstrate its financial strength.

It is also more difficult for new entrants to recruit the best profiles in a market that is currently experiencing a labour shortage: size is therefore a key factor in attracting experienced talent and consultants in order to have a complete CV offering.

The company's reputation is also a major barrier: customers are more likely to work with companies with a strong track record or with whom they have already worked. Finally, technical expertise is an element that is worked on over time: it is difficult for a new entrant to be competitive on this point.



#### Main barriers to entry



Source: LEK Consulting Strategic Due Diligence p.52

|            | The ICT market has a structural shortage of engineers: the challenge for consulting companies is to recruit and retain employees.                      |
|------------|--|
| Conclusion | The outsourced R&D market is dominated by the 4As (Altran, Alten, Akka, Assystem) without any real differentiating factor between the various players. |
|            | Listing is key for players in the sector, but it is always possible to overcome specific needs by addressing them.                                     |

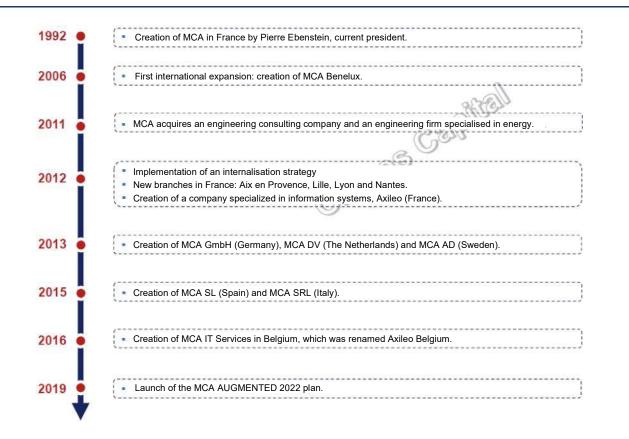
# 3 Company presentation

## 3.1 History

Founded in 1992 by Pierre Ebenstein, the group's majority shareholder, MCA Ingénierie operates in France and in six European countries. The company received the Enterprise of the Year award in 2018 and is the winner of the Happy At Work label at the European level (award given to companies that demonstrate excellent managerial practices and motivated employees).

Since 2006, the Group has launched a sustained expansion strategy by opening four new offices in France (Aix-en-Provence, Lille, Lyon, Nantes) and six subsidiaries in Europe (in Belgium in 2006, then between 2013 and 2016 in Sweden, Germany, the Netherlands, Spain and Italy). In parallel, MCA launched an information systems business, Axileo, to expand its range of services.

#### **Development history**



Source: Vendor Financial Due Diligence NG Finance p.17

# 3.2 Activity and organisation

# 3.2.1 Geographical presence

At 31/12/2018, MCA Engineering's sales of €99.3m were still largely driven by France (52% of 2018 sales), while the Belgian, German and Dutch offices accounted for 17%, 11% and 9% of 2018 sales respectively.



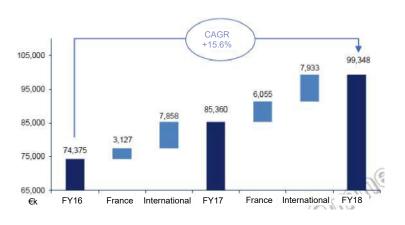
#### Geographical presence of MCA Ingénierie



#### Source: Management Presentation p.29

This large geographical presence at the European level is beneficial for MCA Ingénierie, insofar as the countries in which it operates contribute most to the growth in the group's sales.

#### Revenue bridge by division



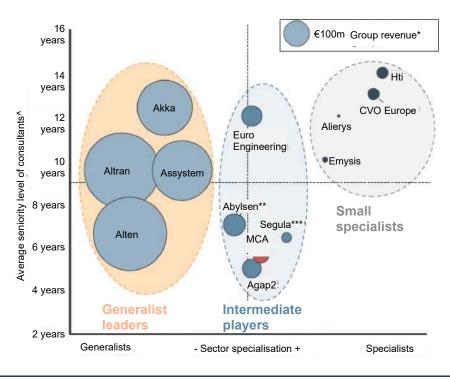
Source: Vendor Due Diligence NG Finance p.23

# 3.2.2 Strategic positioning

ICT players are differentiated by their sector specialisation, the level of seniority of their employees and the range of services offered. Intermediate players have become multi-sector, but often with a predominance in one or two sectors with variable seniority levels. This is the case for MCA Ingénierie: by recruiting young profiles and developing expertise in the automotive, aerospace, energy and information systems sectors, the group is positioning itself as a leading intermediate player.



#### **Competitive landscape**



Source: LEK Consulting Strategic Due Diligence p.48

By building a track record in a reference industry, while penetrating other sectors opportunistically, intermediate players can then target very large accounts, retain key accounts and work with new customers. This strategy focuses mainly on competitive price positioning and efficient commercial firepower.

### 3.2.3 KPIs

NG Finance identified 5 KPIs for the ICT sector:

- 1. The staff activity rate excluding leave (TACE), which measures operational performance and is calculated by dividing the number of days billed by the total billable days less paid leave.
- 2. The staff activity rate including leave (TACI), which also measures operational performance and is calculated by dividing the number of days billed by the total of billable days.
- 3. Intercontract rate, which measures the period an employee is waiting for a new assignment and is calculated by dividing the number of non-placement days by the number of billable days.
- 4. Employee turnover rate, which measures the number of departures and arrivals of employees by calculating the ratio of the number of departed employees to the number of employees at the beginning of the period plus the number of new recruits.
- 5. Average Daily Rate (ADR), which is the amount billed to customers for goods and services provided by employees and is calculated by dividing revenue by the number of days billed.

The intercontract rate is a key factor in the profitability of consulting firms. It is mainly conditional on specific demand for consultant profiles and methods of monitoring and anticipating projects used by business managers.

According to data provided by I-Deal Development, MCA Ingénierie's intercontract rate was 2.4% in FY18, better than the average rate in the global market of around 7% according to Xerfi.

This outperformance is explained by the ability of MCA sales teams to anticipate the end of contracts in order to optimize the reallocation of consultants. In addition, MCA negotiates with its consultants so that they can apply for leave during intercontract periods to limit their absence.



According to LEK, MCA uses the hiring of more junior profiles than its competitors in order to offer competitive ADRs compared to the 4As.

The turnover rate is 34.3% according to NG Finance and 68.4% according to Advance's calculations in 2018 (compared with 25-30% among competitors), well above the market average. The main reasons put forward by management for turnover are the willingness of engineers to join customers, the interest of the missions proposed by competitors, and the management of the intercontract rate.

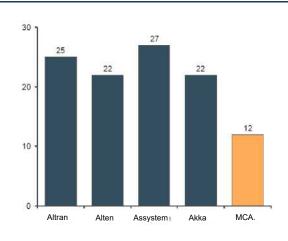
# 3.2.4 Commercial performance

MCA's sales force accounts for nearly 70% of non-productive staff. Each salesperson has a portfolio of accounts to which he or she is committed both to detecting needs and to monitoring the progress of missions.

A high variable share in the total remuneration of sales staff (around 50% compared with 25% among competitors) makes it possible to involve them more in performance and to improve the efficiency of the sales force. MCA Ingénierie's salespeople are encouraged to solicit new customers and maintain existing business relationships through demanding management and weekly obligations.

Salespeople are required to coach consultants in order to manage assignment allocation more effectively through daily project monitoring and to better understand client expectations. The consultant supervision rate is also lower at MCA than at its competitors. MCA's salespeople closely monitor their customers while being proactive.

#### Number of consultants per salesperson



Source: LEK Consulting Strategic Due Diligence p.64

# 3.2.5 Breakdown of revenue

The type of service sold by MCA Ingéniere can be divided into two groups:

- Technical Assistance (unitary or globalised, approx. 95% of 2018 sales) and;
- Flat-rate or CPC (approx. 5% of 2018 sales).

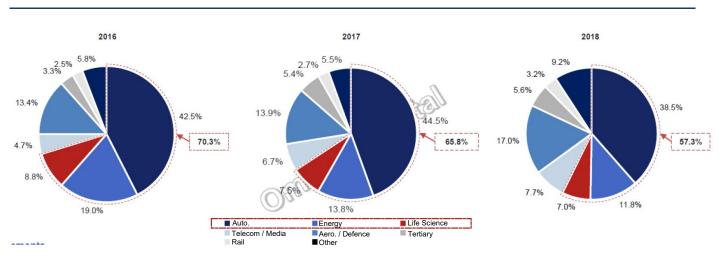
### 3.3 Customers

#### Revenue by business sector since 2010

|                         | 2010<br>12<br>months | 2011<br>12<br>months | 2012<br>12<br>months | 2013<br>12<br>months | 2014<br>12<br>months | 2015<br>12<br>months | 2016<br>12<br>months | 2017<br>12<br>months | 2013<br>12<br>months | 2019<br>6<br>months | CAGR<br>10 - 18 |
|-------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---------------------|-----------------|
| AUTOMOTIVE              | 13,520               | 17,562               | 12636                | 11,011               | 12,763               | 20,261               | 32,030               | 33769                | 39,690               | 19,531              | 14.4%           |
| AERO JSPATIAL/DEF EN CE | 2,404                | 2,883                | 3392                 | 4231                 | 4,979                | 7,425                | 9,503                | 11,143               | 15,396               | 9,071               | 26.1%           |
| ENERGY                  | 8,269                | 15437                | 19357                | 20163                | 18,588               | 17,242               | 14108                | 11,751               | 11,741               | 7,208               | 4.5%            |
| TELECOM & MULTIMEDIA    | -                    | 21                   | 300                  | 854                  | 2,022                | 2,566                | 3,466                | 5717                 | 7,676                | 4,676               | n.a.            |
| LIFE SCIENCE & PHARMACY | 1,883                | 3,651                | 4646                 | 4633                 | 4,087                | 5,398                | 6,547                | 6407                 | 6,913                | 3,697               | 17.7%           |
| TERTIARY                | 9                    | 307                  | 370                  | 730                  | 1,381                | 1,524                | 2,448                | 4574                 | 5,565                | 3,093               | 123.3%          |
| Other                   | 3,332                | 9,368                | 10,571               | 7347                 | 5,673                | 6101                 | 6,293                | 7,099                | 12,368               | 8,214               | 17.3%           |
| Total                   | 29,425               | 49,230               | 51,271               | 49,019               | 49,499               | 60,516               | 74,394               | 35,460               | 99,348               | 55,490              | 16.4%           |

#### Source: VDD and Dataroom review - Advance p.25

MCA Ingénierie's exposure to the automotive market fell over the period 2016-2018 (42.5% to 38.5%) and is expected to reach 35% in 2019 under the effect of growth in other sectors. Conversely, the energy segment should experience new growth driven by energy transition policies to reach 13% of the group's sales in 2019 (according to management). Aerospace is also expected to grow and generate 15% of 2019 sales.



#### Change in sector breakdown of MCA Ingénierie

#### Source: Vendor Due Diligence NG Finance p.25

In 2018, the top 20 customers represented 55.8% of MCA's sales, up €12.2m compared with 2017 and down 2.4% in Total sales.

The top 20 is dominated by automotive (Renault, Volvo Trucks, Volvo Cars, Valeo, Lear Corporation, PSA, Delphi, Aisin AW, Volkswagen, Groupe Agnelli), aerospace (Dassault, Thalès, Safran, AVL LMM), and energy (Engie, EDF, Areva). It is mainly made up of long-standing customers, with 85% of them recording an increase in sales each year.

25

# 3.4 Information systems

The Group has a CEGID Y2 Integrated Management Software which manages:

- Accounting
- Pay
- The CRM and invoicing
- The NDFs
- Consolidation and taxation

MCA Ingénierie has invested in proprietary business cycle and HR management software, Manageo. This tool makes it possible to manage the entire sales activity and customer relationship, allowing the group to avoid losing accounts if consultants leave.

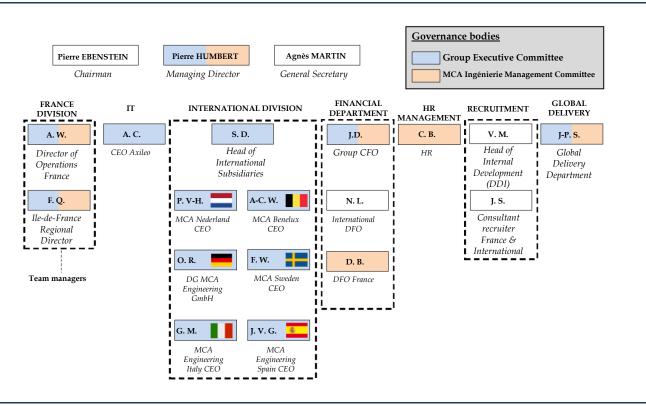
Manageo also enables MCA Ingénierie to better manage the follow-up of missions and post-missions in addition to real-time management of the group's commercial activities.

# 3.5 Human resources

# 3.5.1 Functional organisation

MCA Ingénierie employs 1,196 consultants as at June 2019, 85% of whom have a Bac +5 level. The number of consultants is growing strongly: from 933 in 2017 to 1,085 in 2018. The group is expected to reach 1,253 FTE by the end of 2019.

#### Functional organisational chart of the Group



Source: Management Presentation p.21

MCA Ingénierie has decided to develop a multi-sectoral approach (automotive, aerospace, energy, pharmaceuticals and technology) to ICT. In doing so, the group opted for a divisional structure where each subsidiary is managed independently.



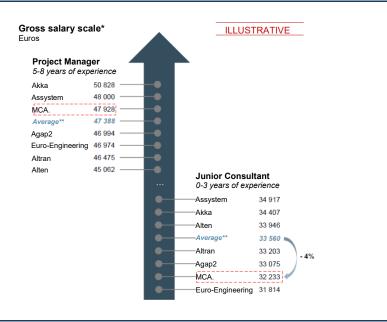
# 3.5.2 Recruitment

According to LEK, in the consulting sector, the key factor for success is the company's ability to attract and manage the best talent. According to LEK, MCA has a good ability to attract young graduates, the Group being perceived as a good employer for starting careers.

In order to recruit the best profiles, MCA stands out from the large groups, which recruit in volume terms, by the selectivity of its recruitment. In 2016, out of 10,317 applications received, only 319 candidates were recruited after their trial period (i.e. approximately 3%). This selectivity ensures quality profiles that will be easily recruited/extended by customers.

The average age of MCA's consultants is younger than its competitors (52.6% of the workforce is under 30 years old, source VDD NG Finance), with lower salaries. At the junior level, the salaries offered by MCA are 4% lower than the market average, while for senior profiles (+ 5 years of experience) the salaries are around the market average.

#### Comparison between MCA and the market

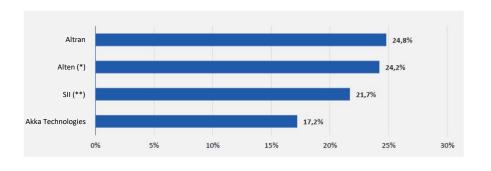


Source: LEK Consulting Strategic Due Diligence p. 72

The difference in salary when hiring juniors does not prevent MCA from attracting specialist profiles for whom salary is less important than career prospects in a specific area of expertise. On average, a consultant remains within the group for around two years.



#### Turnover rate of the main ICT players

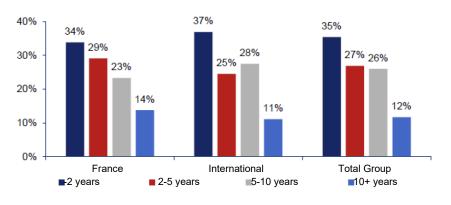


Source: Xerfi study (July 2019)

On average, 35% of MCA Ingénierie's workforce has less than two years of experience.

Within the international divisions, the German and Italian teams are the least senior compared to the Spanish and Dutch teams.

#### Years of consultant experience at 12/31/2018



Source: Vendor Due Diligence p.29

# 3.5.3 Founder and key managers

#### Key managers



#### **Pierre Ebenstein**

Chairman and founder of the MCA group, age 56

- Began his career as an engineer specialising in structural calculations and then as an R&D manager in a digital services company.
- 1991-Present: Foundation of the MCA Ingénierie group
- Training: DESS in Applied Mathematics (Paris VI)

28



### Pierre Humbert

Deputy CEO, 45 years old

- 2005: Joined MCA Ingénierie as Department Director
- 2009-2012: Operational Division of MCA Ingénierie
- 2012-2017: Head of international subsidiaries (creation and management)
- 2019: CEO of MCA
- Training: Polytech Nancy



### **Florent Ormaechea**

Deputy CEO, 52 years old (outgoing)

- 1994-2008: Department Management, Operational Management and Management Committee within the Altran and Alten groups
- · 2012-2019: General Management and Partner of MCA Ingénierie
- Present: Retirement with an exit from the capital during the planned transaction
- Training: ESPCI and ENSPM

#### Other key managers



### Antoine Coulaud

Chief Executive Officer of Axileo, 38 (leaving in June 2020)

- 2004-2010: External consultant for the telecommunications industry
- 2010-2011: Business Manager at Wincor Nixdorf
- 2012-Present: Takes over the management of Axileo, a subsidiary of MCA Ingénierie dedicated to information system and technology consulting
- Training: Engineering degree from ESIGETEL



#### Julien Dalcorso

CFO of MCA Ingénierie Group (arrived in September 2019)

- 2002-2007: Consultant at KPMG Corporate Finance
- 2007-2009: Financial analyst at Oddo Securities then at Servisair
- 2009-2013: Head of Finance at SunGard Global Service
- 2013-Present: CFO at mc2i, new position at MCA in September 2019 as group CFO
- Training: HEC Paris, Imperial College London

29



#### Agnès Martin

General Secretary, Quality & Safety Director, 50 years old

- 1992-1998: Administration and management, then Accounting and Finance Manager
- 1998-2013: Administrative and Financial Director at MCA Ingénierie
- 2013-Present: Promoted to Quality and Safety Director
- 2019: Group General Secretary
- Training: IAE de Rouen, HEC Paris (MGA in the process of being obtained)



#### Anne-Charlotte Wagenknecht

Director of MCA Benelux, 36 years old

- 2005-2007: Business Unit Manager in a digital services company
- 2007-2009: Joins MCA as Agency Manager
- 2009-2011: Business Unit Director in Benelux
- · 2011-Present: Operational Director of MCA Benelux and MCA IT Services
- Training: ENSCL Chemical Engineer

# 3.6 Organisation chart, scope of the transaction

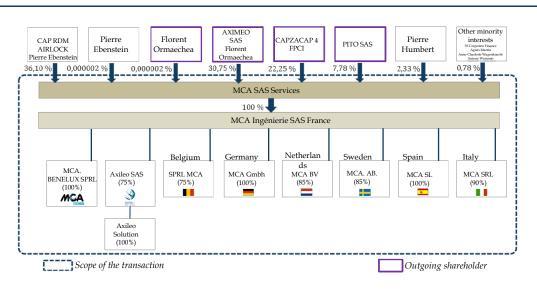
In 2017, an initial LBO was carried out, allowing the managers to receive a cash-out and to bring in Capza as a minority shareholder (30% of the capital for an investment of €20m in equity and €5m in mezzanine debt).

Pierre Ebenstein wants to take over the majority of the group's capital by buying out minority interests and Capza. He entered into a buyback agreement with the vendors for a total amount of €56m.

The proposed transaction resulted in 100% reinvestment of the shares of Pierre Ebenstein, Pierre Humbert and the management remaining in the transaction. Pierre Ebenstein reinvested €15m in cash. Financing was supplemented by the raising of €58.6m of bank debt and €5m of mezzanine debt for which Omnes was solicited.

To complete the financing, available cash was used for an amount of €10.5m.

#### Legal organisation chart





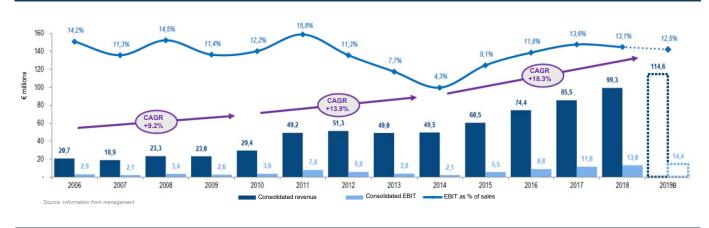
|            | MCA Ingénierie is an engineering and technology consulting firm operating in six European countries with around 1,200 employee consultants. The Group's profitability (13.6% EBITDA margin) places it among the best players in the sector.          |
|------------|--|
| Conclusion | MCA Ingénierie has developed a multi-sector approach in order to quickly penetrate large accounts in a sustainable manner. This strategy enabled the group to achieve sales of €100m in 2018, split evenly between France and international markets. |
|            | The Group is led by Pierre Ebenstein - its founder - and by Pierre Humbert, with Florent Ormaechea having taken a back seat in the life of the company.  |

# 4 Financial information

## 4.1 Income statement

## 4.1.1 Sales and EBITDA trend since 2006





Source: Advance Capital due diligence p.5

The Group has experienced continuous growth in its sales and EBITDA since 2006. Between 2012 and 2015, MCA experienced stagnation in its activity combined with a deterioration in its EBIT margin. A commercial reorganisation plan was implemented with the objective of renewing the sales force, setting up a business ERP, creating Axileo and opening several subsidiaries internationally.



Revenue growth France and International 2013-2019B

Source: VDD and Dataroom review - Advance p.5

Since 2016, the Group's growth has been driven mainly by subsidiaries opened in Europe.

# 4.1.2 Consolidated income statement

| P & L - €K                      | 2016     | 2017     | 2018     | 16-18 CAGR |
|---------------------------------|----------|----------|----------|------------|
| Consolidated Revenue            | 74,375   | 85,360   | 99,348   | 15.6%      |
| % growth                        | n.a.     | 14.8%    | 16.4%    |            |
| Other revenue                   | -        | 431      | 76       | n.a.       |
| % Consolidated Revenue          | -        | 0.5%     | 0.1%     |            |
| CIR/Adjustment withholding      | -        | 306      | 300      | n.a.       |
| % Consolidated Revenue          | -        | 0.4%     | 0.3%     |            |
| Consolidated Operating Revenue  | 74,375   | 86,097   | 99,724   | 15.8%      |
| % growth                        | n.a.     | 15.8%    | 15.8%    |            |
| Consolidated Production Costs   | (48,956) | (57,042) | (65,289) | 15.5%      |
| % Consolidated Revenue          | 65.8%    | 66.8%    | 65.7%    |            |
| Production Margin               | 25,419   | 29,055   | 34,435   | 16.4%      |
| % Consolidated Revenue          | 34.2%    | 34.0%    | 34.7%    |            |
| % growth                        | n.a.     | 14.3%    | 18.5%    |            |
| Consolidated Contribution Costs | (8,066)  | (10,278) | (13,199) | 27.9%      |
| % Consolidated Revenue          | (10.8)%  | (12.0)%  | (13.3)%  |            |
| Contribution Margin             | 17,353   | 18,778   | 21,236   | 10.6%      |
| % Consolidated Revenue          | 23.3%    | 22.0%    | 21.4%    |            |
| % growth                        | n.a.     | 8.2%     | 13.1%    |            |
| Consolidated fixed costs        | (8,849)  | (8,043)  | (9,145)  | 1.7%       |
| % Consolidated Revenue          | 11.9%    | 9.4%     | 9.2%     |            |
| Reporting adjustments           | 729      | 919      | 1,125    |            |
| % Consolidated Revenue          | (1.0)%   | (1.1)%   | (1.1)%   |            |
| Consolidated EBITDA             | 9,233    | 11,654   | 13,216   | 19.6%      |
| % Consolidated Revenue          | 12.4%    | 13.7%    | 13.3%    |            |
| % growth                        | n.a.     | 26.2%    | 13.4%    |            |

The Group recorded average annual sales growth of 15.6% between 2016 and 2018. This growth was mainly driven by the ramp-up of foreign subsidiaries, particularly Germany, the Netherlands and Sweden.

The Production Margin corresponds to Revenue less the cost of the consultants charged. It improved over the period from 34.2% in 2016 to 34.7% in 2018.

The Contribution Margin includes expenditure relating to Sales, HR and technical support. It fell over the period from 23.3% to 21.4%, impacted by international business. The growth in this activity was not enough to cover the strengthening of the marketing sales and recruitment functions in the new subsidiaries.

Fixed costs consist of holding costs, bank charges, back office costs, rents as well as general expenses. On average, they account for 10% of annual sales.

The group EBITDA margin amounted to 13.3% of consolidated sales in 2018. Over the period 2016-2018, the CAGR was 19.6%.

# 4.1.3 Group KPI

#### **MCA Ingénierie KPIs**

| MCA Group-KPI                                  | Consolidated Group |               |               |  |  |
|--|--------------------|---------------|---------------|--|--|
| In a   | Dec-16<br>12M      | Dec-17<br>12M | Dec-18<br>12M |  |  |
| Consolidated revenue                           | 74.375             | 85.978        | 99.724        |  |  |
| Control Management revenue - total*            | 74.237             | 84.932        | 99.209        |  |  |
| HE Consultants - employed                      | 766                | 865           | 1.034         |  |  |
| HE Consultants - subcontractor                 | 60                 | 68            | 52            |  |  |
| FTE Consultants - total                        | 826                | 933           | 1087          |  |  |
| ADR Consultants - employed                     | 412                | 421           | 426           |  |  |
| ADR Consultants - subcontractor                | 530                | 542           | 535           |  |  |
| ADR - total*                                   | 421                | 430           | 432           |  |  |
| Number of total chargeable days                | 209.351            | 234.597       | 274.310       |  |  |
| Number of total charged days                   | 176.415            | 197.357       | 229.756       |  |  |
| TACI Consultants - employed                    | 84.1%              | 84.0%         | 83.6%         |  |  |
| TACI Consultants – subcontractor               | 86.9%              | 86.3%         | 86.5%         |  |  |
| TACI – total                                   | 84.3%              | 84.1%         | 83.8%         |  |  |
| Number of inter-contract days                  | 4.188              | 4.399         | 6.618         |  |  |
| Inter-contract rate                            | 2.0%               | 1.9%          | 2.4%          |  |  |
| TACE   | 96.1%              | 95.9%         | 95.5%         |  |  |
| Number of business days                        | 253                | 251           | 252           |  |  |
| Note *: ADR computed with the revenue adjusted | ed by the Co       | ntrol Manager | nent.         |  |  |

Source: Vendor Financial Due Diligence NG Finance p.21

Over the period, the Group saw an increase in its consultants of 261 FTE by reducing the number of subcontractors to 52.

The Group ADR for the period increased by €11. The intercontract rate is around 2.0% compared with an estimated market average of 7.0%. The TACI stands at around 84% and the TACE at around 96%.

These indicators partly explain the profitability of the MCA Group and are subject to detailed management via the monitoring tool developed internally by Manageo.

Management is pursuing a very rigorous internal policy geared towards performance through training business engineers in management and sales ("Impulse").

Profitability is favoured over market share gains, so low-profitability contracts (<12% margin/coefficient 2) are rejected.

#### Turnover rate for the period 2018-2019 (30/09/19)

|  | 31/12/2018 3<br>12 months   | 0/09/201<br>9 months |
|--|---|----------------------|
| Headcount at 1 January   | 975   | 1,13                 |
| ntries<br>ypes<br>eadcount at the end of the financial year<br>urnover - Approach 1<br>urnover - Approach 2  | 744   | 52                   |
|  | (590)   | (47                  |
| Headcount at the end of the financial y  | ear 1,129   | 1,18                 |
| Turnover - Approach 1  | 34.3%   | 28.69                |
| Turnover - Approach 2  | 66.4%   | 44.2                 |
|  |   | how                  |
| Note (*) The above FTEs, also derived from<br>insignificant differences with productive FTE:<br>→ differences related to the method used to  | s by company<br>calculate FTE per comp  | any                  |
| Note (*) The above FTEs, also derived from<br>insignificant differences with productive FTEs   | s by company<br>calculate FTE per comp<br>Exits / (Workfor  | any<br>ce at         |
| Note (*) The above FTEs, also derived from<br>insignificant differences with productive FTE<br>→ differences related to the method used to<br>■ Turnover - Approach 1 =<br>opening + Entries) → method | s by company<br>calculate FTE per comp<br>Exits / (Workfor<br>ethod applied in<br>verage (Entries + | rce at               |

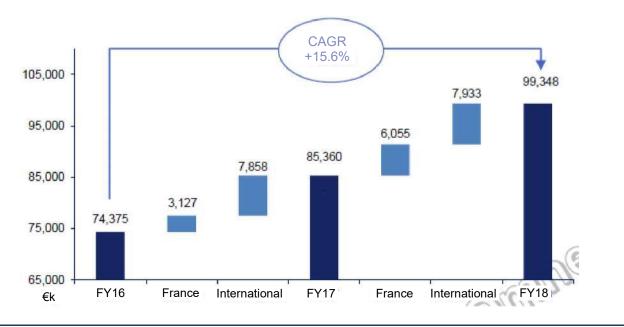


The turnover rate was 34.3% at 31/12/2018 and 28.6% at 30/09/2019 according to the calculation proposed by NG Finance.

Advance indicates that this method is not usual and proposes the following calculation: Average (incoming + outgoing) / Workforce at the opening date. According to this methodology, turnover was 68.4% at 31/12/2018 and down sharply at 44.2% at 30/09/2019.

### 4.1.4 Turnover

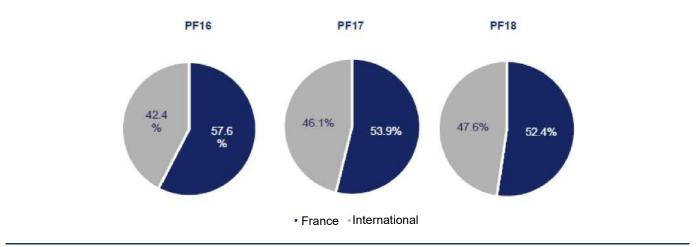
#### Revenue bridge by subsidiary 2016-2018



Source: Vendor Financial Due Diligence NG Finance p.23

Group sales grew at a CAGR of 15.6% between 2016 and 2018. The Group thus increased its revenues by €25.0m, including €9.2m in France and €15.8m internationally.

#### Change in revenue distribution between France and international markets

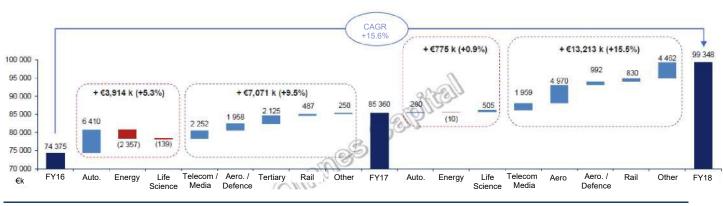


Source: Vendor Financial Due Diligence NG Finance p.23

Over the last three years, the weight of France as a whole has increased from 57.6% to 52.4%.



#### Revenue bridge by subsidiary 2016-2018



Source: Vendor Financial Due Diligence NG Finance p.24

Between 2016 and 2017, sales growth was driven by automotive (Lear Corp: €1.7m, PSA Group: €1.7m, Volvo Cars: +€0.6m). The biggest declines were in the energy sector (-€2.4m).

In 2018, aerospace generated €5.0m and the "other" category (Man Truck, Forsee Power, Hutchinson) €4.5m.

# 4.1.5 Adjusted EBITDA -QOE

#### **Adjusted EBITDA**

|   |                   | NG Finance        |                   | NG Finance             | Advance Capital     |                    |                    |                    |
|---|-------------------|-------------------|-------------------|------------------------|---------------------|--------------------|--------------------|--------------------|
| € thousands                               | 2016<br>12 months | 2017<br>12 months | 2018<br>12 months | adjustment<br>applied? | 2016<br>12 months 1 | 2017<br>2 months 1 | 2018<br>2 months 1 | 2019B<br>12 months |
| Consolidated revenue                      | 74,375            | 15,360            | 99,348            |                        | 74,375              | 85,360             | 99,348             | 114,55             |
| EBITDA carried forward                    | 9,233             | 11,654            | 13,218            |                        | 9,233               | 11654              | 13,218             | 14,00              |
| as % of sales                             | 12.4%             | 13.7%             | 13.3%             |                        | 12.4%               | 13.7%              | 13.3%              | 12.8               |
| Proposed adjustments – NG Finance         |                   |                   |                   |                        |                     |                    |                    |                    |
| L) Remuneration of corporate officers     | 500               |                   |                   | Yes                    | 500                 |                    | -                  |                    |
| 2) External consultant                    | 264               | -                 | -                 | Yes                    | 264                 | -                  | -                  |                    |
| B) Donations                              | 107               | -                 | -                 | Yes                    | 107                 | -                  | -                  |                    |
| Expenses for previous years (Axileo)      | (103)             | -                 | -                 | Yes                    | (103)               | -                  | -                  |                    |
| AGEFIPH tax                               | -                 | 45                | (45)              | Yes                    | -                   | 45                 | (45)               |                    |
| 5) Employee profit-sharing                | 71                | -                 |                   | Yes                    | 71                  | -                  | -                  |                    |
| Adjustments proposed by management        | 839               | 45                | (45)              |                        | 839                 | 45                 | (45)               |                    |
| Pro forma EBITDA adjusted by management   | 10,072            | 11,699            | 13,171            |                        | 10072               | 11,999             | 13,171             | 14,00              |
| as % of sales                             | 13.5%             | 13.7%             | 13.3%             |                        | 13.5%               | <i>13.7%</i>       | <i>13.3%</i>       | 12.6               |
| 7) CFS                                    | -                 | (14)              | -                 | Yes                    | -                   | (14)               | -                  |                    |
| 3) Rent in the Netherlands                | -                 | -                 | (75)              | Yes                    | -                   | -                  | (75)               |                    |
| ) TAX                                     | -                 | (306)             | (300)             | Yes                    | -                   | (306)              | (300)              |                    |
| Compliance with financial organisation    | 24                | -                 | -                 | Yes                    | 24                  | -                  | -                  |                    |
| Costs related to legal restructuring      | -                 | -                 | 115               | Yes                    | -                   | -                  | 115                |                    |
| 2) CVAE                                   | 556               | -                 | -                 | No                     | -                   | -                  | -                  |                    |
| 3) Construction effort                    | (17)              | 17                | -                 | Yes                    | (17)                | 17                 | -                  |                    |
| <ol> <li>Insurance adjustment</li> </ol>  | (52)              | 52                | -                 | No                     | -                   | (52)               | 52                 |                    |
| Adjustments proposed by NG Finance        | 511               | (252)             | (260)             |                        | 7                   | (355)              | (208)              |                    |
| VDD adjusted pro forma EBITDA             | 10,583            | 11,447            | 12,911            |                        | 10,079              | 11,344             | 12,963             | 14,00              |
| as % of sales                             | 14.2%             | 13.4%             | 13.0%             |                        | 13.6%               | 13.3%              | 13.0%              | 12.8               |
| Additional adjustments – Advance Capital  |                   |                   |                   |                        |                     |                    |                    |                    |
| i) CVAE                                   |                   |                   |                   |                        |                     | (591)              | (738)              | (90                |
| Collection of customer receivables        |                   |                   |                   |                        | ?                   | (391)              | (730)              | (50                |
| CICE adjustment @6%                       |                   |                   |                   |                        | -                   | (158)              |                    |                    |
| Additional Advance Capital adjustments    | -                 | -                 | -                 |                        | -<br>-              | (749)              | (738)              | (90                |
| Advance Capital adjusted pro forma EBITDA | 10,583            | 11,447            | 12,911            |                        | 10,079              | 10,505             | 12,225             | 13,70              |
| as % of sales                             | 14.2%             | 13.4%             |                   |                        | 13.6%               | 12.4%              | 12.3%              | 12.0               |



The main adjustments made by management concern salary levels and the remuneration of an external consultant to management, which has not been renewed since 2017.

The adjustments made by NG Finance relate mainly to the CIR. The Group has been subject to a reassessment and has decided to no longer apply for it.

After adjustments, EBITDA amounted to €12.9m in 2018 compared with €13.2m for accounting purposes.

In its review, Advance considers that the restatement relating to the CVAE is unnecessary and proposes its reinstatement. The effect on the financial year is €(0.7)m, i.e. EBITDA of €12.2m.

#### 4.1.6 Income statement France

#### Income statement - MCA Ingénierie France

| MCA Group – French division              | MCA           | A Ingénierie  | SAS           |               | Axileo SAS    | ;             | Axil          | eo Solution   | SAS           |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| ln€k                                     | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Production revenue                       | 36.392        | 38.319        | 43.828        | 6.386         | 7.674         | 8.147         | -             | 13            | 67            |
| IC revenue                               | 2.373         | 3.444         | 4.092         | 128           | 75            | 114           | -             | 16            | 62            |
| Reversal of depreciations and provisions | 49            | 16            | 55            | 7             | 12            | 21            | -             | -             |               |
| Total revenue                            | 38.814        | 41.779        | 47.974        | 6.521         | 7.762         | 8.281         | -             | 29            | 129           |
| Revenue growth (in %)                    | n.a.          | 7.6%          | 14.8%         | n.a.          | 19.0%         | 6.7%          | -             | n.a.          | 339.6%        |
| Production costs                         | (24.497)      | (26.299)      | (29.540)      | (4.273)       | (5.316)       | (5.452)       | -             | (25)          | (113          |
| Production margin                        | 14.316        | 15.480        | 18.434        | 2.248         | 2.445         | 2.829         | -             | 4             | 1             |
| Production margin (in %)                 | 36.9%         | 37.1%         | 38.4%         | 34.5%         | 31.5%         | 34.2%         |               | 13.9%         | 12.39         |
| Contribution costs                       | (4.491)       | (5.473)       | (6.677)       | (686)         | (833)         | (1.018)       | -             | -             |               |
| Contribution margin                      | 9.825         | 10.007        | 11.757        | 1.562         | 1.613         | 1.811         | -             | 4             | 1             |
| Contribution margin (In %)               | 25%           | 24.0%         | 24.5%         | 24.0%         | 20.8%         | 21.9%         | -             | 13.9%         | 12.39         |
| Fixed costs (incl. D&A)                  | (5.510)       | (5.365)       | (6.176)       | (473)         | (625)         | (757)         | -             | (4)           | (5            |
| EBIT                                     | 4.315         | 4.642         | 5.581         | 1.090         | 988           | 1.054         |               | (0)           | 1             |
| EBIT margin (in %)                       | 11.1%         | 11.1%         | 11.6%         | 16.7%         | 12.7%         | 12.7%         | -             | (0.5%)        | 8.2%          |
| Management reporting reconciliation wi   | th statutory  | accounts      |               |               |               |               |               |               |               |
| EBIT                                     | 4.315         | 4.642         | 5.581         | 1.090         | 988           | 1.054         | -             | (0)           | 1             |
| CVAE                                     | -             | -             | (631)         | -             | -             | (72)          | -             | -             |               |
| Profit sharing                           | -             | -             | 733           | -             | -             | 152           | -             | -             |               |
| Reversal                                 | -             | 165           | -             | -             | -             | -             | -             | -             |               |
| Financial result                         | 0             | -             | -             | -             |               | 2             | -             | -             |               |
| Exceptional result                       | -             | 36            | -             | -             | (5)           | (4)           | -             | -             |               |
| Remaining difference                     | 0             | (6)           | (0)           | 0             | 0             | 3             | -             | 0             |               |
| Statutory account EBIT                   | 4.316         | 4.837         | 5.683         | 1.090         | 984           | 1.135         | -             | (0)           | 1             |
| Statutory account EBIT (In %)            | 11.1%         | 11.6%         | 11.8%         | 16.7%         | 12.7%         | 13.7%         | -             | (0.4%)        | 8.39          |

Source: Vendor Financial Due Diligence NG Finance p.33

In 2018, France accounted for 52.3% of Group sales. The activity is broken down into three parts:

- MCA Ingénierie, which comprises the Engineering business (82.2% of France 2018 sales)
- Axileo SAS, which houses the IT business (Management IT (14.7% of France 2018 sales)
- Axileo Solution is a wage portage company (3.1% of sales in France 2018). Management indicated that this subsidiary, originally created to carry wages, is no longer part of the Group's strategy.

Over the period 2016-2018, France recorded a CAGR of 11.5%. The Engineering business recorded a CAGR of 11.2% and IT a CAGR of 12.7%.

France's EBIT margin grew in the Engineering business from 11.1% to 11.6% over the period, driven by an improvement in the ADR of €14 over the period.

Axileo saw a fall in its EBIT margin in 2016 and then a stabilisation from 2017 at 12.7%.

# 4.1.7 KPI France

#### **KPIs - MCA Ingénierie France**

| MCA Group - French KPI Division     | МС            | A Ingénierie  | SAS           |               | Axielo SAS    |               | Axi           | leo Solution  | SAS           |
|-------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| ln €k                               | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Control Management revenue – total* | 36.178        | 37.902        | 43.412        | 6.493         | 7.721         | 8.235         | -             | -             | 129           |
| FTE Consultants - employed          | 406           | 426           | 481           | 42            | 45            | 62            | -             | -             | 1             |
| FTE Consultants - subcontractor     | 22            | 20            | 21            | 20            | 28            | 18            | -             | -             | -             |
| FTE Consultants - total             | 429           | 446           | 502           | 62            | 73            | 79            | -             | -             | 1             |
| ADR Consultants - employed          | 383           | 390           | 398           | 430           | 443           | 459           | -             | -             | 418           |
| ADR Consultants - subcontractor     | 509           | 518           | 533           | 565           | 567           | 549           | -             | -             | -             |
| ADR – total*                        | 390           | 396           | 404           | 473           | 492           | 479           | -             | -             | 418           |
| Number of total chargeable days     | 108.867       | 112.493       | 127.012       | 15.778        | 18.403        | 20.081        | -             | -             | 364           |
| Number of total charged days        | 92.688        | 95.632        | 107.461       | 13.714        | 15.684        | 17.192        | -             | -             | 310           |
| TACI Consultants - employed         | 85.0%         | 84.9%         | 84.5%         | 87.3%         | 84.9%         | 85.5%         | -             | -             | 85.0%         |
| TACI Consultants - subcontractor    | 88.4%         | 87.0%         | 87.6%         | 86.2%         | 85.7%         | 86.0%         | -             | -             | -             |
| TACI - total                        | 85.1%         | 85.0%         | 84.6%         | 86.9%         | 85.2%         | 85.6%         | -             | -             | 85.0%         |
| Number of inter-contract days       | 1.902         | 1.714         | 2.657         | 155           | 217           | 347           | -             | -             | -             |
| Inter-contract rate                 | 1.7%          | 1.5%          | 2.1%          | 1.0%          | 1.2%          | 1.7%          | -             | -             | -             |
| TACE                                | 97.0%         | 96.6%         | 96.3%         | 98.2%         | 97.3%         | 97.2%         | -             | -             | 100.0%        |
| Number of business days             | 254           | 252           | 253           | 254           | 252           | 253           | -             | -             | 253           |

Source: Vendor Financial Due Diligence NG Finance p.34

The KPIs for France show an increase in the number of consultants in all sectors (+90) over the period 2016-2018. At the same time, the ADR in engineering increased by  $\in$ 14 to  $\in$ 502 and the IT rate rose by  $\in$ 6 to around  $\in$ 480.

The inter-contract rate is particularly low at around 2%. TACI and TACE are at high levels of 85.0% and 97.0% respectively.

# 4.1.8 Belgium income statement

Belgium is the second largest contributor to the Group. Sales stabilised at around €17m, with EBIT down in 2018.

Management indicated that the manager had two maternity leaves in a very short period in a market that shrunk a little. The subsidiary is in a structuring process with the promotion of an internal manager to support the current manager. In parallel, the Group will carry out a more detailed breakdown of geographical areas in order to better address the entire scope through greater autonomy.

#### Income statement - MCA Ingénierie Benelux

| MCA Group – French division              | MCA           | Ingénierie    | SAS           |               | Axileo SAS    |               | Axil          | eo Solution   | SAS           |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| ln €k                                    | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Production revenue                       | 36.392        | 38.319        | 43.828        | 6.386         | 7.674         | 8.147         | -             | 13            | 67            |
| IC revenue                               | 2.373         | 3.444         | 4.092         | 128           | 75            | 114           | -             | 16            | 62            |
| Reversal of depreciations and provisions | 49            | 16            | 55            | 7             | 12            | 21            | -             | -             |               |
| Total revenue                            | 38.814        | 41.779        | 47.974        | 6.521         | 7.762         | 8.281         | -             | 29            | 12            |
| Revenue growth (in %)                    | n.a.          | 7.6%          | 14.8%         | n.a.          | 19.0%         | 6.7%          | -             | n.a.          | 339.6%        |
| Production costs                         | (24.497)      | (26.299)      | (29.540)      | (4.273)       | (5.316)       | (5.452)       | -             | (25)          | (113          |
| Production margin                        | 14.316        | 15.480        | 18.434        | 2.248         | 2.445         | 2.829         | -             | 4             | 10            |
| Production margin (in %)                 | 36.9%         | 37.1%         | 38.4%         | 34.5%         | 31.5%         | 34.2%         |               | 13.9%         | 12.39         |
| Contribution costs                       | (4.491)       | (5.473)       | (6.677)       | (686)         | (833)         | (1.018)       | -             | -             |               |
| Contribution margin                      | 9.825         | 10.007        | 11.757        | 1.562         | 1.613         | 1.811         | -             | 4             | 1             |
| Contribution margin (In %)               | 25%           | 24.0%         | 24.5%         | 24.0%         | 20.8%         | 21.9%         | -             | 13.9%         | 12.3%         |
| Fixed costs (incl. D&A)                  | (5.510)       | (5.365)       | (6.176)       | (473)         | (625)         | (757)         | -             | (4)           | (5            |
| EBIT                                     | 4.315         | 4.642         | 5.581         | 1.090         | 988           | 1.054         |               | (0)           | 1             |
| EBIT margin (in %)                       | 11.1%         | 11.1%         | 11.6%         | 16.7%         | 12.7%         | 12.7%         | -             | (0.5%)        | 8.2%          |
| Management reporting reconciliation wi   | th statutory  | accounts      |               |               |               |               |               |               |               |
| EBIT                                     | 4.315         | 4.642         | 5.581         | 1.090         | 988           | 1.054         | -             | (0)           | 1             |
| CVAE                                     | -             | -             | (631)         | -             | -             | (72)          | -             | -             |               |
| Profit sharing                           | -             | -             | 733           | -             | -             | 152           | -             | -             |               |
| Reversal                                 | -             | 165           | -             | -             | -             | -             | -             | -             |               |
| Financial result                         | 0             | -             | -             | -             |               | 2             | -             | -             |               |
| Exceptional result                       | -             | 36            | -             | -             | (5)           | (4)           | -             | -             |               |
| Remaining difference                     | 0             | (6)           | (0)           | 0             | 0             | 3             | -             | 0             |               |
| Statutory account EBIT                   | 4.316         | 4.837         | 5.683         | 1.090         | 984           | 1.135         | -             | (0)           | 1             |
| Statutory account EBIT (In %)            | 11.1%         | 11.6%         | 11.8%         | 16.7%         | 12.7%         | 13.7%         | -             | (0.4%)        | 8.39          |

Source: Vendor Financial Due Diligence NG Finance p.35

# 4.1.9 KPI Belgium

#### **KPIs - MCA Ingénierie Benelux**

Sources: MCA Reporting. NG Finance Analysis

| MCA Group - International KPI Division | MC            | A Benelux S   | PRL           |               | Axileo Belgiu | ım            |
|--|---------------|---------------|---------------|---------------|---------------|---------------|
| ln €k                                  | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Control Management revenue - total*    | 17.415        | 17.486        | 17.276        | 195           | 976           | 1.175         |
| FTE Consultants - employed             | 184           | 180           | 183           | 0             | 5             | 9             |
| FTE Consultants - subcontractor        | 8             | 11            | 6             | 1             | 3             | 2             |
| FTE Consultants - total                | 192           | 191           | 189           | 2             | 8             | 11            |
| ADR Consultants - employed             | 430           | 433           | 438           | 375           | 463           | 489           |
| ADR Consultants - subcontractor        | 465           | 496           | 511           | 546           | 642           | 644           |
| ADR - total*                           | 431           | 436           | 441           | 527           | 535           | 522           |
| Number of total chargeable days        | 48.552        | 48.028        | 47.809        | 409           | 2.085         | 2.743         |
| Number of total charged days           | 40.385        | 40.072        | 39.171        | 370           | 1.824         | 2.252         |
| TACI Consultants - employed            | 83.0%         | 83.3%         | 81.8%         | 77.4%         | 87.4%         | 80.5%         |
| TACI Consultants - subcontractor       | 87.9%         | 85.8%         | 85.4%         | 92.3%         | 87.6%         | 88.6%         |
| TACI - total                           | 33.2%         | 83.4%         | 81.9%         | 90.4%         | 87.5%         | 82.1%         |
| Number of inter-contract days          | 1.186         | 1.215         | 1.702         | -             | 67            | 119           |
| Inter-contract rate                    | 2.4%          | 2.5%          | 3.6%          | -             | 3.2%          | 4.3%          |
| TACE                                   | 94.7%         | 95.6%         | 93.6%         | 99.7%         | 95.1%         | 91.7%         |
| Number of business days                | 253           | 252           | 253           | 253           | 252           | 253           |

Note \*: ADR computed with the revenue adjusted by the Control Management..

Source: Vendor Financial Due Diligence NG Finance p.36

KPIs, although at a high level, have deteriorated over the last three financial years, reflected in a declining EBIT margin.

## 4.1.10 Income statement Germany, Netherlands, Sweden

The three entities were created in 2016 and posted strong sales growth in the case of Germany and the Netherlands (CAGR 35.8% for Germany and CAGR 69.0% for the Netherlands). Management indicated that Sweden has not yet reached its maturity in terms of profitability.

#### Income statement - MCA Ingénierie international subsidiaries (Germany, Netherlands, Sweden)

| MCA Group – International Division       | MCA Er         | ngineering (  | GmbH          | MCA           | Nederland     | BV            | МС            | A Sweden A    | В             |
|--|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| ln €k                                    | Dec-16<br>12M  | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Production revenue                       | 5.898          | 8.736         | 10.891        | 2.844         | 4.430         | 8.160         | 4.978         | 6.174         | 6.369         |
| IC Revenue                               | 93             | 223           | 192           | 14            | -             | 3             | -             | -             |               |
| Reversal of depreciations and provisions | 19             | 19            | -             | -             | -             | 1             | -             | 7             |               |
| Total revenue                            | 6.009          | 8.978         | 11.083        | 2.858         | 4.430         | 8.164         | 4.978         | 6.181         | 6.369         |
| Revenue growth (in %)                    | n.a.           | 49.4%         | 23.5%         | n.a.          | 55.0%         | 84.33%        | n.a.          | 24.2%         | 3.0%          |
| Production costs                         | (4.059)        | (5.870)       | (7.358)       | (1.828)       | (2.839)       | (5.035)       | (3.650)       | (4.320)       | (4.644)       |
| Production margin                        | 1.960          | 3.108         | 3.725         | 1.030         | 1.590         | 3.129         | 1.328         | 1.861         | 1.725         |
| Production margin (in %)                 | 32.5%          | 34.6%         | 33.6%         | 35.0%         | 35.9%         | 38.3%         | 26.7%         | 30.1%         | 27.1%         |
| Contribution costs                       | (741)          | (893)         | (1.219)       | (461)         | (681)         | (1.070)       | (546)         | (798)         | (807)         |
| Contribution margin                      | 1.209          | 2.215         | 2.506         | 569           | 909           | 2.059         | 782           | 1.062         | 918           |
| Contribution margin (In %)               | 20.1%          | 24.7%         | 22.6%         | 19.9%         | 20.5%         | 25.2%         | 15.7%         | 17.2%         | 14.4%         |
| Fixed costs (incl. D&A)                  | (780)          | (710)         | (1.033)       | (275)         | (391)         | (569)         | (493)         | (499)         | (445          |
| EBIT                                     | 429            | 1.505         | 1.473         | 234           | 518           | 1.490         | 290           | 564           | 473           |
| EBIT margin (in %)                       | 7.1%           | 16.8%         | 13.3%         | 10.3%         | 11.7%         | 18.3%         | 5.8%          | 9.1%          | 7.4%          |
| Management reporting reconciliation wi   | th statutorv a | accounts      |               |               |               |               |               |               |               |
| EBIT                                     | 429            | 1.505         | 1.473         | 294           | 518           | 1.490         | 290           | 564           | 473           |
| Financial result                         | -              | -             | 10            |               | -             | -             | (53)          | -             |               |
| Corporate Taxes position                 | 46             | -             | -             | -             | -             | -             | -             | -             |               |
| Remaining difference                     | -              | (0)           | 1             | 1             | 0             | 1             | (3)           | -             |               |
| Statutory account EBIT                   | 475            | 1.505         | 1.485         | 295           | 518           | 1.491         | 234           | 564           | 473           |
| Statutory account EBIT (In %)            | 7.9%           | 16.8%         | 13.4%         | 10.3%         | 11.7%         | 18.3%         | 4.7%          | 9.1%          | 7.4%          |

Source: Vendor Financial Due Diligence NG Finance p.37

# 4.1.11 KPI Germany, Netherlands, Sweden

#### KPIs - MCA Ingénierie international subsidiaries (Germany, Netherlands, Sweden)

| MCA Group - International KPI Division | MCA E         | Ingineering   | GmbH          | МС            | A Nederland   | BV            | м             | CA Sweden     | AB            |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| ln €k                                  | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Control Management revenue – total*    | 5.897         | 8.832         | 10.948        | 2.853         | 4.433         | 8.150         | 4.866         | 6.147         | 6.346         |
| FTE Consultants – employed             | 59            | 86            | 109           | 28            | 42            | 72            | 43            | 61            | 68            |
| FTE Consultants – subcontractor        | -             | 0             | 1             | 1             | 1             | 1             | 7             | 4             | 3             |
| FTE Consultants - total                | 59            | 86            | 110           | 29            | 43            | 72            | 50            | 65            | 71            |
| ADR Consultants - employed             | 501           | 503           | 497           | 450           | 483           | 507           | 456           | 461           | 437           |
| ADR Consultants – subcontractor        | 0             | 309           | 279           | 600           | 590           | 530           | 561           | 535           | 536           |
| ADR - total                            | 501           | 503           | 495           | 459           | 488           | 509           | 470           | 465           | 442           |
| Number of total chargeable days        | 14.675        | 21.254        | 27.413        | 7.384         | 10.916        | 18.357        | 12.589        | 16.206        | 17.717        |
| Number of total charged days           | 11.758        | 17.571        | 22.111        | 6.218         | 9.091         | 16.000        | 10.341        | 13.211        | 14.375        |
| TACI Consultants – employed            | 80.1%         | 82.6%         | 80.6%         | 84.2%         | 83.2%         | 87.3%         | 82.1%         | 81.2%         | 81.0%         |
| TACI Consultants – subcontractor       | -             | 93.5%         | 89.2%         | 85.0%         | 85.7%         | 70.4%         | 82.5%         | 87.0%         | 84.3%         |
| TACI - total                           | 80.1%         | 82.7%         | 80.7%         | 84.2%         | 83.3%         | 87.2%         | 82.1%         | 81.5%         | 81.1%         |
| Number of inter-contract days          | 368           | 107           | 496           | 293           | 504           | 304           | 284           | 503           | 611           |
| Inter-contract rate                    | 2.5%          | 0.5%          | 1.8%          | 4.0%          | 4.6%          | 1.7%          | 2.3%          | 3.1%          | 3.4%          |
| TACE                                   | 93.4%         | 96.0%         | 95.3%         | 94.3%         | 93.6%         | 96.9%         | 94.7%         | 93.6%         | 93.2%         |
| Number of business days                | 250           | 247           | 249           | 255           | 254           | 254           | 253           | 251           | 250           |

Note \*: ADR computed with the revenue adjusted by the Control Management..

Source: Vendor Financial Due Diligence NG Finance p.38

The intercontract rate in Germany and the Netherlands as well as the TACE reached the Group average. Sweden is still in the ramp-up phase.

## 4.1.12 Italy and Spain income statement

The entities in Italy and Spain were created in 2016. Although growing, profitability remains low for Italy and negative for Spain.

Management indicated that the outlook is very good for Italy (ahead of budget).

Spain seems more complex with several changes of directors. A new manager (ex-Alten) has been recruited and is due to arrive in January 2020.

#### Income statement - MCA Ingénierie international subsidiaries (Italy and Spain)

| MCA Group - International Division       | MCA E         | Ingineering   | SRL           | MCA           | Engineerir    | ig SL         |
|--|---------------|---------------|---------------|---------------|---------------|---------------|
| ln€k                                     | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-13<br>12M |
| Production revenue                       | 238           | 1.178         | 2.726         | 45            | 368           | 914           |
| IC revenue                               | -             | -             | -             | 58            | 15            | -             |
| Reversal of depreciations and provisions | -             | -             | 0             | 1             | -             | 0             |
| Total revenue                            | 238           | 1.178         | 2.726         | 104           | 383           | 914           |
| Revenue growth (in %)                    | n.a.          | 394.9%        | 131.3%        | n.a.          | 267.2%        | 138.9%        |
| Production costs                         | (147)         | (781)         | (1.826)       | (77)          | (259)         | (666)         |
| Production margin                        | 91            | 398           | 900           | 27            | 123           | 248           |
| Production margin (in %)                 | 38.2%         | 33.8%         | 33.0%         | 26.4%         | 32.3%         | 27.1%         |
| Contribution costs                       | (211)         | (238)         | (481)         | (127)         | (170)         | (204)         |
| Contribution margin                      | (120)         | 160           | 419           | (100)         | (47)          | 44            |
| Contribution margin (in %)               | (50.5%)       | 13.5%         | 15.4%         | (95.7%)       | (12.2%)       | 4.8%          |
| Fixed costs (incl. D&A)                  | (66)          | (118)         | (257)         | (45)          | (60)          | (109)         |
| EBIT                                     | (187)         | 41            | 162           | (145)         | (107)         | (64)          |
| EBIT margin (in %)                       | (78.4%)       | 3.5%          | 5.9%          | (139.4%)      | (27.8%)       | (7.1%)        |
|  |               |               |               |               |               |               |
| Management reporting reconciliation      |               |               |               | (115)         | (107)         | (0.4)         |
| EBIT                                     | (187)         | 41            | 162           | · · ·         | (107)         | (64)          |
| Remaining difference                     | 0             | (0)           | 0             | (1)           | 0             | (0)           |
| Statutory account EBIT                   | (187)         | 41            | 162           | (146)         | (106)         | (64)          |
| Statutory account EBIT (in %)            | (78.4%)       | 3.5%          | 5.9%          | (140.2%)      | (27.8%)       | (7.1%)        |

Source: Vendor Financial Due Diligence NG Finance p.39

# 4.1.13 KPI Italy and Spain

#### KPIs - MCA Ingénierie subsidiaries (Italy and Spain)

| MCA Group - International KPI Division | MCA           | Engineering   | g SRL         | МС            | A Engineerii  | ng SL         |
|--|---------------|---------------|---------------|---------------|---------------|---------------|
| ln€k                                   | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M | Dec-16<br>12M | Dec-17<br>12M | Dec-18<br>12M |
| Control Management revenue – total*    | 240           | 1.055         | 2.640         | 100           | 382           | 898           |
| FTE Consultants – employed             | 2             | 15            | 36            | 1             | 6             | 14            |
| FTE Consultants – subcontractor        | 1             | 0             | 1             | -             | -             | -             |
| FTE Consultants - total                | 3             | 15            | 37            | 1             | 6             | 14            |
| ADR Consultants - employed             | 345           | 359           | 331           | 301           | 286           | 302           |
| ADR Consultants - subcontractor        | 530           | 353           | 488           | 0             | -             | -             |
| ADR - total*                           | 394           | 359           | 334           | 301           | 286           | 302           |
| Number of total chargeable days        | 734           | 3.737         | 9.382         | 363           | 1.477         | 3.431         |
| Number of total charged days           | 608           | 2.936         | 7.915         | 332           | 1.337         | 2.971         |
| TACI Consultants - employed            | 82.2%         | 78.5%         | 84.3%         | 91.5%         | 90.5%         | 86.6%         |
| TACI Consultants - subcontractor       | 84.6%         | 100.0%        | 87.4%         | -             | -             | -             |
| TACI - total                           | 82.8%         | 78.6%         | 84.4%         | 91.5%         | 90.5%         | 86.6%         |
| Number of inter-contract days          | -             | 58            | 214           | JL.           | 14            | 170           |
| Inter-contract rate                    | -             | 1.6%          | 2.3%          | 0.3%          | "0.9%         | 5.0%          |
| TACE                                   | 97.9%         | 87.6%         | 94.0%         | 99.4%         | 98.5%         | 93.9%         |
| Number of business days                | 251           | 250           | 253           | 253           | 249           | 249           |

Note \*: ADR computed with the revenue adjusted by the Control Management..

Source: Vendor Financial Due Diligence NG Finance p.40

The ADR is considered immaterial to date.

#### **Group balance sheet** 4.2

#### **Balance Sheet - MCA Group**

| Consolidated balance sheet                                       |                    |                     |                     |
|--|--------------------|---------------------|---------------------|
| € thousands  | 31/12/2016         | 31/12/2017          | 31/12/2018          |
| Goodwill   | 1,934              | 70248               | 70,248              |
| Net intangible assets  | 17                 | 18                  | 69                  |
| Net tangible fixed assets  | 427                | 386                 | 473                 |
| Net financial assets   | 8,680              | 1,546               | 491                 |
| Fixed assets   | 10,967             | 72,208              | 71,281              |
| Customers  | 22,554             | 23,076              | 27,642              |
| Suppliers  | (2,008)            | (2,166)             | (2,506)             |
| Operating working capital  | 20,546             | 20,910              | 25,136              |
| Tax and social security liabilities                              | (5,999)            | (9,046)             | (11,000)            |
| Corporation tax liabilities                                      | (71)               | (123)               | (779)               |
| Net deferred tax   | 108                | 230                 | 377                 |
| Other assets and liabilities                                     | 131                | 561<br>(8309)       | 492<br>(10,910)     |
| Non-operating WCR  | (5,749)            | (0309)              | (10,910)            |
| WC   | 14,796             | 12,601              | 14,227              |
| Provisions for liabilities and charges                           | (1,131)            | (85)                | (1,091)             |
| Cash and cash equivalents  | 9,180              | 8,560               | 11,690              |
| VMP  | 3,000              | 1,000               | -                   |
| Current accounts   | (170)              | 1,000               | (1)                 |
|  |                    |                     |                     |
| Borrowing<br>Bonds   | (1,512)<br>(7,152) | (34,465)<br>(5,150) | (29,914)<br>(5,411) |
|  | (1,132)            | (3,130)             | (3,411)             |
| Deposits and guarantees received<br>Cash / Net (Debt)            | 3,346              | (30,056)            | (23,634)            |
|  | 5,540              | (30,030)            | (23,034)            |
| Net assets   | 27,970             | 54,668              | 60,782              |
|  |                    |                     |                     |
| KPIs   | 01 0 days          | 01 0 days           | 02 5 days           |
| Average DSO (in days of sales)                                   | 91.0 days          | 81.0 days           | 83.5 days           |
| Average DPO (in purchase days)<br>Average WCR (in days of sales) | 72.1 days          | 62.5 days           | 73.9 days           |
| Average work (in days of sales)                                  | 71.6 days          | 53.1 days           | 51.6 days           |

Source: Consolidated financial statements Note: the above DSO and DPO were calculated on a VAT basis at 20%

Source: VDD and Dataroom review - Advance p.13

#### 4.2.1 Assets

#### 4.2.1.1 Fixed assets

The Group operates in the service sector and is not very capital-intensive. Goodwill relates to the 2017 transaction.

The "Net financial fixed assets" item was impacted by the capital reorganisation of the Group following the entry of Capza and the acquisition of MCA Groupe by MCA Services.

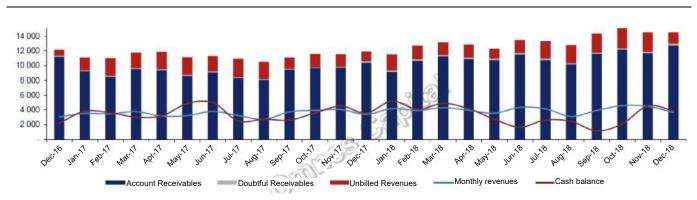
# 4.2.1.2 WCR

### Structure of the WCR

| In €k  | Dec-16<br>12M  | Dec-17<br>12M  | Dec-18<br>12M   |
|--|--|--|---|
| Trade WC   | 20.546   | 20.910   | 25.13   |
| Trade receivables, net   | 22.554   | 23.076   | 27.64   |
| Customer receivables   | 22.545   | 23.057   | 27.59   |
| Doubtful customers   | 148  | 207  | 23  |
| Bad debt provision   | (140)  | (187)  | (178  |
| Trade payables, net  | (2.008)  | (2.166)  | (2.512  |
| Non-trade WC   | (5.894)  | (9.104)  | (11.558   |
| Social & Tax debts   | (6.025)  | (8.849)  | (11.389   |
| Deferred income  | (194)  | (221)  | (333  |
| Expanded prepaid   | 628  | 332  | 50  |
| Other receivables  | 47   | 59   | 8   |
| Other Payables   | (351)  | (425)  | (426  |
|  |  |  |   |
| VJC  | 14.652   | 11.806   | 13.57   |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE  | (1.964)<br>(772)   | 11.806<br>(1.370)<br>(546)<br>368                      | (919<br>(249<br>(428                                      |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE<br>DSO impact on receivables   | (1.964)  | (1.370)<br>(546)                                       | (919<br>(249<br>(428                                      |
| WC Adjustments<br>CIR / Redistributable income   | (1.964)<br>(772)<br>(2.127)  | (1.370)<br>(546)<br>368                                | (919<br>(249<br>(428<br><b>(1.596</b>                     |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE<br>DSO impact on receivables<br>Adjustments<br>Adjusted WC   | (1.964)<br>(772)<br>(2.127)<br>(4.862)<br>9.790                      | (1.370)<br>(546)<br>368<br><b>(1.547)</b>              | (919<br>(249<br>(428<br><b>(1.596</b>                     |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE<br>DSO impact on receivables<br>Adjustments<br>Adjusted WC<br>KPIs - as a % of Group consolidated  | (1.964)<br>(772)<br>(2.127)<br>(4.862)<br>9.790<br>revenue           | (1.370)<br>(546)<br><u>368</u><br>(1.547)<br>10.258    | (919<br>(249<br>(428<br>(428<br>(1.596                    |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE<br>DSO impact on receivables<br>Adjustments<br>Adjusted WC<br>KPIs - as a % of Group consolidated<br>Group consolidated revenue                    | (1.964)<br>(772)<br>(2.127)<br>(4.862)<br>9.790<br>revenue<br>74.375 | (1.370)<br>(546)<br>368<br>(1.547)<br>10.258<br>85.360 | (919<br>(249<br>(428<br>(1.596<br>11.97<br>99.34          |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE<br>DSO impact on receivables<br>Adjustments<br>Adjusted WC<br>KPIs - as a % of Group consolidated<br>Group consolidated revenue<br>Working capital | (1.964)<br>(772)<br>(2.127)<br>(4.862)<br>9.790<br>revenue           | (1.370)<br>(546)<br><u>368</u><br>(1.547)<br>10.258    | (919<br>(249<br>(428<br>(1.596<br>11.97<br>99.34<br>13.79 |
| WC Adjustments<br>CIR / Redistributable income<br>Refundable CICE<br>DSO impact on receivables<br>Adjustments<br>Adjusted WC<br>KPIs - as a % of Group consolidated  | (1.964)<br>(772)<br>(2.127)<br>(4.862)<br>9.790<br>revenue<br>74.375 | (1.370)<br>(546)<br>368<br>(1.547)<br>10.258<br>85.360 | (919<br>(249  |

Source: Vendor Financial Due Diligence NG Finance p.49

#### WCR trend



|                     |       | 2017   | 2018    |       |        |         |
|---------------------|-------|--------|---------|-------|--------|---------|
| ln €k               | Min   | Max    | Average | Min   | Max    | Average |
| Revenues            | 2.705 | 4.018  | 3.400   | 3.095 | 4.560  | 3.993   |
| Account Receivables | 8.054 | 10.377 | 9.164   | 9.154 | 12.741 | 11.112  |
| Cash Balance        | 2.478 | 4.979  | 3.576   | 1.134 | 5.186  | 3.280   |

Source: Vendor Financial Due Diligence NG Finance p.53



Trade Working Capital deteriorated by €4.2m between December 2017 and December 2018.

According to NG Finance, this is mainly due to:

- The Group's growth with a direct impact on trade receivables;
- the departure on maternity leave of the person in charge of sales administration and;
- the non-replacement of the person responsible for debt collection.

Management indicated that it was aware of the issue and planned to implement the appropriate solutions. The recruitment of a Credit Manager is under consideration.

# 4.2.2 Liabilities

#### 4.2.2.1 Indebtedness - QOD

The debt corresponds to that put in place during the previous LBO in 2017. The Group has a good level of cash (€16.5m at 30/09/2019) in relation to its historical cash generation.

#### Structure of net financial debt

| NG F       | Finand  | се   | Adjustment  | Adv  | ance Capit  | al  |
|------------|---|--|---|--|---|---|
| 31/12/2017 | ′ 31/ <sup>,</sup>  | 12/2018  | applied?  | 31/12/2017   | 31/12/2018  | 80/09/20  |
| 1,000      |   | -  |   | 1,000  |   |   |
| 8,560      |   | 11,690   |   | 8,560  | 11,690  | 16,52   |
| (0)        |   | -  |   | (0)  | -   |   |
| (5,150)    |   | (5,411)  |   | (5,150)  | (5,411)   | (5,61   |
| (34,467)   | ) (   | (29,914)   |   | (34,467)   | (29,914)  | (26,98  |
| 2          |   | (1)  |   | 2  | (1)   |   |
| (34,056)   | (23,6   | 636)   |   | (30,956) (   | 23,636)   | (16,08  |
|            |   | 1  |   |  |   |   |
|            | -   | (952)  | Yes   | -  | (952)   |   |
|            | (23)  | 26   | No  | -  | -   |   |
|            | 546   | 249  | Yes   | 546  | 249   |   |
| (3         | 366)  | 428  | No  | -  | -   |   |
|            | 155   | (249)  |   | 546  | (703)   | n.  |
| (29        | ,901)   | (23,684)   |   | (29,510)   | (24,338)  | n   |
|            |   |  |   |  |   |   |
|            |   |  |   | -  | (380)   |   |
|            |   |  |   | -  | (403)   |   |
|            |   |  |   | (586)  | (768)   |   |
|            |   |  |   | (221)  | (333)   |   |
|            |   |  |   | (123)  | (779)   |   |
|            |   |  |   | 298  | 377   |   |
|            |   |  |   | (250)  | ?   |   |
|            |   |  |   | (744)  | (885)   |   |
|            |   |  |   | (85)   | (139)   |   |
|            | -   | -  |   | (1,711)  | (3,310)   | n.  |
| (29,       | 901)  | (23,684)   |   | (31,221)   | (27,458)  | n.  |
|            |   | 46.1   |   |  |   |   |
| -          |   |  | Yes   | -  |   |   |
| -          |   | (2,000)<br>tbd   | Yes   | -  |   |   |
|            |   |  | Yes   |  | ?   |   |
|            | 31/12/2017<br>1,000<br>8,560<br>(0)<br>(5,150)<br>(34,467)<br>2<br>(34,056)<br>(29)<br>(29)<br>(29) | 31/12/2017 31/<br>1,000<br>8,560<br>(0)<br>(5,150)<br>(34,467)<br>2<br>(34,056) (23,6<br>(23)<br>546<br>(366)<br>155<br>(29,901) | 1,000<br>8,560 11,690<br>(0) -<br>(5,150) (5,411)<br>(34,467) (29,914)<br>2 (1)<br>(34,056) (23,636)<br>(23) 26<br>546 249<br>(366) 428<br>(366) 428<br>155 (249)<br>(29,901) (23,684)<br>(29,901) (23,684)<br>tbd<br>- (2,000) | 31/12/2017       31/12/2018       applied?         1,000       -         8,560       11,690         (0)       -         (5,150)       (5,411)         (34,467)       (29,914)         2       (1)         (34,056)       (23,636)         (23)       26         546       249         Yes         (366)       428         No         155       (249)             (29,901)       (23,684)             (29,901)       (23,684) | 31/12/2017       31/12/2018       applied?       31/12/2017         1,000       -       1,000       8,560       11,600       8,560         (0)       -       (0) <td>31/12/2017         31/12/2018         applied?         31/12/2017         31/12/2018           1,000         -         1,000         -         8,560         11,690         0         -         00         -         -         00         -         00         -         00         -         00         -         -         -         00         -         -         -         00         -         -         00         -         00         -         00         -         00         -<!--</td--></td> | 31/12/2017         31/12/2018         applied?         31/12/2017         31/12/2018           1,000         -         1,000         -         8,560         11,690         0         -         00         -         -         00         -         00         -         00         -         00         -         -         -         00         -         -         -         00         -         -         00         -         00         -         00         -         00         - </td |

Source: Advance Capital financial statements & analysis

Source: VDD and Dataroom review - Advance p.16

Advance estimates net debt at 31/12/2018 at €(27.6)m compared with €(23.6)m according to the VDD carried out by NG Finance.



44

The main adjustments made by Advance concern the integration of penalties linked to tax audits in 2014-2017 ( $\in 0.8$ m), the Group's non-controlling interests ( $\in 0.8$ m), corporate tax debt ( $\in 0.8$ m) and employee profit-sharing ( $\in 0.9$ m).

# 4.2.2.2 Provisions

The research tax credits collected by the Group between 2014 and 2017 were rejected. An amount of  $\leq$ 1.0m, corresponding to the nominal plus late payment interest, was provisioned in the financial statements at 31/12/2018 for the 2014 and 2015 financial years. NG Finance indicated that the penalty for deliberate breach in the amount of  $\leq$ 0.4m had not been provisioned.

The amount provisioned at June 30, 2019 was €0.4m for the 2016-2017 financial years.

Following these adjustments, the Group has indicated that it no longer applies for research tax credits.

# 4.3 Group cash flow

The Group had an EBITDA to operating cash flow conversion ratio of 66.7% in 2018 and around 100% in 2017 thanks to a negative WCR effect that is mainly explained by an increase in social security and tax receivables.

#### **Cash flow statement**

| € thousands                                   | 2017<br>12 months | 2018<br>12 months |
|---|-------------------|-------------------|
| EBITDA reporting                              | 11,655            | 13,216            |
| Non-cash items                                | (193)             | (92)              |
| Cash non-recurring income                     | (2289)            | 132               |
| Cash out of corporation tax                   | (4,126)           | (2,426)           |
| Change in gross WCR excluding corporation tax | 3,022             | (2,343)           |
| Cash flow from operations                     | 10,130            | 8,482             |
| Investments & securities                      | (378)             | (384)             |
| Disposals of fixed assets                     | 253               | 17                |
| Other items                                   | (83)              | 3                 |
| Cash flow from investments                    | (207)             | (364)             |
| Free cash flow                                | 9,922             | 8,118             |
| Sale of CRITT M2A shares                      | -                 | 1,318             |
| Bonus paid                                    | -                 | (1,368)           |
| Net impact of CRITT M2A sale                  | -                 | (50)              |
| Capital restructuring operation               | (64,516)          | 148               |
| Financing of capital restructuring            | 37,700            | -                 |
| Borrowings                                    | 253               | (4,551)           |
| Current accounts                              | (172)             | 3                 |
| Deposits and guarantees received              | 2                 | (4)               |
| VMP   | 2,000             | 1,000             |
| Other cash financial items                    | (810)             | (1,284)           |
| Financial cash flow                           | (25,543)          | (4,687)           |
| Share capital                                 | 15,000            | -                 |
| Dividends paid                                | -                 | (250)             |
| Net cash flow                                 | (621)             | 3,131             |
| Opening cash                                  | 9,180             | 8,560             |
| Closing cash                                  | 8,560             | 11,690            |

Source: VDD and Dataroom review - Advance p.14

The 2017 LBO resulted in negative cash flow of €2.6m relating to the implementation of the LBO.

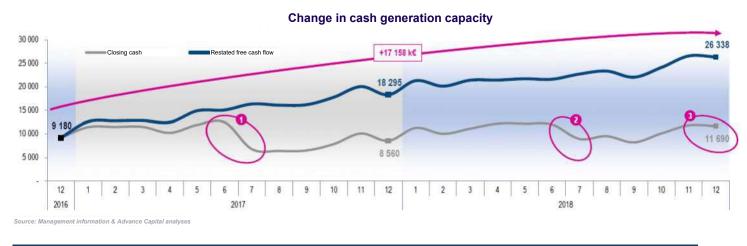
The Group acquired a stake in CRITT (an engineering company), which it sold in 2018. The impact on 2018 cash flow was €(50) thousand.

In 2018, CF was adversely affected by the increase in customer outstandings (impact on business and DSO) and the amortization of debt (€4.6m).



## 4.3.1 Seasonality of cash generation

#### **Cash flows**



Source: VDD and Dataroom review - Advance p.15

Cash generation was almost continuous over the period until June 2018, when senior debt was amortized. The Group's model and growth have historically led to strong growth in cash generation (+€17.2m) between 2016 and 2018.

June 2017 saw a €4.0m cash outflow related to the implementation of the LBO.

# 4.4 Current trading

#### 4.4.1 Situation as at 30/09/2019

## Income statement at 30/09/2019

|   | C              | urrent month             |                |             |          |         |          |                   | Year (total)             |                |          |          |
|---|----------------|--------------------------|----------------|-------------|----------|---------|----------|-------------------|--------------------------|----------------|----------|----------|
| EURK  | September 2019 | September<br>2019 budget | September 2018 | August 2019 | ΔAct Bud | ΔActN-1 | ΔAct-M-1 | September<br>2019 | September 2019<br>budget | September 2018 | ∆Act-Bud | ΔAct-N 1 |
| Consolidated revenue  | €9,431K        | €9,958K                  |                | €7,572K     | (5.3)%   | 15.7 %  | 24.5 %   | €82,359k          | ¢ €85,082K               | €73,268K       | (3.2)%   | 12.4 %   |
| Consolidated operating income   | €9,431K        | €9,958K                  | €8,153K        | €7,651K     | (5.3)%   | 15.7 %  | 23.3 %   | €82,537k          | €85,082K                 | €73,269K       | (3.0)%   | 12.6 %   |
| TOTAL Consolidated Productive Costs                                     | (€5,930K)      | (€6,558K)                | (€5,412K)      | (€5,058K),  | (9.6)%   | 9.6 %   | 17.2 %   | (€52,699K)        | ) (€55,895K)             | (€47,657K)     | (5.7)%   | 10.6 %   |
| Consolidated Productive GM  | €3,501K        | €3,400K                  |                | €2,514K     | 3.0 %    | 27.7 %  | 39.2 %   | €29,660k          |                          | €25,612K       | 1.6%     | 15.8 %   |
| GM % Consolidated Revenue   | 37.1 %         | 34.1 %                   | 33.6 %         | 33.2 %      | 8.7 %    | 10.4 %  | 11.8 %   | 36.0 %            | 6 34.3 %                 | 35.0 %         | 5.0 %    | 3.0 %    |
| TOTAL Consolidated Contribution Costs                                   | (€1,391K)      | (€1,482K)                | (€1,239K)      | (€932K)     | (6.1)%   | 12.3 %  | 49.3 %   | (€11,491K)        | ) (€11,795K)             | (€9,659K)      | (2.6)%   | 19.0 %   |
| Consolidated contribution GM  | €2,110K        | €1,918K                  |                | €1,583K     | 10.0 %   | 40.5 %  | 33.3 %   | €18,169k          | €17,391K                 | €15,953K       | 4.5 %    | 13.9 %   |
| GM % Consolidated contribution  | 22.4 %         | 19.3 %                   | 18.4 %         | 20.9 %      | 16.1 %   | 21.5 %  | 7.0 %    | 22.1 %            | 6 20.4 %                 | 21.8 %         | 7.9 %    | 1.3 %    |
| TOTAL Consolidated fixed costs  | (€792K)        | (€802K)                  | (€795K)        | (€576K)     | (1.2)%   | (0.3)%  | 37.6 %   | (€7,165K)         | ) (€7,007K)              | (€6,171K)      | 2.3 %    | 16.1 %   |
| Consolidated operating expenses excluding depreciation and amortisation | (€8,109K)      | (€8,842K)                | (€7,446K)      | (€6,747K)   | (8.3 %)  | 8.9 %   | 20.2 %   | (€48,213K)        | ) (€74,698K)             | (€63,486K)     | (35.5)%  | (24.1)%  |
| Consolidated EBITDA   | €1,322K        | €1,116K                  | €707K          | €826K       | 18.4 %   | 87.0 %  | 60.0 %   | €11,109k          | €10,384K                 | €9,783K        | 7.0 %    | 13.6 %   |
| %   | 14.0 %         | 11.2 %                   | 8.7%           | 10.8 %      | 25.0 %   | 61.7 %  | 29.8 %   | 13.5 %            | 6 12.2 %                 | 13.4 %         | 10.3 %   | 0.8 %    |
| Eliminations / Restatements   | (€20K)         | (€21K)                   | (€12K)         | €54K        | (3.9)%   | 63.1 %  | (136.5)% | (€93K)            | ) (€186K)                | (€156K)        | (50.0)%  | (40.3)%  |
| Consolidated EBIT   | €1,302K        | €1,095K                  |                | €880K       | 18.9 %   | 87.4 %  | 47.9 %   | €11,016k          | €10,198K                 | €9,627K        | 8.0 %    | 14.4 %   |
| %   | 13.8 %         | 11.0 %                   | 85 %           | 11.5 %      | 25.5 %   | 62.0 %  | 20.0%    | 13.3 %            |                          | 13.1 %         | 11.3 %   | 1.6 %    |

Source: Group reporting

At 30/09, the Group had cumulative EBITDA of €11.1m for sales of €82.4m.

Sales were up 12.4% compared with 2018, but down 3.2% compared with the Budget. This is due to a delay in recruitment (-23 FTEs compared with the Budget) and an intercontract rate of 2.8% compared with 1.9% at the end of September 2018.



47

The Productive Gross Margin, which corresponds to revenue less the cost of consultants, is up by 1.6% compared with the Budget and by 15.8% compared with 2018.

Cumulative EBITDA of €11.1m was up by 13.6% compared with 2018 and by 7.0% compared with the Budget, i.e. +€0.7m. Advance attributes this good performance to France, with a stable ADR and a slight decline in the ADC (average daily cost).

4.4.1.1 Cumulative sales by activity

#### Sector breakdown

| %   | Achieved<br>September 2019 | Achieved<br>September 2018 | Year 2018<br>actual |
|---|----------------------------|----------------------------|---------------------|
| Automotive                                  | 35%                        | 41%                        | 40%                 |
| Aero. / Space / Defence                     | 16%                        | 15 %                       | 15%                 |
| Energy / Nuclear / Petrochemical            | 13%                        | 12 %                       | 12%                 |
| Other Industries                            | 11%                        | 9 %                        | 9%                  |
| Life Science / Pharmaceutical               | 7%                         | 7 %                        | 7%                  |
| Telecom / Multimedia / Computers / Software | 9%                         | 8%                         | 8%                  |
| Services / Bank / Insurance                 | 5%                         | 6%                         | 6%                  |
| Rail Industry                               | 4%                         | 3 %                        | 3%                  |
| Total                                       | 100%                       | 100%                       | 100%                |

Source: Group reporting

At the end of September, there was a relative fall in the proportion of automotive in sales, which fell from 41% in 2018 to 35% because of growth in other business sectors.

# **Top 20 customers**

| # Top 20 customers             | SALES/ADM                           | 2017          | 2018           | 30.09.2018   | 30.09.2019      | Country         | % of group<br>revenue |          | \Réa - N-' |
|--------------------------------|-------------------------------------|---------------|----------------|--------------|-----------------|-----------------|-----------------------|----------|------------|
| 1 RENAULT                      | Revenue                             | €5,448K       | €6,636K        | €4,483K      | €5,020 K        | 100%            | 6.1 %                 |          | 12%        |
| TRENAGET                       | ADR/ N-I classification             | €370          | €393           | 1            | €393            |                 | 0.1 /0                | 114      | 12 /0      |
| 2 ASML                         | Revenue                             | €1,934K       | €5,339K        | €3,711K      | €4,919K         | NL100%          | 6.0%                  |          | 33%        |
| ZASME                          | ADR/ N-I classification             | €491          | €520           | 4            | €538            |                 | 0.0%                  | 44       | 33%        |
| 3 VOLVO                        | Revenue                             | €4,380K       | €5,247K        | €3,880K      | €4,487K         | 100%            | 5.4 %                 | •        | 16%        |
| 3 VOEVO                        | ADR / Ranking N -1                  | € 385         | € 391          | 3            | € 379           |                 | 5.4 %                 | 114      | 10 %       |
| 4 ENGIE                        | Revenue                             | €4,707K       | €5,910K        | €4,335K      | €4,420K         | FR 39% / BE 61% | E 4 9/                |          | 2%         |
| 4 ENGIE                        | ADR / Ranking N -1                  | € 423         | € 425          | 2            | € 429           |                 | 5.4 %                 | ÷        | 2%         |
| 5 DASSAULT GROUPE              | Revenue                             | €1,071K       | €3,109 K       | €2,068K      | €3,859K         | FR 85% / BE 15% | 4.7 %                 |          | 87%        |
| 5 DASSAULT GROUPE              | ADR/ N-I classification             | €471          | €484           | 8            | €490            |                 | 4.7 %                 | •        | 87%        |
|                                | Revenue                             | €2,833K       | €3,992 K       | €2,809K      | €3,452K         | IS 100%         | 4.0.0/                |          | 22*/       |
| 6 ZHEJIANG GEELY HOLDING GROUP | ADR / N-L classification            | €499          | €447           | 5            | €430            |                 | 4.2 %                 | •        | 23%        |
| 7 505                          | Revenue                             | €385K         | €2,379K        | €1,606K      | €2,818K         | 100%            | 0.49/                 |          | 764        |
| 7 EDF                          | ADR/Ranking N 1                     | €453          | €422           | 12           | €434            |                 | 3.4%                  | •        | 75%        |
|                                | Revenue                             | €3,299K       | €2,710K        | €1914K       | €2,690K         | BE 100%         |                       |          |            |
| 8 GSK                          | ADR/ N-I classification             | €457          | €453           | 9            | €477            | 1               | 3.3 %                 | Ŷ        | 41%        |
|                                | Revenue                             | €948K         | €1,874K        | €1,311K      | €2,407K         | IT 100%         |                       |          |            |
| 9 FIAT                         | ADR/ N-I classification             | €371          | €351           | 14           | €343            |                 | 2.9 %                 | •        | 84%        |
|                                | Revenue                             | €2,531K       | €2,957K        | €2.398 K     | €1,644K         | 78% / IT 2%     |                       |          |            |
| 10 LEAR CORPORATION            | ADR / Ranking N -1                  | €474          | €459           | 7            | €461            | 20%             | 2.0 %                 |          | -31%       |
|                                | Revenue                             | €637K         | €1,684K        | €1,097K      | €1,634K         | 84% / IT 16%    |                       |          |            |
| 11 VOLKSWAGEN                  | ADR / Ranking N -1                  | €447          | €459           | 15           | €473            | BE 0%           | 2.0 %                 | •        | 49%        |
|                                | Revenue                             | €139K         | €821K          | €463K        | €1,470K         | 100%            |                       |          |            |
| 12 ALTEN Group                 | ADR/N-Classification                | €561          | €353           | 31           | €367            | 10070           | 1.8 %                 | - 🗇      | 217%       |
|                                | Revenue                             | €4,317K       | €3,275K        | €2,609K      | €1,318K         | FR 85%/ 12%     |                       |          |            |
| 13 VALEO                       | ADR / N-L classification            | €398          | €400           | 6            | €415            | BE 3%           | 1.6 %                 |          | -49%       |
|                                | Revenue                             | €626K         | €954K          | €645K        | €1,243K         | 55%/FR 45%      |                       |          |            |
| 14 FEB Group                   | ADR/ N-I classification             | €020K<br>€307 | €954K<br>€353  | €045K<br>23  | €1,243K<br>€394 | 5570/FR 4570    | 1.5 %                 | - 0      | 93%        |
|                                | ADR/ N-I classification<br>Revenue  | €307<br>€0 K  | €353<br>€606K  | 23<br>€323K  | €394<br>€1,236K | 100%            |                       |          |            |
| 15 BMW                         |                                     | EUK           |                |              |                 | 100%            | 1.5 %                 | - 0      | 282%       |
|                                | ADR / N-L classification<br>Revenue | CAADIC        | €445<br>€621 K | 47<br>€401 K | €455<br>C4 005K | 100%            |                       | $\vdash$ |            |
| 16 GENERAL SOCIETY             |                                     | €410K         |                |              | €1,085K         | 100%            | 1.3 %                 | -        | 171%       |
|                                | ADR/ N-I classification             | €496          | €560           | 39           | €560            |                 |                       | Ĥ        |            |
| 17 DELPHI                      | Revenue                             | €2,219K       | €2,068K        | €1,632K      | €1,059K         | FR 92% / SWE 8% | 1.3 %                 |          | -34%       |
|                                | ADR / Ranking N -1                  | €375          | €379           | 11           | €376            |                 |                       |          |            |
|                                | Revenue                             | €1,783K       | €1,665K        | €1,340K      | €952<br>THOUSAN | 100%            |                       |          |            |
| 18 AVL THE MODERN ENGINE       |                                     |               |                |              | D               |                 | 1.2 %                 |          | 29%        |
|                                | ADR / Ranking N -1                  | €344          | €339           | 13           | €354            |                 |                       | L.       |            |
| 19 PARROT                      | Revenue                             | €895K         | €805K          | €661K        | €828 K          | 100%            | 1.0 %                 |          | 25%        |
|                                | ADR/N-Classification                | €415          | €424           | 22           | €442            |                 |                       | Ľ        |            |
| 20 THALES GROUPS               | Revenue                             | €759 K        | €1230K         | €981K        | €791K           | FR 9% / BE 84%  | 1.0 %                 |          | -19%       |
| 20 HIALLO GROUPO               | ADR/ N-I classification             | €432          | €432           | 16           | €415            | IT 17%          | 1.0 70                | 17       | -13 %      |

Exceptional sales are not restated

Source: Group reporting

All but five of the Top 20 customers showed growth (Lear Corp, Valeo, Delphi, AVL Le Moteur moderne and Groupe Thalès). At 30/09/2019, these five customers accounted for 7.1% of Group sales and 12.1% of Top 20 sales.

ADRs are up compared to 2018 for 15 customers in the top 20, i.e. 75%.

# 4.4.1.2 Debt as at 30/09/2019

#### Change in debt over 9 months

| In €k   | December | September |
|---|----------|-----------|
| Cash and cash equivalents   | 11,690   | 16,520    |
| Cash at bank  | 11,690   | 16,520    |
| OBSA MCA Services   | (5,253)  | (5,520)   |
| Accrued interest on OBSA MCA Services                                 | (157)    | (95)      |
| OBSA debt   | (5,411)  | (5,615)   |
| Group MCA loans   | -        | -         |
| Interest on borrowings from MCA Group                                 | -        | -         |
| MCA Services loans  | (29,785) | (26,870)  |
| Accrued interest on MCA Services Loans                                | (129)    | (119)     |
| Bank loans and other bank borrowings                                  | (29,914) | (26,989)  |
| Miscellaneous loans and financial debts                               | -        | -         |
| Net financial debt  | (23,635) | (16,084)  |
| Net financial debt (excluding bonds with share subscription warrants) | (18,224) | (10,469)  |
| Normative EBITDA  | 13,216   | 11,109    |

#### Source: Group reporting

At the end of September 2019, the Group had net financial debt of €10.5m, consisting of €27.0m of senior debt, €5.6m of bonds with stock warrants and €16.5 million of cash.

## 4.5 End-of-year results

Based on figures at the end of September 2019 (budgets and reports), Advance, which we have mandated to carry out the financial audit, expects the budgeted turnover to be missed by €2.9m, with EBITDA of €15.5m, an improvement of €0.9m compared with the budget.

#### Income statement - 2019 results

| 2018 Actual               |          |               |          | 2019 Budget |               | 2019     | End-of-year resu | ts            | Difference between forecast and budget |           |               |         |
|---------------------------|----------|---------------|----------|-------------|---------------|----------|------------------|---------------|--|-----------|---------------|---------|
| € thousands               | France   | International | Total    | France      | International | Total    | France           | International | Total                                  | France    | International | Total   |
| Revenue                   | 52,042   | 47,306        | 99,348   | 60,038      | 54,517        | 114,555  | 58,761           | 52,941        | 111,702                                | (1,277)   | (1575)        | (2,853) |
| Productive costs          | (34,634) | (29,786)      | (64,621) | (39,533)    | (35,697)      | (75,230) | (38,039)         | (33,765)      | (71,744)                               | 1,494     | 1,992         | 3,486   |
| Productive gross margin   | 17,208   | 17,519        | 34,728   | 20,505      | 18,820        | 39,325   | 20,722           | 19,236        | 39,959                                 | 217       | 416           | 634     |
| As % of revenue           | 33.1 %   | 37.0 %        | 35.0 %   | 34.2 %      | 34.5 %        | 34.3 %   | 35.3 %           | 36.3 %        | 35.8 %                                 | 1.1 pts   | 1.8 pts       | 1.4 pts |
| Contribution costs        | (7,962)  | (5,090)       | (13,053) | (6,167)     | (7,258)       | (15,445) | (9,087)          | (6,060)       | (15,167)                               | (900)     | 1,178         | 278     |
| Contribution gross margin | 9,246    | 12,429        | 21,675   | 12,318      | 11,562        | 23,880   | 11,635           | 13,157        | 24,791                                 | (583)     | 1,595         | 911     |
| As % of revenue           | 17.8 %   | 26.3 %        | 21.8 %   | 20.5 %      | 21.2 %        | 20.8 %   | 19.8 %           | 24.9 %        | 22.2 %                                 | (0.7) pts | 3.6 pts       | 1.3 pts |
| Fixed costs               |          |               | (8,459)  |             |               | (9,273)  |                  |               | (9,273)                                |           |               | -       |
| EBITDA                    |          |               | 13,216   |             |               | 14,607   |                  |               | 15,518                                 |           |               | 911     |
| As % of revenue           |          |               | 13.3 %   |             |               | 12.8 %   |                  |               | 13.9 %                                 |           |               | 1.1 pts |

Source: VDD and Dataroom review - Advance p.12

Advance explains the expected EBITDA surplus by better profitability in France at the end of September 2019 with a higher productive margin of 3.0 points linked to an Average Daily Cost (ADC) well below budget (€272 versus €282) and lower contribution costs of €0.5m in international markets.



50

|            | Over the period 2016-18, the Group recorded a revenue CAGR of 15.6%, driven in part by international business. |
|------------|--|
| Conclusion | The EBITDA margin averaged 13.6% over the period, at the upper end of the sector range.                        |
| Conclusion | Based on figure at 30/09, 2019 EBITDA is forecast to be €0.9m higher than the budget at €15.5m.                |

# 5 Business Plan

# 5.1 Development outlook and strategy

The Group benefits from solid fundamentals that are driving growth in the engineering and technology consulting market. (i) Automotive groups are investing heavily in electric vehicles, (ii) the development of the IoT is leading to the integration of electronics in all equipment, which will create large databases to be processed, and (iii) the digitisation of the professional world that has talked about since the 2000s is only taking shape today.

The Group has developed a 3-year development plan ("Plan Augmented 2022") based on three pillars.

#### Geographical expansion:

Driven by the success of its international and regional development, MCA Group wishes to draw on its know-how to grow in countries where it is already present in order to expand its network in these regions. For example, the Group is present in Germany with 150 employees in Munich. It believes he can increase its presence in Germany by a factor of 10 in the next decade with further openings in Stuttgart, Hamburg and Frankfurt.

#### "Business Line and Offer" development

The Group intends to strengthen its offering to capitalise as much as possible on the main market drivers to fuel its growth.

#### "HR / Governance" development

The Group plans to continue its efforts in recruitment, with an increasing number of recruitment channels and platforms.

The Group has also introduced an internal "*Impulse*" training programme for sales staff and managers. For specific technologies, the Group uses external organisations to train its profiles.

# 5.2 Main assumptions applied

The Management BP provided by the Group forecasts:

- An organic revenue CAGR of 15.3% over the period 2019 2025
- A stable productive gross margin of 34.3% of revenue
- A stable contribution gross margin of 20.8% of revenue
- A slight fall in EBITDA margin in 2020 (12.5% vs 12.8%), gradually returning to its 2019 level in 2025.
- A stable change in the WCR representing 13.3% of the change in revenue on an annual basis.
- Capex stable at 0.6% of annual revenue, i.e. investments of €0.8 €1.5m per year over the period.

**The Omnes BP** is a flat case based on 2019 levels. The assumptions for changes in the WCR and capex remain unchanged. The change in the WCR is therefore zero over the period of the business plan, and capex is set at €0.7m per year.

**The worst-case business plan** simulates a continuous deterioration in the customer portfolio (-5% revenue per year for four years) with a deferred adjustment of variable costs, and fixed costs stable at €9.3m per year (2019 level). These fixed costs, which represent 8.1% in 2019, amount to 10.5% of turnover in 2025. The assumptions for changes in the WCR and capex remain unchanged compared with the management business plan. The change in the WCR therefore has a positive impact each year of €0.7m, and capex represents €0.5-0.7m annually.

# Summary of assumptions applied (P & L)

| P & L - €k                | Dec19 E. | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | 19-25 CAGR |
|---------------------------|----------|---------|---------|---------|---------|---------|---------|------------|
| Management case           |          | 130.917 | 150.609 | 174.440 | 202,034 | 233.208 | 268.801 | 15.3%      |
| growth %                  |          | 14.3%   | 15.0%   | 15.8%   | 15.8%   | 15.4%   | 15.3%   |            |
| Omnes case                |          | 114,555 | 114,555 | 114,555 | 114,555 | 114,555 | 114,555 | 0.0%       |
| growth %                  |          | -       | -       | -       | -       | -       | -       |            |
| Adverse case              |          | 108,827 | 103,386 | 98,217  | 93,306  | 93,306  | 93,306  | -3.4%      |
| growth %                  |          |         |         |         |         |         |         |            |
| Net revenue               |          | 130,917 | 150,609 | 174,440 | 202,034 | 233,208 | 268,801 | 15.3%      |
| Growth %                  |          | 14.3%   | 15.0%   | 15.8%   | 15.8%   | 15.4%   | 15.3%   |            |
|                           |          |         |         |         |         |         |         |            |
| Management case           |          | 27,231  | 31,327  | 36,284  | 42,023  | 48,507  | 55,641  | 15.1%      |
| % of revenue              |          | 20.8%   | 20.8%   | 20.8%   | 20.8%   | 20.8%   | 20.7%   |            |
| Omnes case                |          | 23,881  | 23,881  | 23,881  | 23,881  | 23,881  | 23,881  | 0.0%       |
| % of revenue              |          | 18.2%   | 15.9%   | 13.7%   | 11.8%   | 10.2%   | 8.9%    |            |
| Worst case                |          | 18,153  | 18,681  | 19,111  | 19,451  | 19,451  | 19,451  | -3.4%      |
| % of revenue              |          | 13.9%   | 12.4%   | 11.0%   | 9.6%    | 8.3%    | 7.2%    |            |
| Contribution gross margin | 23,881   | 27,231  | 31,327  | 36,284  | 42,023  | 48,507  | 55,641  | 15.1%      |
| <u>% of revenue</u>       | 20.8%    | 20.8%   | 20.8%   | 20.8%   | 20.8%   | 20.8%   | 20.7%   |            |
|                           |          |         |         |         |         |         |         |            |
| Management case           |          | 16,430  | 18,902  | 21,980  | 25,658  | 29,849  | 34,406  | 15.3%      |
| % of revenue              |          | 12.5%   | 12.6%   | 12.6%   | 12.7%   | 12.8%   | 12.8%   |            |
| Omnes case                |          | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 0.0%       |
| % of revenue              |          | 12.8%   | 12.8%   | 12.8%   | 12.8%   | 12.8%   | 12.8%   |            |
| Adverse case              |          | 8,879   | 9,407   | 9,837   | 10,177  | 10,177  | 10,177  | -5.8%      |
| <u>% of revenue</u>       |          | 8.2%    | 9.1%    | 10.0%   | 10.9%   | 10.9%   | 10.9%   |            |
| EBITDA                    | 14,607   | 16,430  | 18,902  | 21,980  | 25,658  | 29,849  | 34,406  | 15.3%      |
| % of revenue              | 12.8%    | 12.5%   | 12.6%   | 12.6%   | 12.7%   | 12.8%   | 12.8%   |            |

Source: Omnes

#### Summary of assumptions applied (cash flow)

| CF items - €k             | Dec. 19 | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 |
|---------------------------|---------|---------|---------|---------|---------|---------|---------|
| Management case           |         | (2,176) | (2,619) | (3,170) | (3,670) | (4,146) | (4,734) |
| % change in revenue       |         | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   |
| Omnes case                |         | -       | -       | -       | -       | -       | -       |
| % change in revenue       |         | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   |
| Adverse case              |         | 762     | 724     | 688     | 653     | -       | -       |
| % change in revenue       |         | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   |
| Change in working capital | (1,838) | (2,176) | (2,619) | (3,170) | (3,670) | (4,146) | (4,734) |
| % change in revenue       | 1.6%    | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   |
| Management case           |         | (786)   | (878)   | (1,017) | (1,178) | (1,360) | (1,567) |
| % of revenue              |         | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  |
| Omnes case                |         | (687)   | (668)   | (668)   | (668)   | (668)   | (668)   |
| % of revenue              |         | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  |
| Adverse case              |         | (653)   | (603)   | (573)   | (544)   | (544)   | (544)   |
| % of revenue              |         | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  | (0.6%)  |
| Capex                     | (668)   | (786)   | (878)   | (1,017) | (1,178) | (1,360) | (1,567) |
| % of revenue              | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    |

Source: Omnes

# 5.3 Business Plan Management Case

Based on the assumptions presented above, the company will generate €8.8m in FCF in 2020 (vs. €8m expected in 2019), with growth each year. These FCF forecasts are sufficient to cover the amortisation of senior debt as well as to generate sufficient cash to honour the repayment of the debt tranches at maturity: the TL B in 2026 and mezzanine debt in 2027.

| Management case                           | E.       |         |         | Busines | s Plan  |         |         | Extrapo  | olation  |            |
|---|----------|---------|---------|---------|---------|---------|---------|----------|----------|------------|
| P&L-€K                                    | Dec. 19  | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26  | Dec. 27  | 19-27 CAGR |
| Net revenue                               | 114,555  | 130,917 | 150,609 | 174,440 | 202,034 | 233,208 | 268,801 | 268,801  | 268,801  | 11.3%      |
| growth %                                  | ,        | 14.3%   | 15.0%   | 15.8%   | 15.8%   | 15.4%   | 15.3%   | -        | -        |            |
| EBITDA                                    | 14,607   | 16,430  | 18,902  | 21,980  | 25,658  | 29,849  | 34,406  | 34,406   | 34,406   | 11.3%      |
| % of revenue                              | 12.8%    | 12.5%   | 12.6%   | 12.6%   | 12.7%   | 12.8%   | 12.8%   | 12.8%    | 12.8%    |            |
| Depreciation, amortisation and provisions | (573)    | (655)   | (753)   | (872)   | (1,010) | (1,166) | (1,344) | (1,344)  | (1,344)  |            |
| % of revenue                              | 0.5%     | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%     | 0.5%     |            |
| EBIT                                      | 14,034   | 15,775  | 18,149  | 21,108  | 24,648  | 28,683  | 33,062  | 33,062   | 33,062   | 11.3%      |
| % of revenue                              | 12.3%.   | 12.0%   | 12.1%   | 12.1%   | 12.2%   | 12.3%   | 12.3%   | 12.3%    | 12.3%    |            |
| Financial result                          | n.a^     | (2,466) | (2,428) | (2,399) | (2,377) | (2,365) | (2,362) | (2,370)  | (2,057)  |            |
| Exceptional income and expenses           | -        | -       | -       | -       | -       | -       | -       | -        | -        |            |
| Profit on ordinary activities before tax  | n.a.     | 13,310  | 15,721  | 18,709  | 22,271  | 26,318  | 30,700  | 30,692   | 31,005   |            |
| Taxes                                     | (4,042)  | (4,642) | (5,350) | (6,016) | (7,032) | (8,044) | (9,205) | (9,203)  | (9,297)  |            |
| tax rate %                                | (32.9%)  | (34.9%) | (34.0%) | (32.2%) | (31.6%) | (30.6%) | (30.0%) | (30.0%)  | (30.0%)  |            |
| Net income (loss)                         | n.a.     | 8,668   | 10,370  | 12,693  | 15,239  | 18,274  | 21,495  | 21,490   | 21,709   |            |
| % of revenue                              | n.a.     | 6.6%    | 6.9%    | 7.3%    | 7.5%    | 7.8%    | 8.0%    | 8.0%     | 8.1%     |            |
| Cash flow                                 | Dec. 19  | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26  | Dec. 27  |            |
| EBITDA                                    | 14,607   | 16,430  | 18,902  | 21,980  | 25,658  | 29,849  | 34,406  | 34,406   | 34,406   |            |
| Change in working capital                 | (1,838)  | (2,176) | (2,619) | (3,170) | (3,670) | (4,146) | (4,734) | -        | -        |            |
| % change in revenue                       | 1.6%     | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   | 13.3%   | -        | -        |            |
| Total Capex                               | (668)    | (786)   | (878)   | (1,017) | (1,178) | (1,360) | (1,567) | (1,567)  | (1,567)  |            |
| % of revenue                              | 0.6%     | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%     | 0.6%     |            |
| Taxes                                     | (4,042)  | (4,642) | (5,350) | (6,016) | (7,032) | (8,044) | (9,205) | (9,203)  | (9,297)  |            |
| Free cash flow                            | 8,059    | 8,826   | 10,055  | 11,778  | 13,778  | 16,299  | 18,900  | 23,636   | 23,542   |            |
| conversion rate %                         | 55%      | 54%     | 53%     | 54%     | 54%     | 55%     | 55%     | 69%      | 68%      |            |
| Financial expenses                        | n.a.     | (1,266) | (1,132) | (999)   | (866)   | (732)   | (599)   | (466)    | -        |            |
| Repayment                                 | -        | (6,667) | (6,667) | (6,667) | (6,667) | (6,667) | (6,667) | (18,620) | (11,114) |            |
| Debt service                              | n.a.     | (7,932) | (7,799) | (7,666) | (7,532) | (7,399) | (7,266) | (19,086) | (11,114) |            |
| Cash flow related to the transaction      | (10,500) | -       | -       | -       | -       | -       | -       | -        | -        |            |
| Change in cash and cash equivalents       | n.a.     | 894     | 2,256   | 4,112   | 6,246   | 8,900   | 11,635  | 4,551    | 12,428   |            |
|   |          | 6,045   | 6,939   | 9,195   | 13,307  | 19,552  | 28,453  | 40,087   | 44.000   |            |
| Opening cash                              |          | 0,045   | 0,939   | 9,195   | 13,307  | 19,552  | 20,455  | 40,007   | 44,638   |            |

Source: Omnes (from management data)

The Group deleverages significantly over the BP period, from total net leverage of 3.9x (budgeted EBITDA) at closing to 0.8x in 2023 (-0.8x per year on average), thanks to strong cash generation, annual amortisation of tranche A and EBITDA growth.

| Credit ratios                       | Closing | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26 | Dec. 27 |
|-------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Senior net debt leverage (x EBITDA) | 3.6x    | 2.7x    | 1.9x    | 1.2x    | 0.5x    | -0.1x   | -0.6x   | -1.3x   | -1.7x   |
| Total net debt leverage (x EBITDA)  | 3.9x    | 3.1x    | 2.2x    | 1.5x    | 0.8x    | 0.2x    | -0.4x   | -1.0x   | -1.7x   |
| Debt coverage (FCF/Debt service)    |         | 1.1x    | 1.3x    | 1.5x    | 1.8x    | 2.2x    | 2.6x    | 1.2x    | 2.1x    |

Source: Omnes (from management data)

# 5.4 Business Plan OMNES CAPITAL Case

Based on the assumptions presented above, the company will generate €9.9m of FCF in 2020. This level of cash flow is higher than the management's BP of €1.1m in 2020, due to the absence of a change in WCR (+€2.2m) and lower corporate tax (+€0.6m), which offsets the fall in EBITDA (-€1.8m). Over the period as a whole, FCF grows very slightly, due to the decrease in the expected tax rate.

These FCF forecasts are sufficient to cover the amortisation of senior debt as well as to generate sufficient cash to honour the repayment of the debt tranches at maturity: the TL B in 2026 and mezzanine debt in 2027.

| Omnes case                                | E.       |         |         | Busines | s Plan  |         |         | Extrap   | olation  |            |
|---|----------|---------|---------|---------|---------|---------|---------|----------|----------|------------|
| P&L-€K                                    | Dec. 19  | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26  | Dec. 27  | 19-27 CAGF |
| Net revenue                               | 114,555  | 114,555 | 114,555 | 114,555 | 114,555 | 114,555 | 114,555 | 114,555  | 114,555  |            |
| growth %                                  |          | -       | -       | -       | -       | -       | -       | -        | -        |            |
| EBITDA                                    | 14,607   | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,572   | 14,572   | (0.0)      |
| % of revenue                              | 12.8%.   | 12.8%.  | 12.8%   | 12.8%   | 12.8%   | 12.8%   | 12.8%   | 12.7%    | 12.7%    |            |
| Depreciation, amortisation and provisions | (573)    | (573)   | (573)   | (573)   | (573)   | (573)   | (573)   | (573)    | (573)    |            |
| % of revenue                              | 0.5%     | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%     | 0.5%     |            |
| EBIT                                      | 14,034   | 14,034  | 14,034  | 14,034  | 14,034  | 14,034  | 14,034  | 13,999   | 13,999   | (0.0)9     |
| % of revenue                              | 12.3%.   | 12.3%   | 12.3%   | 12.3%   | 12.3%   | 12.3%   | 12.3%   | 12.2%    | 12.2%    |            |
| Financial result                          | n.a.     | (2,466) | (2,428) | (2,399) | (2,377) | (2,365) | (2,362) | (2,370)  | (2,057)  |            |
| Exceptional income and expenses           | -        | -       | -       | -       | -       | -       | -       | -        | -        |            |
| Profit on ordinary activities before tax  | n.a.     | 11,569  | 11,606  | 11,636  | 11,657  | 11,669  | 11,672  | 11,630   | 11,943   |            |
| Taxes                                     | (4,042)  | (4,035) | (3,950) | (3,741) | (3,681) | (3,567) | (3,500) | (3,487)  | (3,581)  |            |
| tax rate %                                | (32.9%)  | (34.9%) | (34.0%) | (32.2%) | (31.6%) | (30.6%) | (30.0%) | (30.0%)  | (30.0%)  |            |
| Net income (loss)                         | n.a.     | 7,534   | 7,656   | 7,894   | 7,976   | 8,103   | 8,172   | 8,143    | 8,362    |            |
| % of revenue                              | n.a.     | 6.6%    | 6.7%    | 6.9%    | 7.0%    | 7.1%    | 7.1%    | 7.1%     | 7.3%     |            |
| Cash flow                                 | Dec. 19  | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26  | Dec. 27  |            |
| EBITDA                                    | 14,607   | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,572   | 14,572   |            |
| Change in working capital                 | (1,838)  | -       | -       | -       | -       | -       | -       | -        | -        |            |
| % change in revenue                       | 1.6%     | -       | -       | -       | -       | -       | -       | -        | -        |            |
| Total Capex                               | (668)    | (687)   | (668)   | (668)   | (668)   | (668)   | (668)   | (668)    | (668)    |            |
| % of revenue                              | 0.6%     | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%     | 0.6%     |            |
| Taxes                                     | (4,042)  | (4,035) | (3,950) | (3,741) | (3,681) | (3,567) | (3,500) | (3,487)  | (3,581)  |            |
| Free cash flow                            | 8,059    | 9,885   | 9,989   | 10,198  | 10,258  | 10,372  | 10,439  | 10,417   | 10,323   |            |
| conversion rate %                         | 55%      | 68%     | 68%     | 70%     | 70%     | 71%     | 71%     | 71%      | 71%      |            |
| Financial expenses                        | n.a.     | (1,266) | (1,132) | (999)   | (866)   | (732)   | (599)   | (466)    | -        |            |
| Repayment                                 | -        | (6,667) | (6,667) | (6,667) | (6,667) | (6,667) | (6,667) | (18,620) | (11,114) |            |
| Debt service                              | n.a.     | (7,932) | (7,799) | (7,666) | (7,532) | (7,399) | (7,266) | (19,086) | (11,114) |            |
| Cash flow related to the transaction      | (10,500) | -       | -       | -       | -       | -       | -       | -        | -        |            |
| Change in cash and cash equivalents       | n.a.     | 1,953   | 2,190   | 2,532   | 2,726   | 2,973   | 3,174   | (8,668)  | (791)    |            |
|   |          | 6,045   | 7,998   | 10,188  | 12,720  | 15,446  | 18,420  | 21,594   | 12,925   |            |
| Opening cash                              | 1        | 0,040   | 1,330   | 10,100  | 12,120  | 13,440  | 10,420  |          | 12,323   |            |

Source: Omnes

The Group deleverages over the BP period, from a total net leverage of 3.9x at closing to 1.6x in 2023 (-0.6x per year on average), thanks to strong cash generation and annual amortisation of tranche A, and despite flat EBITDA.

| Credit ratios                       | Closing | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26 | Dec. 27 |
|-------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Senior net debt leverage (x EBITDA) | 3.6x    | 3.0x    | 2.4x    | 1.8x    | 1.1x    | 0.5x    | -0.2x   | -0.9x   | -0.8x   |
| Total net debt leverage (x EBITDA)  | 3.9x    | 3.4x    | 2.8x    | 2.2x    | 1.6x    | 1.0x    | 0.4x    | -0.2x   | -0.8x   |
| Debt coverage (FCF/Debt service)    |         | 1.2x    | 1.3x    | 1.3x    | 1.4x    | 1.4x    | 1.4x    | 0.5x    | 0.9x    |

Source: Omnes

# 5.5 Adverse Event Business Plan

Based on the assumptions presented above, the company will generate €7.0m of FCF in 2020. Strongly impacted by the simulation of customer portfolio attrition, the Group is gradually restoring its EBITDA margin by adjusting its cost base, mainly linked to operations.

The cash left at closing ( $\in$ 6m) is partly used in the first two years to honour the amortisation of senior debt (requirement of  $\in$ 1.4m over the first two years). However, this cash usage remains compatible with the low seasonality of the business (see section 4.3.1. Seasonality of cash generation). Cash generation after depreciation is  $\in$ 0m for the rest of the business plan.

| Adverse case                              | E.       |         |         | Busines | s Plan  |         |         | Extrapo  | lation   |         |
|---|----------|---------|---------|---------|---------|---------|---------|----------|----------|---------|
| P&L-€K                                    | Dec. 19  | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26  | Dec. 27  | 19-27 C |
| Net revenue                               | 114,555  | 108,827 | 103,386 | 98,217  | 93,306  | 93,306  | 93,306  | 93,306   | 93,306   |         |
| growth %                                  |          | (5.0)%  | (5.0)%  | (5.0)%  | (5.0)%  | -       | -       | -        | -        |         |
| EBITDA                                    | 14,607   | 8,879   | 9,407   | 9,837   | 10,177  | 10,177  | 10,177  | 10,149   | 10,149   |         |
| % of revenue                              | 12.8%    | 8.2%>   | 9.1%    | 10.0%   | 10.9%   | 10.9%   | 10.9%   | 10.9%    | 10.9%    |         |
| Depreciation, amortisation and provisions | (573)    | (544)   | (517)   | (491)   | (467)   | (467)   | (467)   | (467)    | (467)    |         |
| 6 of revenue                              | 0.5%     | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%    | 0.5%     | 0.5%     |         |
| ВІТ                                       | 14,034   | 8,335   | 8,890   | 9,346   | 9,711   | 9,711   | 9,711   | 9,682    | 9,682    |         |
| 6 of revenue                              | 12.3%    | 7.7%    | 8.6%    | 9.5%    | 10.4%   | 10.4%   | 10.4%   | 10.4%    | 10.4%    |         |
| inancial result                           | n.a.     | (2,466) | (2,428) | (2,399) | (2,377) | (2,365) | (2,362) | (2,370)  | (2,057)  |         |
| xceptional income and expenses            |          | -       | -       | -       |         | -       | -       | -        | -        |         |
| rofit on ordinary activities before tax   | n.a.     | 5,870   | 6,462   | 6,947   | 7,334   | 7,346   | 7,349   | 7,312    | 7,626    |         |
| axes                                      | (4,042)  | (2,047) | (2,199) | (2,234) | (2,316) | (2,245) | (2,203) | (2,193)  | (2,286)  |         |
| ax rate %                                 | (32.9%)  | (34.9%) | (34.0%) | (32.2%) | (31.0%) | (30.0%) | (30.0%) | (30.0%)  | (30%)    |         |
| et income (loss)                          | n.a.     | 3,822   | 4,263   | 4,714   | 5,018   | 5,101   | 5,145   | 5,120    | 5,339    |         |
| 6 of revenue                              | n.a.     | 3.5%>   | 4.1%    | 4.8%>   | 5.4%>   | 5.5%    | 5.5%>   | 5.5%     | 5.7%>    |         |
| ash flow                                  | Dec. 19  | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26  | Dec. 27  |         |
| BITDA                                     | 14,607   | 8,879   | 9,407   | 9,837   | 10,177  | 10,177  | 10,177  | 10,149   | 10,149   |         |
| hange in working capital                  | (1,838)  | 762     | 724     | 688     | 653     | -       | -       | -        | -        |         |
| change in revenue                         | 1.6%     | 13.3%   | 13.3%   | 13.3%   | 13.3%   | -       | -       | -        | -        |         |
| otal Capex                                | (668)    | (653)   | (603)   | (573)   | (544)   | (544)   | (544)   | (544)    | (544)    |         |
| of revenue                                | 0.6%     | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%    | 0.6%     | 0.6%     |         |
| axes                                      | (4,042)  | (2,047) | (2,199) | (2,234) | (2,316) | (2,245) | (2,203) | (2,193)  | (2,286)  |         |
| ree cash flow                             | 8,059    | 6,941   | 7,329   | 7,718   | 7,971   | 7,388   | 7,430   | 7,412    | 7,318    |         |
| onversion rate %                          | 55%      | 78%     | 78%     | 78%     | 78%     | 73%     | 73%     | 73%      | 72%      |         |
| inancial expenses                         | n.a.     | (1,266) | (1,132) | (999)   | (866)   | (732)   | (599)   | (466)    | -        |         |
| Repayment                                 |          | (6,667) | (6,667) | (6,667) | (6,667) | (6,667) | (6,667) | (18,620) | (11,114) |         |
| ebt service                               | n.a.     | (7,932) | (7,799) | (7,666) | (7,532) | (7,399) | (7,266) | (19,086) | (11,114) |         |
| ash flow related to the transaction       | (10,500) | -       | -       | -       | -       | -       | -       | -        | -        |         |
| hange in cash and cash equivalents        | n.a.     | (991)   | (470)   | 53      | 439     | (11)    | 164     | (11,673) | (3,796)  |         |
|   |          | 6,045   | 5,054   | 4,584   | 4,636   | 5,075   | 5,064   | 5,228    | (6,445)  |         |
| pening cash                               |          | 0,045   | 5,054   | 4,364   | 4,030   | 3,073   |         | J,ZZ0    | (0,445)  |         |

Source: Omnes

In 2020, leverage reached 5.9x, due to the drastic fall in EBITDA linked to the Group's reaction mechanism for reducing expenses when revenue falls by 5%. The gradual adjustment of charges per business makes it possible to restore margins and, combined with the depreciation of the TL A, to deleverage by nearly 1.0x EBITDA per year.

In 2026, the group must refinance its debt to repay the TL B: the refinancing risk is 0.6x EBITDA 2026, i.e. €6.4m. At the maturity of the mezzanine debt (2027), refinancing risk was 1.0x EBITDA, i.e. €10.2m.

| Credit ratios                       | Closing | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26 | Dec. 27 |
|-------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Senior net debt leverage (x EBITDA) | 3.6x    | 5.3x    | 4.3x    | 3.5x    | 2.6x    | 2.0x    | 1.3x    | 0.6x    | 1.0x    |
| Total net debt leverage (x EBITDA)  | 3.9x    | 5.9x    | 5.0x    | 4.1x    | 3.4x    | 2.8x    | 2.2x    | 1.6x    | 1.0x    |
| Debt coverage (FCF / Debt maturity) |         | 0.9x    | 0.9x    | 1.0x    | 1.1x    | 1.0x    | 1.0x    | 0.4x    | 0.7x    |

Source: Omnes



# 5.6 Group break-even analysis

The adverse scenario highlights the group's breakeven point, which shows cash generation of €0-1m when EBITDA is €9-10m, i.e. a margin of 32% - 40% based on estimated EBITDA for 2019.

|            | This strong cash generation enables the Group to envisage the implementation of a senior debt repayment of €6.7 million per year.   |
|------------|---|
| Conclusion | As operating costs are more than 90% related to sales (head office costs and other fixed costs represent 9.3% of total costs), the Group should be able to adjust its expenses in the event of a slowdown in activity to protect its EBITDA margin and cash generation. The relatively high turnover of the productive teams is an indicator of the Group's ability to quickly adjust its payroll if necessary. |

# 6 Planned Transaction

# 6.1 Context of the transaction

Secondary LBO arranged by Founding Manager Pierre Ebenstein to buy shares in Capza, Florent Ormaechea, and certain minority shareholders for a cumulative amount of €56.0m. Pierre Ebenstein is thus parting company with his CEO, Florent Ormaechea, with whom he has been in disagreement since the first LBO of July 2017.

He is taking advantage of the exit of Capza and minority shareholders to increase his stake (83.1%) and to give his current deputy CEO, Pierre Humbert, a 10.1% stake. Pierre Humbert is destined to become the Group CEO.

## 6.2 Valuation and peers

## 6.2.1 Valuation

At closing, the valuation used for the Group was €110.8m. This valuation implies a multiple of 8.4x 2018 EBITDA, and 7.1x 2019 projected EBITDA.

| Valuation        | 31/122018 R | 12/31/2019 B | 31/12/2019 Att |
|------------------|-------------|--------------|----------------|
| REVENUE          | 99,724      | 114,555      | 111,702        |
| x sales          | 1.1x        | 1.0x         | 1.0x           |
| EBITDA           | 13,216      | 14,607       | 15,518         |
| x EBITDA         | 8.4x        | 7.6x         | 7.1x           |
| EBIT             | 13,216      | 14,034       | n.d.           |
| x EBIT           | 8.4x        | 7.9x         |                |
| Enterprise value | 110,833     | 110,833      | 110,833        |

Source: Omnes

# 6.2.2 Peers

<u>Listed</u>

| In €m    |         |        |      |       |                  |          |        |      |
|----------|---------|--------|------|-------|------------------|----------|--------|------|
| Company  | REVENUE | EBITDA | EBIT | EV    | <b>x REVENUE</b> | x EBITDA | x EBIT | Year |
| Alten    | 2,270   | 232    | 218  | 3,589 | 1.6x             | 15.5x    | 16.5x  | 2019 |
| Altran   | 2,916   | 367    | 300  | 4,836 | 1.7x             | 13.2x    | 16.1x  | 2019 |
| Akka     | 1,503   | 128    | 106  | 1,538 | 1.0x             | 12.0x    | 14.5x  | 2019 |
| Assystem | 444     | 29     | 26   | 579   | 1.3x             | 20.0x    | 22.3x  | 2019 |
| Average  |         |        |      |       | 1.4x             | 15.2x    | 17.3x  |      |
| Median   |         |        |      |       | 1.4x             | 14.3x    | 16.3x  |      |

**Unlisted** 

| In €m   |         |         |      |     |                  |              |        |      |
|---------|---------|---------|------|-----|------------------|--------------|--------|------|
| Company | REVENUE | EBITDA  | EBIT | EV  | <b>x REVENUE</b> | x EBITDA     | x EBIT | Year |
| Scalian | 190     | 20 - 25 | n.d. | 200 | 1.1x             | 8.0x - 10.0x | n.d.   | 2018 |
| Vulcan  | 150     | n.d.    | n.d. | 220 | 1.5x             | n.d.         | n.d.   | 2019 |
|         |         |         |      |     |                  |              |        |      |

Source: Omnes

The listed peers, the "4As", are valued a little more than one times sales and on average at 15.2x EBITDA.

By applying a 30% discount to the listed peers, we have an average multiple of 10.6x.

In transaction terms, Scalian, which was sold by Andera Partners (Winch) at the end of 2018, was valued by Cobepa on a multiple of between 8.0x and 10.0x EBITDA. Vulcain was acquired in June 2019 by Equistone Partners on the basis of an EV of €220m for a multiple of 1.5x sales.

# 6.3 Structure

# 6.3.1 Uses-sources of the operation

| Uses  | €K      | Sources                              | €K      | % sources | %      |
|---|---------|--------------------------------------|---------|-----------|--------|
| Enterprise value                                | 110,833 | Pierre Ebenstein                     | 33,449  |           | 83.1%  |
| Total debt                                      | 32,539  | Pierre Humbert                       | 4,044   |           | 10.1%  |
| Cash  | 16,520  | Other managers                       |         |           | 6.8%   |
| Value of securities                             | 94,813  | Ordinary Shares<br>Convertible bonds | 40,232  |           | 100.0% |
|   |         | Total equity                         | 55,232  | 42.7%     | 100%   |
| Capza bonds with stock warrants attached (OBSA) | 5,000   |                                      |         |           |        |
| Tranche C                                       | 8,000   |                                      |         |           |        |
| Tranche B                                       | 7,200   |                                      |         |           |        |
| Tranche A                                       | 11,670  | OBSA                                 | 5,000   |           | 8%     |
| Interest  | 669     | Tranche B                            | 18,620  |           | 29%    |
| Refinanced debt                                 | 32,539  | Tranche A                            | 40,000  |           | 63%    |
|   |         | Total debt                           | 63,620  | 49.2%     | 100%   |
| Transaction fees                                | 2,000   | Use of cash                          | 10,500  | 8.1%      |        |
| Total uses                                      | 129,352 | Total sources                        | 129,352 |           |        |

Source: Omnes

The transaction is financed by the contribution of 100% of the shares of Pierre Ebenstein, Pierre Humbert and the remaining managers. Pierre Ebenstein invested €15.0m in cash in convertible bonds bearing PIK interest of 8.0%.

Senior debt in the amount of €58.6m represents net leverage based on 2019 EBITDA at 3.4x. Including the mezzanine tranche, net leverage rises to 3.7x.

€10.5m of available cash will be used to complete the transaction.

| Levers          |            | Pre-clo | osing      |        | Post-closing |        |           |        |  |  |
|-----------------|------------|---------|------------|--------|--------------|--------|-----------|--------|--|--|
| Levers          | Dec-19     | E       | Dec-19 /   | Att.   | Dec-19 E     |        | Dec-19 At | tt.    |  |  |
| EBITDA          | 14,607.0   |         | 15,518.0   |        | 14,607.0     |        | 15,518.0  |        |  |  |
| (Cash)          | (16,519.7) | (1.1x)  | (16,519.7) | (1.1x) | (6,019.7)    | (0.4x) | (6,019.7) | (0.4x) |  |  |
| Tranche A       | 11,734.4   | 0.8x    | 11,734.4   | 0.8x   | 40,000.0     | 2.7x   | 40,000.0  | 2.6x   |  |  |
| Tranche B       | 7,200.0    | 0.5x    | 7,200.0    | 0.5x   | 18,620.1     | 1.3x   | 18,620.1  | 1.2x   |  |  |
| Tranche C       | 8,000.0    | 0.5x    | 8,000.0    | 0.5x   | -            | 0.0x   |           | 0.0x   |  |  |
| Senior net debt | 10,414.7   | 0.7x    | 10,414.7   | 0.7x   | 52,600.4     | 3.6x   | 52,600.4  | 3.4x   |  |  |
| Mezzanine       | 5,565.7    | 0.4x    | 5,565.7    | 0.4x   | 5,000.0      | 0.3x   | 5,000.0   | 0.3x   |  |  |
| Total net debt  | 15,980.4   | 1.1x    | 15,980.4   | F 1.0x | 57,600.4     | 3.9x   | 57,600.4  | 3.7x   |  |  |

#### 6.3.2 Levers

Source: Omnes

Given the high visibility on 2019 earnings, the most relevant post-transaction leverage is that calculated on 2019 EBITDA, i.e. total net leverage of 3.7x and senior net leverage of 3.4x EBITDA, based on the latest forecasts.

# 6.4 Exit and IRR

In the absence of a sponsor, an exit within a time frame of 4 to 5 years is less systematic. However, the early deleveraging in the management case suggests that in the absence of a liquidity event (tertiary LBO, industrial sale, etc.) the Group will refinance the bonds with another less costly instrument. In the BSA segment, we negotiated the right to 5-year liquidity.

These different factors have led us to use a 5-year exit as the baseline scenario.

#### Management case

| Performance                     | Closing | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25  | Dec. 26  | Dec. 27  |
|---------------------------------|---------|---------|---------|---------|---------|---------|----------|----------|----------|
| EBITDA                          | 14,607  | 16,430  | 18,902  | 21,980  | 25,658  | 29,849  | 34,406   | 34,406   | 34,406   |
| EBITDA multiple                 | 7.6x     | 7.6x     | 7.6x     |
| Enterprise value                | 110,833 | 124,665 | 143,422 | 166,776 | 194,684 | 226,483 | 261,060  | 261,060  | 261,060  |
| Total net debt                  | 57,575  | 50,390  | 41,870  | 31,525  | 19,078  | 4,012   | (13,751) | (36,343) | (59,263) |
| СВ                              | 15,000  | 16,200  | 17,496  | 18,896  | 20,407  | 22,040  | 23,803   | 25,707   | 27,764   |
| Ordinary shares before dilution | 38,258  | 58,075  | 84,055  | 116,356 | 155,198 | 200,431 | 251,008  | 271,696  | 292,559  |
| Ordinary shares after dilution  |         | 58,499  | 84,479  | 116,779 | 155,622 | 200,855 | 251,432  | 272,119  | 292,983  |
| Mezzanine                       |         |         |         |         |         |         |          |          |          |
| Exercise of stock warrants      |         | (424)   | (424)   | (424)   | (424)   | (424)   | (424)    | (424)    | (424)    |
| Equity                          |         | 610     | 881     | 1,218   | 1,623   | 2,094   | 2,622    | 2,837    | 3,055    |
| BSA capital gain                |         | 186     | 457     | 794     | 1,199   | 1,670   | 2,198    | 2,413    | 2,631    |
| Exit n+1                        | (5,000) | 5,711   |         |         |         |         |          |          |          |
| Exit n+2                        | (5,000) | 150     | 6,396   |         |         |         |          |          |          |
| Exit n+3                        | (5,000) | 150     | 161     | 7,179   |         |         |          |          |          |
| Exit n+4                        | (5,000) | 150     | 161     | 173     | 8,062   |         |          |          |          |
| Exit n+5                        | (5,000) | 150     | 161     | 173     | 186     | 9,049   |          |          |          |
| Exit n+6                        | (5,000) | 150     | 161     | 173     | 186     | 200     | 10,129   |          |          |
| Exit n+7                        | (5,000) | 150     | 161     | 173     | 186     | 200     | 215      | 10,940   |          |
| Exit n+8                        | (5,000) | 150     | 161     | 173     | 186     | 200     | 215      | 231      | 11,797   |
| IRR                             |         | 14.2%   | 14.6%   | 14.8%   | 14.9%   | 14.9%   | 14.8%    | 14.2%    | 13.7%    |

Source: Omnes (from management data)

Based on management's business plan, the 5-year IRR is 14.9%. The share subscription warrants enhance the performance of the bonds by +€1.7m, +4.4pts of IRR.

#### Omnes case

| Performance                     | Closing | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26 | Dec. 27  |
|---------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|----------|
| EBITDA                          | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,607  | 14,572  | 14,572   |
| EBITDA multiple                 | 7.6x     |
| Enterprise value                | 110,833 | 110,833 | 110,833 | 110,833 | 110,833 | 110,833 | 110,833 | 110,567 | 110,567  |
| Total net debt                  | 57,575  | 49,331  | 40,877  | 32,112  | 23,185  | 14,045  | 4,743   | (4,630) | (14,331) |
| СВ                              | 15,000  | 16,200  | 17,496  | 18,896  | 20,407  | 22,040  | 23,803  | 25,707  | 27,764   |
| Ordinary shares before dilution | 38,258  | 45,302  | 52,460  | 59,825  | 67,241  | 74,747  | 82,286  | 89,490  | 97,135   |
| Ordinary shares after dilution  |         | 45,726  | 52,883  | 60,249  | 67,665  | 75,171  | 82,710  | 89,914  | 97,559   |
| <u>Mezzanine</u>                |         |         |         |         |         |         |         |         |          |
| Exercise of stock warrants      |         | (424)   | (424)   | (424)   | (424)   | (424)   | (424)   | (424)   | (424)    |
| Equity                          |         | 477     | 551     | 628     | 705     | 784     | 862     | 937     | 1,017    |
| BSA capital gain                |         | 53      | 127     | 204     | 282     | 360     | 438     | 514     | 593      |
| Exit n+1                        | (5,000) | 5,578   |         |         |         |         |         |         |          |
| Exit n+2                        | (5,000) | 150     | 6,067   |         |         |         |         |         |          |
| Exit n+3                        | (5,000) | 150     | 161     | 6,589   |         |         |         |         |          |
| Exit n+4                        | (5,000) | 150     | 161     | 173     | 7,145   |         |         |         |          |
| Exit n+5                        | (5,000) | 150     | 161     | 173     | 186     | 7,738   |         |         |          |
| Exit n+6                        | (5,000) | 150     | 161     | 173     | 186     | 200     | 8,370   |         |          |
| Exit n+7                        | (5,000) | 150     | 161     | 173     | 186     | 200     | 215     | 9,040   |          |
| Exit n+8                        | (5,000) | 150     | 161     | 173     | 186     | 200     | 215     | 231     | 9,760    |
| IRR                             |         | 11.6%   | 11.7%   | 11.6%   | 11.6%   | 11.5%   | 11.4%   | 11.4%   | 11.3%    |

Source: Omnes

Based on the Omnes BP, the 5-year IRR stands at 11.5%. The share subscription warrants enhance the performance of the bonds by +€0.4m, +1pts of IRR.

#### Adverse case

| Performance                     | Closing | Dec. 20 | Dec. 21 | Dec. 22 | Dec. 23 | Dec. 24 | Dec. 25 | Dec. 26 | Dec. 27 |
|---------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| EBITDA                          | 14,607  | 8,879   | 9,407   | 9,837   | 10,177  | 10,177  | 10,177  | 10,149  | 10,149  |
| EBITDA multiple                 | 7.6x    |
| Enterprise value                | 110,833 | 67,373  | 71,379  | 74,640  | 77,221  | 77,221  | 77,221  | 77,005  | 77,005  |
| Total net debt                  | 57,575  | 52,425  | 46,808  | 40,730  | 34,333  | 28,460  | 22,494  | 16,503  | 10,241  |
| СВ                              | 15,000  | 16,200  | 17,496  | 18,896  | 20,407  | 22,040  | 23,803  | 25,707  | 27,764  |
| Ordinary shares before dilution | 38,258  | (1,252) | 7,075   | 15,015  | 22,481  | 26,721  | 30,924  | 34,795  | 39,001  |
| Ordinary shares after dilution  |         | (805)   | 7,522   | 15,461  | 22,928  | 27,168  | 31,371  | 35,242  | 39,447  |
| Mezzanine                       |         |         |         |         |         |         |         |         |         |
| Exercise of stock warrants      |         | (447)   | (447)   | (447)   | (447)   | (447)   | (447)   | (447)   | (447)   |
| Equity                          |         | (9)     | 83      | 170     | 252     | 298     | 345     | 387     | 433     |
| BSA capital gain                |         | (456)   | (364)   | (277)   | (195)   | (148)   | (102)   | (60)    | (14)    |
| Exit n+1                        | (5,000) | 5,525   |         |         |         |         |         |         |         |
| Exit n+2                        | (5,000) | -       | 6,105   |         |         |         |         |         |         |
| Exit n+3                        | (5,000) | -       | -       | 6,746   |         |         |         |         |         |
| Exit n+4                        | (5,000) | -       | -       | -       | 7,455   |         |         |         |         |
| Exit n+5                        | (5,000) | -       | -       | -       | -       | 8,237   |         |         |         |
| Exit n+6                        | (5,000) | -       | -       | -       | -       | -       | 9,102   |         |         |
| Exit n+7                        | (5,000) | -       | -       | -       | -       | -       | -       | 10,058  |         |
| Exit n+8                        | (5,000) | -       | -       | -       | -       | -       | -       | -       | 11,114  |
| IRR                             |         | 10.5%   | 10.5%   | 10.5%   | 10.5%   | 10.5%   | 10.5%   | 10.5%   | 10.5%   |

Source: Omnes

Based on the adverse scenario business plan, the 5-year IRR is 10.5%. The contractualisation of our remuneration at 10.5% PIK makes it possible to guarantee the return.

## 6.5 Timetable

The closing is scheduled for around 20 December.

## 6.6 **Presentation of partners**

The operation is led by Pierre Ebenstein, Founding Manager of MCA. The Group has grown primarily through organic growth and will achieve full-year sales of €111.7m for EBITDA of €15.5m, i.e. a margin of 13.9%.

Pierre Ebenstein is carrying out the transaction with the support of the Senior Banks, whose agent is Crédit du Nord, which takes 30% of the total financing. The rest will be split between Arkea (20%), Bred (20%), CE-IdF (20-25%), Palatine (5-10%), and possibly BPRI.

#### 6.7 Due diligence

Strategic, financial, legal, tax and social due diligence was carried out by Capza during the July 2017 transaction.

The strategic audit was carried out by LEK, the financier by ACA Nexia, the legal and social audit by Bonna Auzas, and the tax audit by Nabarro & Hinge. In their conclusions, the audits did not identify any major risks.

Given the recency of the audits, we have limited the scope of our due diligence:

- Advance VDD and Dataroom reviews of the Group
- ESG audit being carried out by Indefi



# 6.8 Main clauses of the legal documentation

- To come

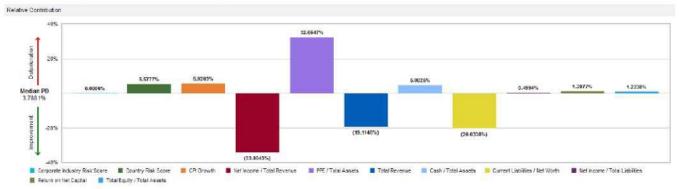
|            | MCA is a group operating in the ICT sector with sales of €111.7m in 2019 for estimated EBITDA of €15.5m.   |  |  |  |  |  |
|------------|--|--|--|--|--|--|
| Conclusion | The Group's history of growth and its results have an attractive profile for the Fund. We therefore recommend investing €5m in bonds with stock warrants (OBSA), bearing a total yield of 13.5%. |  |  |  |  |  |

# 7 Appendices

# 7.1 S&P rating

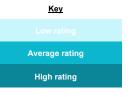


Sovereign Capped 1 Vear PD | FY2018 (Dec-31-2018) scored as of Nov-27-2019 | \*Currency in EUR in mm



# 7.2 Internal rating

| Description of the transaction |                            |  |  |  |  |  |
|--------------------------------|----------------------------|--|--|--|--|--|
| Borrower                       | MCA Ingénierie             |  |  |  |  |  |
| Sector                         | Construction & Engineering |  |  |  |  |  |
| Description of the transaction | Mezzanine / Sponsorless    |  |  |  |  |  |
| Revenue                        | 114.6m                     |  |  |  |  |  |
| EBITDA                         | €14.6m                     |  |  |  |  |  |
| Enterprise value               | €110.8m                    |  |  |  |  |  |
| Investment ticket              | €5.0m                      |  |  |  |  |  |



| Credit profile         |                                  |                 |        | 1             | 2               | 3       |
|------------------------|----------------------------------|-----------------|--------|---------------|-----------------|---------|
| Categories             | Sub-categories                   | Rating          | Input: | Rating scale: |                 |         |
| <u>Business</u>        | Customer diversification         | Average         | 2      |               | Average         | High    |
|                        | Geographic diversification       | Average         | 2      |               | Average         | High    |
|                        | Recurring income                 | Average         | 2      |               | Average         | High    |
|                        | Historical performance           | Average         | 2      |               | Average         | Good    |
|                        | Business rating                  | Medium          | 2.00   | Low           | Medium          | High    |
| <u>Market</u>          | Market trends                    | Upside          | 3      | Downside      | Stable          | Upside  |
|                        | Market share                     |                 | 1      |               | 5-20%           | >20%    |
|                        | Cyclicity                        | Low cyclicality | 2      |               | Low cyclicality | No      |
|                        | Competition / Pressure on prices | High            | 1      | High          | Average         | Low     |
|                        | Market rating                    | Medium          | 1.75   | Low           | Medium          | High    |
| Governance             | Management team                  | High            | 3      | Low           | Average         | High    |
|                        | Shareholding structure           | High            | 3      |               | Medium          | High    |
|                        | Governance rating                | High            | 3.00   | Low           | Medium          | High    |
| Finance                | S&P model results                | B+ or BB-       | 2      | <8+           | B+ or BB-       | >BB     |
| Transaction            | Cash-out                         | No              | 3      | Important     | Yes             | No      |
|                        | % cash interest / total return   | Low             | 1      |               | Standard        | High    |
|                        | Controlled transfer              | Partially       | 2      |               | Partially       | In full |
|                        | Transaction rating               | Medium          | 2.00   | Low           | Medium          | High    |
| Overall credit profile |                                  | Medium          | 2.15   | Low           | Medium          | High    |

| Yield              |                 |       |            |                 |
|--------------------|-----------------|-------|------------|-----------------|
| Cash + PIK + BSA   | 13.5%           | 1.60  | Medium     | High            |
| Yield/credit ratio |                 |       |            |                 |
| Yield / Credit     | Very attractive | -0.55 | Attractive | Very attractive |